|  |
| --- |
| Sweet Talk Publicity |
| Courtesy of |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |
| --- |
|  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| **COUNTRY MEGASTAR SAM HUNT JOINS FORCES WITH SINGER/SONGWRITER BRELAND TO REV UP HIS SMASH DEBUT SINGLE "MY TRUCK"** |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| [MAGNETIC COLLABORATION](https://t.e2ma.net/click/wqyh42/sz6aaw/01x7dbg) ACCOMPANIED WITH A BRAND NEW [VISUAL](https://t.e2ma.net/click/wqyh42/sz6aaw/guy7dbg) FEATURING MUST-SEE PERFORMANCES BY BOTH ARTISTS —  "MY TRUCK" SURPASSES 50 MILLION STREAMS WORLDWIDE IN FRONT OF GENRE-BENDING REMIX RELEASE |

 |

|  |  |  |
| --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| [DOWNLOAD ART](https://t.e2ma.net/click/wqyh42/sz6aaw/wmz7dbg) |

 |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| *SINGLE ART COURTESY OF BAD REALM/ATLANTIC RECORDS* |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **NASHVILLE, TENN**and **LOS ANGELES, CA** - (April 24, 2020) - Atlanta-based singer/songwriter **BRELAND** revs up his breakout single **“My Truck”** with a fresh remix featuring Country superstar **Sam Hunt**. Released via **Bad Realm/Atlantic Records**, the magnetic collaboration comes hot on the heels of the already viral country-trap smash that’s amassed over 50 million streams and more than 11 million music-video views to date. “My Truck (feat. Sam Hunt) [Remix]” is now available at all digital music retailers and streaming services [HERE](https://t.e2ma.net/click/wqyh42/sz6aaw/cf07dbg). Upping the ante, BRELAND and Hunt have joined forces, starring in a visualizer for the track — watch now on BRELAND’s YouTube channel [HERE](https://t.e2ma.net/click/wqyh42/sz6aaw/s707dbg).Building on the original version’s gritty guitar work and hard-hitting beats, “My Truck (feat. Sam Hunt) [Remix]” further reveals BRELAND’s genre-bending ingenuity and supreme skill as a songwriter. In a perfect counterpart to the 24-year-old artist’s powerful vocals, multi-platinum-selling hitmaker Hunt turns in a soul-stirring performance showcasing the incredible range that’s earned him multiple Grammy Award nominations. The collaboration follows the release of Hunt’s chart-topping sophomore album SOUTHSIDE.As noted by *The* [*New York Times*](https://t.e2ma.net/click/wqyh42/sz6aaw/8z17dbg), Hunt took notice of “how quickly and freely Breland improvised melodic lines” and for him “it was a rare opportunity to collaborate with someone who approached the country-rap divide from the other side.”Seeing Hunt’s support as a stamp of approval, BRELAND shares “Sam is one of my favorite artists and a pioneer in country music. I couldn’t think of a more fitting artist to be on this type of genre-bending song. I think he brings an incredible energy to it!”To celebrate the release, tune in to [BRELAND’s Instagram](https://t.e2ma.net/click/wqyh42/sz6aaw/os27dbg) for a must-see IG Live chat with Sam Hunt today at 4p ET / 1p PT. Since exploding onto the scene with the independent release of “My Truck” in late 2019, BRELAND has shown the tremendous depth of his talent, matching his massive appeal with tightly honed musicianship. Igniting a viral moment with **over 520,000 TikTok visuals**created to date, “My Truck” soon emerged as a worldwide smash, rising to**#1**on Spotify’s **Global Viral 50** and **US Viral 50** charts and landing on Spotify’s biggest country playlist **“Hot Country”** (*5.7m followers*).Continuing the excitement, BRELAND’s debut EP is expected for release in May.**ABOUT BRELAND**Known as “The Pen Point Guard,” New Jersey-born BRELAND began writing songs as a teenager, inspired by such diverse sounds as gospel, R&B, and country music and artists as eclectic as the Beatles, Rascal Flatts, Prince, and Stevie Wonder (BRELAND’s number-one influence). While attending Georgetown University, he knocked on every possible industry door and eventually made his way into the music business as a co-writer, landing a number of high-profile cuts shortly after graduating. As he continued working on his own music, BRELAND posted “My Truck” on social media as a challenge to determine whether he could elicit 500 comments — an undertaking that soon led to the self-release of the track, which quickly proved to be a multi-platform hit. Along with paving the way for BRELAND’s signing to Bad Realm/Atlantic Records, “My Truck” sparked headline-worthy streaming success, including hitting #1 on Spotify’s Global Viral 50 and US Viral 50 charts. Praised by *Rolling Stone* as “1,000 percent the whole package,” BRELAND has been featured in leading press outlets like *Genius, Paper, USA TODAY* and *Billboard*’s “Emerging Artists Spotlight.” **ABOUT SAM HUNT**Multi-Platinum-selling, award-winning hitmaker Sam Hunt recently released critically acclaimed sophomore album SOUTHSIDE. Debuting at No. 1 on the *Billboard* Country Albums chart, SOUTHSIDE is the best-selling country debut of 2020 thus far. Daring in both its emotional heft and sonic explorations, SOUTHSIDE features 12 tracks all written by the multi-platinum-selling star including No. 1 hit “Kinfolks,” the 6x Platinum, record-breaking “Body Like A Back Road,” and current radio hit “Hard To Forget,” a song already being called the Song of the Summer (*NPR*). SOUTHSIDE follows Hunt’s GRAMMY-nominated, Triple-Platinum-selling debut album, MONTEVALLO, which also topped the *Billboard*Country Albums Chart in its first week and it remains the best-selling debut album for a country artist since 2011. MONTEVALLO produced four No. 1 singles and five Platinum and Multi-Platinum-selling hits including “Leave the Night On,” “House Party,” “Take Your Time,” “Break Up In A Small Town” and “Make You Miss Me.” Called “stylistically provocative” by *The New York Times* and “deceptively phenomenal” by *The Washington Post*, Hunt has received accolades from *American Songwriter, Associated Press, Billboard, Los Angeles Times, NPR, Pitchfork, Rolling Stone, SPIN Magazine, Stereogum, Village Voice, The New York Times, The Washington Post* and more. Since MONTEVALLO’s 2014 release, Hunt has accumulated over 8 billion global streams and has earned 22 million RIAA certified units. For information on Sam Hunt, visit [www.SamHunt.com](https://t.e2ma.net/click/wqyh42/sz6aaw/4k37dbg). |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **CONNECT WITH BRELAND**[INSTAGRAM](https://t.e2ma.net/click/wqyh42/sz6aaw/kd47dbg) | [FACEBOOK](https://t.e2ma.net/click/wqyh42/sz6aaw/0547dbg) | [TWITTER](https://t.e2ma.net/click/wqyh42/sz6aaw/gy57dbg) | [YOUTUBE](https://t.e2ma.net/click/wqyh42/sz6aaw/wq67dbg) | [SOUNDCLOUD](https://t.e2ma.net/click/wqyh42/sz6aaw/cj77dbg) |

 |

|  |
| --- |
|  |
|

|  |  |  |
| --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

 |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| Download BRELAND [press image](https://t.e2ma.net/click/wqyh42/sz6aaw/8387dbg) Download Sam Hunt [press image](https://t.e2ma.net/click/wqyh42/sz6aaw/ow97dbg)  |

 |

 |
|  |

 |

 |

 |
|

|  |
| --- |
| **MEDIA CONTACTS:***For BRELAND:*Jensen Sussman / **jensen@sweettalkpr.com**Fairley McCaskill / **Fairley.McCaskill@atlanticrecords.com***For Sam Hunt:*Leigh Malleus / **leigh.malleus@umusic.com** |

 |