FOR IMMEDIATE RELEASE

APRIL 30, 2021

**ATLANTIC RECORDS WELCOMES AJIONA ALEXUS**

**IN PARTNERSHIP WITH BAB MUSIC ENTERTAINMENT & BLOCK ENTERTAINMENT**

**SONGSTRESS CELEBRATES SIGNING WITH “SAME MISTAKES”**

**STREAM:** [**AJIONAALEXUS.LNK.TO/SAMEMISTAKES**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fajionaalexus.lnk.to%2FSameMistakes&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cc9226dbacb0141f9556808d909cccf02%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637551597526037344%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=wNdEgsBX%2FqfnZvnqsSINRVOuuVWKrb2TAQLCPgy%2BRBA%3D&reserved=0)

**WATCH:** [**AJIONAALEXUS.LNK.TO/SAMEMISTAKESVID**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fajionaalexus.lnk.to%2FSameMistakesVid&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cc9226dbacb0141f9556808d909cccf02%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637551597526037344%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=YOsQLItUshwj7S368I4KeDq6sSMUwaJeldu7Cwip6fQ%3D&reserved=0)

[*DOWNLOAD HIGH-RES COVER ART*](https://warnermusicgroup.app.box.com/s/8f07fk27q5m1hd464fc0ejvzgmnndvdb/file/802662999376)

Atlantic Records, BAB Music Entertainment and Block Entertainment warmly introduce the shining multi-hyphenate Ajiona Alexus. Ajiona Alexus glows as a singer, songwriter, dancer, and actress, establishing herself as an all-around entertainer in classic form with modern swagger. Bringing fresh energy to throwback R&B, Ajiona Alexus celebrates her partnership with Atlantic Records with her debut single “[Same Mistakes](https://AjionaAlexus.lnk.to/SameMistakes).” The single arrives alongside an [official video](https://AjionaAlexus.lnk.to/SameMistakesVid), directed by Derek Blanks.

“Music allows me to say how I feel and move how I want,” she explains. “Acting is a skillset God has given me to bring words to life, and I love it with all my heart. As much as I’m telling stories on camera, I tell *my* story through music. It’s the ultimate representation of who I am.”

As such, “Same Mistakes” comes right from the heart. Over guitar by Dave *“Uncle Dave”* Foreman [Aaliyah], she pours her soul out in the studio, vibing and bringing the song to life on the spot. Finger-snaps peak through the evocative riff as her voice flutters from intimate verses into a fierce bridge punctuated by raw emotion and a little attitude.

“The song is about learning how to grow, so you don’t make the same mistakes over and over again,” she reveals. “I was speaking on everything I went through at the time. It’s really meant to be relatable.”

**ABOUT AJIONA ALEXUS**

Ajiona Alexus shines as a singer, songwriter, dancer, and actress, establishing herself as an all-around entertainer in classic form with modern swagger. Whether she’s on screen in zeitgeist-defining series such as *13 Reasons Why* and *EMPIRE* or in the studio with GRAMMY® Award-winning collaborators like Brody Brown [Bruno Mars], the Alabama-born and Los Angeles-based multi-hyphenate confidently and charismatically holds her own. After excelling in basketball and soccer, at the local YMCA, she attended Alabama School of Fine Arts magnet school. She belted out Broadway staples during productions of *The Three Musketeers* and more. Making a mixtape, she wound up opening for the likes of Diggy, OMG Girlz, IYAZ, and MANN when they rolled through Birmingham. However, her big break came after she nailed the audition for *The Ricky Smiley Show*. She was cast as De’Anna, a series regular and after three seasons on the show, she launched a successful film and television career with roles in the NETFLIX smash *13 Reasons Why*, Hulu’s *Runaways*, *Light As A Feather*, and FOX’s *EMPIRE* as Young Cookie in addition to starring in films such as Tyler Perry’s *Acrimony* and Will Packer’s *Breaking In*. At the same time, she never stopped writing music, often crafting song ideas on set. In 2020, her demos caught the attention of Atlantic Records, and she signed to the label. However, she introduces audiences to every side of herself on a series of singles for Atlantic Records, BAB Music Entertainment and Block Entertainment in 2021 led by “Same Mistakes.” Ajiona Alexus is managed by Earn B. Management.

[DOWNLOAD HIGH-RES HERE](https://warnermusicgroup.box.com/s/8g80shqfbu8rwued06yi0j1t7s0kixu7) | CREDIT: SKRILL DAVIS, [IG](https://www.instagram.com/scrilldavis/?hl=en)

**CONNECT WITH AJIONA ALEXUS**

[TWITTER](https://twitter.com/AjionaAlexus?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) | [INSTAGRAM](https://www.google.com/search?q=ajiona+alexus&rlz=1C1GCEU_enUS824US824&oq=AJIONA+ALEXUS&aqs=chrome.0.35i39j0l2j46j0j69i60l2j69i61.2319j0j9&sourceid=chrome&ie=UTF-8) | [FACEBOOK](https://www.facebook.com/ajiona.alexus/) | [OFFICIAL](http://www.ajionaalexus.com/)

**PRESS CONTACT**

BRITTANY BELL | [BRITTANY.BELL@ATLANTICRECORDS.COM](mailto:BRITTANY.BELL@ATLANTICRECORDS.COM)