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| FOR IMMEDIATE RELEASEMAY 8TH, 2020**BRELAND CHARGES AHEAD WITH NEW TRACK "HORSERIDE" TODAY (MAY 8)**FOLLOWS STREAMING SMASH "MY TRUCK" AND SAM HUNT REMIX HIGHLY-ANTICIPATED EP DEBUT, *BRELAND*, ARRIVING MAY 22  |
| Courtesy of Bad Realm/Atlantic Records |
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| **NASHVILLE, TENN.** (May 8, 2020) – Emerging Bad Realm/Atlantic Records artist **BRELAND**charges ahead with the new track “Horseride” and adjoining [l](https://t.e2ma.net/click/sjeaq5/sz6aaw/40jnxlg)[yric video](https://t.e2ma.net/click/sjeaq5/sz6aaw/ktknxlg) today (5/8), dropping the gate on another bold Country-trap anthem.Released by the Atlanta-based singer/songwriter and self-described “cultural bridge,” the fleet-footed anthem once again mixes Rap and Country flavor in fearless style, fusing swift beats with BRELAND’s attitude. Arriving just ahead of his debut EP, *BRELAND* (out May 22), it’s yet another glimpse of a genre-bending challenger *Rolling Stone* calls “1,000 percent the whole package.”  “’Horseride’ was the first song I made with my friend Eddie Bans [co-writer on ‘My Truck’] after signing my record deal,” shared BRELAND. “We were back in Atlanta and the energy in the room was so high, it was only right we made a song like ‘Horseride.’ I hope people have as much fun listening to it as I did creating it.”  |

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| **DOWNLOAD OR STREAM BRELAND’S “HORSERIDE”**[HERE](https://t.e2ma.net/click/sjeaq5/sz6aaw/0llnxlg)**.** |

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| A New Jersey native and stunning vocalist behind the Country-trap smash, [“My Truck,”](https://t.e2ma.net/click/sjeaq5/sz6aaw/gemnxlg) BRELAND exploded onto the music scene in late 2019 by hitting #1 on Spotify’s Global Viral 50 and US Viral 50 charts. Showcasing tremendous depth of talent and matching his massive appeal with tightly-honed musicianship, the surprise hit has inspired more than 565,000 TikTok visuals to date and also landed on the largest Country playlist on Spotify – the Hot Country playlist with 5.8 Million followers. Meanwhile, BRELAND and “My Truck” have also attracted the attention of like-minded Country superstar Sam Hunt, who contributed new verses and his multi-PLATINUM vocals to an attention-grabbing [remix of the track](https://t.e2ma.net/click/sjeaq5/sz6aaw/w6mnxlg) in April. Continuing to gather rave reviews from the press, [*Billboard*](https://t.e2ma.net/click/sjeaq5/sz6aaw/cznnxlg)writes “’My Truck’ shouldn’t stand in the shadow of any song, even a Hot 100 record-breaker,” while [*Sterogum*](https://t.e2ma.net/click/sjeaq5/sz6aaw/sronxlg) adds “The banjo-laced, 808-powered beat is nearly as contagious as BRELAND’s hook.”With excitement and notoriety continuing to build, BRELAND’s self-titled EP debut is slated for release May 22.**ABOUT BRELAND**New Jersey-born BRELAND began writing songs as a teenager, inspired by a diverse collection of sounds and eclectic artists like the Beatles, Rascal Flatts, Prince, and his number-one influence, Stevie Wonder. While attending Georgetown University, BRELAND knocked on every possible music-industry door and eventually broke through as a songwriter, landing a number of high-profile cuts with rappers like Elhae and YK Osiris. But as he continued to work on his own music, BRELAND soon posted “My Truck” on social media as a challenge to determine whether he could elicit 500 comments – and after smashing that goal, self-released the track to multi-platform success. Along with paving the way for BRELAND’s signing to Bad Realm/Atlantic Records, “My Truck” sparked headline-worthy streaming success, including hitting #1 on Spotify’s Global Viral 50 and US Viral 50 charts. Praised by *Rolling Stone* as “1,000 percent the whole package,” BRELAND has been featured in leading press outlets like *Genius, Paper, USA TODAY* and *Billboard*’s “Emerging Artists Spotlight,” and in April released a remix of “My Truck” featuring Country superstar Sam Hunt. BRELAND’s self-titled EP debut will arrive on May 22.  |

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| **CONNECT WITH BRELAND**[INSTAGRAM](https://t.e2ma.net/click/sjeaq5/sz6aaw/8jpnxlg) | [FACEBOOK](https://t.e2ma.net/click/sjeaq5/sz6aaw/ocqnxlg) | [TWITTER](https://t.e2ma.net/click/sjeaq5/sz6aaw/44qnxlg) | [YOUTUBE](https://t.e2ma.net/click/sjeaq5/sz6aaw/kxrnxlg) | [SOUNDCLOUD](https://t.e2ma.net/click/sjeaq5/sz6aaw/0psnxlg) |

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| **MEDIA CONTACTS:**Fairley McCaskill / **Fairley.McCaskill@atlanticrecords.com**Jensen Sussman / **jensen@sweettalkpr.com** |

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