FOR IMMEDIATE RELEASE

SEPTEMBER 30, 2021

**SAM AUSTINS FEELS HIMSELF “DRIFTING AWAY”**

**LISTEN:** [**SAM-AUSTINS.LNK.TO/DRIFTINGAWAY**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsam-austins.lnk.to%2FDRIFTINGAWAY&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5c5bc20f537e44f990e208d97de39f1a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637679238839369428%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=lldosmNR0ieQ9uaSM1EAhn2i3DDGLwm7IWZpuOq8rUI%3D&reserved=0)

**RECRUITED SIR CHLOE FOR “JOY FOR YOUTH”**

**LISTEN:**[**LNK.TO/JOYFORYOUTH**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flnk.to%2FJOYFORYOUTH&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Caad93e1a295c4ee3846408d9583d462d%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637637842463892844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=7qJjLDKi9ncL94OrxNcXLzhZEdC9xFJZPNCjnZFxLq4%3D&reserved=0)

**WATCH:**[**LNK.TO/JFYVIDEO**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flnk.to%2FJFYvideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Caad93e1a295c4ee3846408d9583d462d%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637637842463892844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Ud10EmK2ZV57QX%2BpCLrXVpATQ2sUZELGWn%2B1%2BwlWQFc%3D&reserved=0)

**KICKED OFF HIS *HOMELESS STAR* SAGA WITH “KILOS”**

**STREAM:** [**LNK.TO/KILOS**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flnk.to%2FKILOS&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C38050f706f9843bbac3408d926af5487%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637583356736853617%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=rKYTELl6OPp%2BoxE6jWFOTkcOHiIKoLLkyT21QfbDdec%3D&reserved=0)

**WATCH:**[**LNK.TO/KILOSVIDEO**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flnk.to%2FKILOSVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Caf2e8fcb7cf64c7eb2f608d926eef8fb%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637583630097113534%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jSjoligrzWkluvklNrBHGp0QHUTLzmdOEs5DdR1bWus%3D&reserved=0)

**DEBUT PROJECT *HOMELESS STAR* COMING OCTOBER 22ND**

[*COVER ART*](https://warnermusicgroup.app.box.com/s/wgworbkhgvixyku0vg4igunimr0bxrof/file/859519325901) *|* [*HIGH-RES PRESS PHOTO*](https://warnermusicgroup.app.box.com/s/ab8jl3p5snmtivfrron8xn3da21e88p3)

Another stop on the *HOMELESS STAR* journey, Sam Austins arrives today with “DRIFTING AWAY.” The track seamlessly nestles into Austins’ world – a world inspired by the fusion of energies from nineties alternative with the R&B melodies of Frank Ocean, the aspirational aesthetics of high fashion with the authentic storytelling of Detroit culture. It comes quickly after “[JOY FOR YOUTH](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flnk.to%2FJOYFORYOUTH&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Caad93e1a295c4ee3846408d9583d462d%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637637842463892844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=7qJjLDKi9ncL94OrxNcXLzhZEdC9xFJZPNCjnZFxLq4%3D&reserved=0),” a sonic time capsule that nostalgically captures the rebellion, bravery and bliss of adolescence alongside Sir Chloe. Due in October via Atlantic Records, Austins’ debut project *HOMELESS STAR* is a genre-defying coming-of-age album telling the story of a young man finding his place in a world he’s never fit.

*““DRIFTING AWAY” is about losing your inner core, finding yourself distant from what was within your soul before, and coming to accept that you might not know exactly what it is you’re looking for out of life,” notes Sam Austins.*

The Detroit-born and Los Angeles-based artist, model, and maverick creative kicked off *HOMELESS STAR* with "[KILOS](https://lnk.to/KILOS),” hinging on an evocative guitar line offset by a lo-fi beat as melodies bubble up over the backdrop. The [accompanying visual](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flnk.to%2FKILOSVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C0f6cef1f4eb440bd659808d926e1712f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637583571970536629%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=cXWv%2FLBW%2BpXbTIza5DwYnKKKYgpXzteXJoy7un2x0yU%3D&reserved=0) brought his words to life as he leaves a shady motel to roam the empty streets at night before joining a giant *Donnie Darko*-style bunny in a diner. As [*Billboard*](https://www.billboard.com/articles/news/9581755/sam-austins-atlantic-homeless-star-interview/)noted in the visual premiere, “With his musical style, Austins is a boundary-breaker, challenging long-held ideas of what it means to be an alternative artist.*”* Austins then tapped Norway’s Jimi Somewhere to breathe new life into “[KILOS (Jimi’s Version)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flnk.to%2FKILOSremix&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C97a131226ff34fe920e508d9422aa10e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637613573115522847%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Imw1nqyxSw%2FCGmO8frqh%2BBh%2Fc7S62zzyZqvD6MFbM%2Bg%3D&reserved=0).” Although Jimi Somewhere recreating a song about the fireworks and gunshots of Detroit may seem left-of-center, it’s a true testament to the transcendent quality of incredible songwriting. The original "[KILOS](https://lnk.to/KILOS)" uses metaphors to highlight complicated forces that have shaped Austins’ young adult life, while Jimi Somewhere’s lush, lo-fi reinterpretation transforms that personal story into something altogether universal.

**ABOUT SAM AUSTINS**

Sam Austins doesn’t just make music; he’s building out a world. This place is equally inspired by the likes of the defiantly vulnerable Frank Ocean, the melodies of nineties alternative, and mythologies of sci-fi classics. Following high school, he slept on floors, bounced from friend to friend, and crashed in the back of his beat-up Impala. He moved in with an aunt in the inner city of Detroit and turned the focus to music. He dropped the *GOAT* EP on Soundcloud and opened for the likes of Vince Staples, Juicy J, Danny Brown, and Playboi Carti. He’s linked up with the likes of Take A Daytrip, Black Milk and Big Sean while also landing placements on VH1’s *Love & Hip-Hop* and HBO’s *Euphoria*. He became the recipient of TIDAL’s Unplugged Grant and finally caught the attention of Atlantic Records. He notably joined Sir Chloe and Kaytranada for a *Vogue* spread in print and [online](https://www.vogue.com/article/ant-clemons-empress-of-sir-chloe-and-more-musicians-fashion-a-festival-all-their-own). After amassing millions of streams and attracting looks from the likes of *HYPEBEAST* and *Pigeons & Planes*, the Los Angeles-based multi-hyphenate welcomes us to this world on his 2021 major label debut *HOMELESS STAR* led by “KILOS,” “JOY FOR YOUTH,” and “DRIFTING AWAY.”

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