FOR IMMEDIATE RELEASE

NOVEMBER 20, 2020

**LIL EAZZYY PRESENTS *UNDERRATED***

**DEBUT PROJECT FROM RISING CHICAGO RAPPER DROPS TODAY**

**STREAM *UNDERRATED*:** [**LILEAZZYY.LNK.TO/UNDERRATED**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flileazzyy.lnk.to%2FUnderrated&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C36492657e85a48a778e208d88cf06ef5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637414311565309783%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Lq8g3KlcnYFA3m3HgnDCXAN0JFvFfCNK0%2F2YVW5FV7g%3D&reserved=0)

**INCLUDES BREAKTHROUGH HIT “ONNA COME UP” WITH OVER 21M U.S. STREAMS**

**ARRIVES ON THE HEELS OF “**[**FINALLY RICH**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flileazzyy.lnk.to%2FFinallyRich&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cf3e7a7b088b0415e845d08d88be29dd2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637413152718469146%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=sIMHNA67Qrn8lW%2F81z4%2Bf%2Boidz3vWi5%2FtQlh6YsGAU0%3D&reserved=0)**”**

**WATCH OFFICIAL VIDEO:** [**LILEAZZYY.LNK.TO/FINALLYRICHVIDEO**](https://lileazzyy.lnk.to/FinallyRichVideo)

**LIL EAZZYY TO BE FEATURED IN THE HAWKS TALON GAMING CLUB**

 

***THIS ARTIST HAS NOT BEEN OFFICIALLY ANNOUNCED.***

***PLEASE REFRAIN FROM ALL MENTIONS OF ATLANTIC RECORDS.***

Unleashing unapologetic, unfiltered, and undeniable truth, exploding Chicago rapper Lil Eazzyy reveals his debut project *Underrated*. Lil Eazzyy rides the beat with rapid fire rhyme play punctuated by lyrical aspirations and success throughout *Underrated*, featuring the massive breakthrough hit “[Onna Come Up](https://lileazzyy.lnk.to/OnnaComeUp)” and the pensive yet poetic victory lap “[Finally Rich](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flileazzyy.lnk.to%2FFinallyRich&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cf3e7a7b088b0415e845d08d88be29dd2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637413152718469146%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=sIMHNA67Qrn8lW%2F81z4%2Bf%2Boidz3vWi5%2FtQlh6YsGAU0%3D&reserved=0)” alongside powerful unreleased tracks like “Feeling Different” which features a sizzling cadence over an airy production. Lil Eazzyy previewed *Underrated* on the Rolling Loud Twitch TV show “The Leak,” hosted by DJ Five Venoms & Manny from Manny's Bodega, on November 19th. *Underrated* is available to stream and download at all streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flileazzyy.lnk.to%2FUnderrated&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C36492657e85a48a778e208d88cf06ef5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637414311565309783%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Lq8g3KlcnYFA3m3HgnDCXAN0JFvFfCNK0%2F2YVW5FV7g%3D&reserved=0).

This week, Hawks Talon Gaming Club, the official NBA 2K League affiliate of the Atlanta Hawks, announced a one-of-a-kind content series called Talon Takeover which will feature celebrities, entertainers and influencers playing the popular video game NBA 2K21 online with the team’s Head Coach Wesley Acuff. As part of the series, Acuff will be joined by a star-studded lineup that also features hip-hop artist Lil Eazzyy and comedian/hip-hop artist Ron Suno. The series, which launches later this week, will be available for viewing for free on the team’s official Twitch channel.

Sporting an ironclad flow, razor sharp wordplay, spellbinding storytelling, and no shortage of ambition, Chicago rapper Lil Eazzyy tells the story of *“a kid who came from selling drugs to doing shit he had no business doing in the matter of a year*.*”* After dropping “Finesse” in 2019, he gained traction with “MIKEAMIRI” and “Handy Mandy.” Throughout 2020, he picked up even more steam via “Listen Up,” “Letter To Tracy,” and “Yerk Attack.” He also posted freestyles on Instagram and hit the studio daily. Around the time of his high school graduation, a freestyled snippet of “Onna Come Up” exploded to the tune of 155K views.

Meeting fan demand head-on, he finished the track, and it would be touted in video montages by top *Fortnite* players such as Chronic Hazard, Cultures, Yusa, Keeny, Fakeify, and more. “Onna Come Up” scaled the Spotify US Viral Chart, breaking him into Rolling Stone’s Breakthrough 25 Chart and into the Spotify Top 25 and Daily Top 100 while claiming real estate on premiere playlists, including the #5 spot on *RapCaviar*, debuting at #2 on *Most Necessary*, and prominent placement on *Get Turnt*, *Radar US*, and more. On Apple Music, he’s recently hit #2 on *The Plug* and #4 on *The New Chicago*. Reaching 1 million streams per week in September 2020, the song has continued to grow steadily, amassing over 20.6M streams in the US to date. The official “[Onna Come Up](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DS3JUizWXdUM&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce5b3823e6b3e4327e24a08d87c28aaae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637395861395578846%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=PgQVFL%2FBCB54JTPB7e6iYP0uLf%2BoiLG%2BxCZlSb0qtn0%3D&reserved=0)” video has over 1.5M views on YouTube.

Racking up 15 million streams worldwide in under six months and receiving looks from *RapCaviar*, *HipHopDX*, and more, Lil Eazzyy infuses intensity into a viscerally versatile signature style on a series of singles. Furthermore, his social presence is growing exponentially. Both his Instagram and Spotify follower growth has been doubling week over week, with his Instagram followers sitting at over 150k and Spotify at over 3 million monthly listeners.

***UNDERRATED* TRACKLISTING:**

1. Onna Come Up
2. Feeling Different
3. Finally Rich
4. Activated
5. For33
6. Kick Da Door (Produced by SephGotWaves & Iceberg)
7. Big Dog (Produced by Tee Romano)

**PHOTO CREDIT: thatgoodwork productions**

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