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DECEMBER 10, 2021

**BANKROL HAYDEN WANTS “NO DRAMA”**

**STREAM:** [**BANKROL.LNK.TO/NODRAMA**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FNoDrama&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1b6d58d0aae844b3a23e08d9a2e0ec47%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637719909176829578%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=a6mMox7lV1ImjiUZ%2B5Zyv7JGDsgKXbslquiZFHTiWjc%3D&reserved=0)

**RECENTLY TAPPED LIL TECCA FOR “COME THROUGH”**

**STREAM:** [**BANKROL.LNK.TO/COMETHROUGH**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FComeThrough&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce6c4437e84134f8537fb08d97c71c84a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637677650388777241%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=okIL8gWOP5%2FSNyj3tQnV3TknsTIEFKTL9TEVDRxqtxY%3D&reserved=0)

**MODESTO, CA RAPPER RECENTLY ON 24KGOLDN’S *THE* *EL DORADO TOUR***

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Bankrol Hayden is back and wants “[No Drama](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FNoDrama&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1b6d58d0aae844b3a23e08d9a2e0ec47%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637719909176829578%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=a6mMox7lV1ImjiUZ%2B5Zyv7JGDsgKXbslquiZFHTiWjc%3D&reserved=0)” in his latest track. The single is produced by Jae Green (Justin Bieber, Machine Gun Kelly, DaBaby, Arizona Zervas), Jasper Harris (Jack Harlow, Roddy Ricch, Ty Dolla $ign, Juice WRLD) and Callan (Luh Kel, Drakeo The Ruler). It quickly follows “[Come Through](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FComeThrough&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce6c4437e84134f8537fb08d97c71c84a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637677650388777241%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=okIL8gWOP5%2FSNyj3tQnV3TknsTIEFKTL9TEVDRxqtxY%3D&reserved=0),” which features Lil Tecca. “Come Through” has received 15 million streams in the first six weeks of release and was recently added to Spotify's flagship Rap playlist *Rap Caviar* (14m followers) in addition to Spotify's *Most Necessary* playlist, Apple Music's *#OnRepeat* and *The Plug*, Amazon's *Fresh Hip-Hop* and more.

Multi-platinum artist 24kGoldn recruited Bankrol Hayden for his *El Dorado Tour,* lighting up stages across the West Coast including LA, San Diegoand more. He has kept busy on the festival circuit this year with performances at Las Vegas’ Day N Vegas and New York City’s Governors Ball.

**ABOUT BANKROL HAYDEN:**

Bankrol Hayden is earning fans around the globe with his positive brand of soulful, pop-forward hip-hop. He recently recruited DDG and Ka$hdami for their “[Cabo [Remix]](https://bankrol.lnk.to/CaboRemix),” a hype rendition of the rapper’s trending single “[Cabo](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCabo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609892479%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=VLugcgViFTCJkMUShvhzmVSMLijwpVOj4ddzwWiNc9I%3D&reserved=0).” The track [takes us on a journey](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCaboVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609902436%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=PsixfbWB9%2BqN62CiWQb4fjwNdOfLjU9FreMChC%2BMjsI%3D&reserved=0) complete with casino cartel tension, cigar-smoking mariachis, beaches of beautiful women and a vacation fling ending in a climactic helicopter escape. The Modesto, CA rapper turned heads with his 2020 debut mixtape [*Pain is Temporary*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FPainisTemporary&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609932308%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=cIalE9TfnhpwsZIR%2Fw6pdnL7RKYQITip5YBQP9vt%2F%2FI%3D&reserved=0), which includes features from Polo G, Lil Baby, The Kid LAROI and Luh Kel plus the RIAA gold-certified “[Costa Rica](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCostaRica&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609932308%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=kLH4w79WA9ZmEx47z0yhbWZr416aAw9bj%2F96wyql0qw%3D&reserved=0).” It also includes “[Costa Rica (ft. The Kid LAROI](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCostaRicaRemix&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609942267%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=9ESLr0sWr%2Buotep70%2FIO5aoYMCEZQq%2F1t4Y7ToOjg6k%3D&reserved=0))” and “[Whatchu On Today (ft. Polo G)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FkZZfTV_YyK8&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609952219%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=hkLh0LFTEXdmyAdlVtfhbar024M6a2y5W0AjLq3WTbI%3D&reserved=0),” while giving cinematic companion visuals “[Drop A Tear (ft. Lil Baby](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fbankrol.lnk.to%2FDropATearVideoPR&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609952219%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ravLA7kH18KFZ7xDme8%2B2jkopv1uOjuGZlQ6aRctKBQ%3D&reserved=0))” and “[Rich Bitch](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DvZTIvfaMZXc%26feature%3Dyoutu.be%26src%3DLinkfire%26lId%3D9e653c84-8d8c-43bc-80f6-8fa704c7f78c%26cId%3Dd3d58fd7-4c47-11e6-9fd0-066c3e7a8751&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609952219%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=37hztsdG%2F9bWArpJDH1dXFUdo3JTk6tYeTgzjWqW8%2BE%3D&reserved=0).” Bankrol Hayden has been featured on Spotify’s premiere rap playlist *Rap Caviar* as well as *Teen Party*, *Most Necessary*, *Pop Rising* and more. He’s been featured on popular Apple Music playlists including *The Plug*, *Hip-Hop Hits*, *New Fire* and *The New Bay*. YouTube also featured him on their *Artist on the Rise: Trending* series. Further, his viral smash “[Brothers (ft. Luh Kel)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D5ezUihQeWso&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C69733adf3cbb4fa16ea708d97f63aa46%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637680890019196470%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=eJoXfDRJGlS7J%2Bs39oCHPFidQWWmT%2B9VUF8fCTLGmAM%3D&reserved=0)” is RIAA-Certified Gold. He made his live debut with Lil Mosey last year, hopping on the *Certified Hitmaker European Tour 2020.* “Costa Rica” proved an international hit at the [Norway tour date](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fp%2FB8meKUyFHK1%2F&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609922346%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=D1lnAi%2B6jr0BOl0J%2FAf5A%2Bo7LXrNuFWdkYCLvf%2FHVlo%3D&reserved=0). From “[Costa Rica](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCostaRica&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609902436%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=e%2FizOlgoPr3zNRByoWfnWuah22JBvu8ucxhPqIsDBtg%3D&reserved=0)” to “[Cabo](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCabo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C5fc130ed7b8743fdc95508d938049499%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637602414609912399%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=52hosSdJv%2BzK%2BOPsBwA9nSlZ8sNBniv5KIhoCXnyh1s%3D&reserved=0),” Bankrol Hayden is fast proving himself worldwide.

*Nothing will stop the momentum of Bankrol Hayden. –* **THE SOURCE**

*Bankrol Hayden has already cemented his name in the rap game. –* **FLAUNT**

*Bankrol Hayden is further solidifying himself as one of the next artists to blow* up – **HOT NEW HIP HOP**

*There is something to be said for a combination of infectious music and a great story. California native Bankrol Hayden possesses both*. – **HIP HOP DX**

**CONNECT WITH BANKROL HAYDEN**

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