**TAI’AYSHA BIO**

You know that one friend who floats through life with a beaming smile, doesn’t sweat the small stuff, and uplifts you whenever you need it? That’s Tai’Aysha. A free spirit in the truest sense, the Boston-born and Miami-based Dominican-Cambodian singer, songwriter, and dancer radiates confidence, speaks without filter, and might just brighten your day. Her music moves through R&B, pop, bachata, merengue, reggae, and hip-hop moods with a nimble and natural elasticity tailormade for the dancefloor. After amassing half-a-million followers on social media, attracting super producer and Icon Music Group founder Steve Morales [Enrique Iglesias, Céline Dion, Beyoncé] to her corner, and landing a deal with Atlantic Records, she introduces herself on a series of 2022 singles.

“My music should make you feel fun, excited, and sexy,” she exclaims. “Everything is so serious all of the time. So, I’m going to make you dance.”

Tai’Aysha started dancing almost as soon as she could walk. Born to a Dominican mother and Cambodian father, she recalls *“crazy family parties”* as a kid where she absorbed rhythm from every angle. Growing up, she followed her mom’s lead, watching her dance bachata and other styles. She also knew exactly what she wanted… “I’m the first person in my family on either side to be born in the United States,” she says. “So, everybody would always ask, *‘Tai’Aysha, what are you going to do? Are you going to be a doctor? Are you going to be a lawyer?’* I’m like, *‘No guys, I’m going to be a superstar’*,” she grins.

She lit up every room she walked into and started modeling post-high school. In between a day job at a flower shop, her dance videos gained traction as she built an audience of hundreds of thousands on Instagram and local buzz from her home city. Seeing the bubbling local excitement around Tai’Aysha, Morales felt prompted to reach out. He recognized her talent as a dancer and believed it indicated a certain *“tone”* as a vocalist. Turns out, he was very right. After one Miami session, he signed her to Icon Music Group and recorded with her at a prolific pace. She then quickly inked a deal with Atlantic Records.

Inspired by Lauryn Hill, Rihanna, and Sade, she cultivated a simmering, seductive, and scorching signature style of her own. “Honey, I do a little bit of everything,” she elaborates. “I love dancehall, and I love reggaeton. So, I’m combining heavy beats with pop elements. It’s meant to be hot, flowy, and rhythmic.”

Speaking of, her debut single “One Night Ting” [feat. Saweetie] rides a dancehall beat towards a red-hot hook. Co-produced by Stephen MacGregor a.k.a. “Di Genius” [Drake, Shakira], alongside hit-making duo, Money Well Spent—comprised of Verse Simmonds [Chris Brown, Kelly Rowland, Justin Bieber] & Akil “Fresh” King [Brandy, Beyoncé, Teyana Taylor]— the track embodies Tai’Aysha’s energy and samples Shabba Ranks’ legendary dancehall record “Ting-A-Ling.”

“It’s about cutting loose, letting go, and throwing yourself into the night,” she reveals. “Honestly, I feel like I’m a fraud, because I’ve never actually had a one-night stand. I’ve tried, but they come to my house the next day or send me flowers,” she laughs. With more music on the horizon, Tai’Aysha will be there for you. “When you listen to me, I hope you’re like, *‘I want to be her friend.’* I’m here for you to know you’re confident, cool, and sexy. That’s it.”

**TAI’AYSHA BOILERPLATE**

You know that one friend who floats through life with a beaming smile, doesn’t sweat the small stuff, and uplifts you whenever you need it? That’s Tai’Aysha. A free spirit in the truest sense, the Boston-born and Miami-based Dominican-Cambodian singer, songwriter, and dancer radiates confidence, speaks without filter, and might just brighten your day. Her music moves through R&B, pop, bachata, merengue, reggae, and hip-hop moods with a nimble and natural elasticity tailormade for the dancefloor. Tai’Aysha started dancing almost as soon as she could walk. Growing up, she lit up every room she walked into and started modeling post-high school. In between a day job at a flower shop, her dance videos gained traction as she built an audience of hundreds of thousands on Instagram and local buzz from her home city. Seeing the bubbling local excitement around Tai’Aysha, Icon Music Group founder Steve Morales [Enrique Iglesias, Céline Dion, Beyoncé] felt prompted to reach out. He recognized her talent as a dancer and believed it indicated a certain *“tone”* as a vocalist. Turns out, he was very right. After one Miami session, he signed her to Icon Music Group and recorded with her at a prolific pace. Within a year, she inked a deal with Atlantic Records. Inspired by Lauryn Hill, Rihanna, and Sade, she cultivated a simmering, seductive, and scorching signature style of her own. Now, she introduces herself on a series of 2022 singles led by “One Night Ting” [feat. Saweetie], which rides a dancehall beat towards a red-hot hook. Co-produced by Stephen MacGregor a.k.a. “Di Genius” [Drake, Shakira], alongside hit-making duo, Money Well Spent—comprised of Verse Simmonds [Chris Brown, Kelly Rowland, Justin Bieber] & Akil “Fresh” King [Brandy, Beyoncé, Teyana Taylor]—the track embodies Tai’Aysha’s energy and samples Shabba Ranks’ legendary dancehall record “Ting-A-Ling.”