**BIO**

With a show-stopping voice, undeniable energy, and no shortage of attitude, Malú Trevejo emerged as an undeniable phenomenon by simply being herself.

Of Cuban and Spanish descent, the Miami-based multiplatinum singer, performer, personality, and actress born Malú Trevejo reached levels of unprecedented success all before her 18th birthday. She initially exploded with the RIAA Latin platinum-certified breakout “Lune Lluna,” paving the way for collaborations with the likes of superstar duo Gente de Zona, Haraca Kiko, and Jeon as well as packed shows across the United States, Spain, and Latin America. She also graced the bill of *Lollapalooza* as one of the first Latinas on the Chicago stage with the likes of J Balvin and Rosalía. Beyond racking up hundreds of millions of streams, she attracted an audience of 35 million-plus followers across social media platforms.

Now, she places her personality front-and-center on a series of singles and her forthcoming debut project for Atlantic Records slated for 2022.

She’s sassy, smart, stylish, and sharp—and all of that comes through loud and clear in her songs…

“I feel like you’re finally going to hear who I am in this music,” she says. “It’s really me. It’s what I’ve been through, and it’s also more personal than anything I’ve ever done.”

In 2020, Malú engaged her growing audience with a steady stream of music and content on TikTok. As the *A Lo Malu* EP generated 1 million-plus streams, her following online burgeoned dramatically. She eventually drew over 21 million followers to her TikTok through hilarious and candid posts, illuminating every side of herself. Simultaneously, she infused the same raw spirit into the music for the first time inspired by everyone from Rihanna and Summer Walker to Drake and Future.

“I started making music when I was a kid, so everything people have heard is way different,” she admits. “I finally can say what I want though. The songs are so much more mature. It’s everything I’ve wanted to do. You’re really going to get the same Malú who’s talking shit on Live and speaking her mind in this music,” she grins.

Now, the single “Complicado” [feat. Luar La L] kicks off her next chapter. Over a shadowy and simmering beat, her voice flutters from melodic verses into a hovering hook punctuated by stoned and sultry delivery. Meanwhile, Puerto Rican rap phenomenon Luar La L pulls up with a focused and fiery flow that melts into the chorus.

“It’s a relationship song,” she says. “It talks about when you want to be with someone. However, this person is like, *‘But’*. You turn it around now, and you’re the one saying, *‘But’*, to the other person. You’re taking control.”

In between making her big screen debut with Danny Trejo and Tobin Bell in *Wolf Mountain* and cooking up more music, her impact will be felt in every corner of culture worldwide.

“When you listen to me, I want my music to take away your anxiety or pain,” she leaves off. “I hope you have fun in the moment. There are a lot of different style songs, but they all have the same attitude and sauce.”

It’s just Malú.

**BOILER**

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