FOR IMMEDIATE RELEASE

JANUARY 19, 2022

**GAYLE UNVEILS “ur just horny”**

**17-YEAR-OLD SINGER SONGWRITER FOLLOWS SMASH “abcdefu,”**

**CURRENTLY ASCENDING THE TOP 10 ON BILLBOARD’S HOT 100**

**AND #1 ON THE GLOBAL 200 FOR A SECOND WEEK,**

**WITH EAGERLY AWAITED NEW SINGLE**

**“ur just horny” OFFICIAL MUSIC VIDEO PREMIERES** [**TODAY**](https://GAYLE.lnk.to/urjusthornyvideoPR)

**SUPPORT DATES WITH AJR JUST ANNOUNCED,**

**+ INTIMATE US HEADLINE TOUR SET FOR MARCH**

**LISTEN TO** **“[ur just horny](https://gayle.lnk.to/urjusthornyPR)”**

A picture containing person, indoor, hand, bite

Description automatically generated

([DOWNLOAD](https://warnermusicgroup.app.box.com/s/mr476juym4cuy3luj2uugq7u7fa9x7wk) HI-RES ARTWORK | [DOWNLOAD](https://warnermusicgroup.box.com/s/d0id7jh3haunltrbtjpxiqcw6f2y48yh) PRESS PHOTOS)

Atlantic Records/Arthouse Records recording artist **GAYLE** has shared her eagerly anticipated new single. “**ur just horny**” is available now at all DSPs and streaming services [HERE](https://gayle.lnk.to/urjusthornyPR). Produced by Daylight (gnash, Shawn Mendes) and Pete Nappi (Thirty Seconds To Mars, Madison Beer, Shinedown), and written by GAYLE, Daniel Kyriakides (Sylvan Esso, K. Flay), and Sara Davis, the track is joined by an official music video premiering today across a range of MTV platforms, airing at the top of every music hour on MTV LIVE, MTV Biggest Pop, and MTVU, and streaming now via YouTube [HERE](https://GAYLE.lnk.to/urjusthornyvideoPR).

“*‘ur just horny’ is about the time i crossed the line in a friendship that i thought was platonic for years,*” says GAYLE. “*after crossing the line i noticed that they started treating me differently - they weren't as nice and outgoing and honestly i couldn’t recognize them anymore. i started catching them in little lies and my mind couldn’t help but wonder what else they’ve lied to me about before. writing ‘ur just horny’ for me was coming to that realization that they didn’t want to be my friend they just wanted to get into my pants - and that hurt. it’s hard to separate platonic, romantic, and sexual feelings and sometimes in friendships the lines can get blurry.*”

“ur just horny” marks a spectacular follow-up to GAYLE’s breakthrough hit single, “[abcdefu](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgayle.lnk.to%2FabcdefuID&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171887539%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=3Mqg6%2FaA7pto8IUyN8N8XOEn13YmnvSrmRpOPm23TIA%3D&reserved=0),” and precedes an upcoming EP due this spring. The gloriously irreverent “abcdefu” has fast proven a landmark debut for the 17-year-old, Nashville-based artist, now ascending the top 10 on *Billboard*’s “Hot 100” after reaching #1 on a range of charts, including currently sitting at #1 on both the Billboard Global 200 and Billboard Global Excl. U.S. charts for a second week. Worldwide streams exceed **615M** and counting with over 1 million equivalents singles sold, driving the track to hit #1 on both iTunes’ “Top Pop Songs” and overall charts and reach #1 on the Spotify Global chart, with an official music video currently boasts over **62M** individual views via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DNaFd8ucHLuo&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171897533%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=84ty54xTBCA2L66YyVey5lcPbSz8Ld0LnTaBQB0KDI8%3D&reserved=0). “abcdefu” has proven a worldwide phenomenon, earning gold certification in countries such as Canada and Norway while hitting #1 on the UK’s Official Singles Chart.

Recent press highlights include a [Billboard](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Fmusic%2Fpop%2Fgayle-abcdefu-january-2022-chartbreaker-interview-1235015322%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171897533%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=q9sMOz3c4Q5qhAlXaI63yV63vXaUBbdO5r0TLdNjnFU%3D&reserved=0) magazine Chartbreakers feature that highlights GAYLE’s chart-topping success with “abcdefu.” Hailed by [*FLAUNT*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fflaunt.com%2Fcontent%2Fgayle&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171907527%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=mpL47G2ky2st%2B32zYruYNiHMms%2FdLEWUi5HRTRSu2v8%3D&reserved=0) for “*her own sound blending the genres of pop, alternative, rock, and R&B into one*,” GAYLE made her late night network TV debut earlier this month with a captivating [interview](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dt7-kDmkEdnM&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171907527%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=%2FAZ7DpHhw2RgQ55yYyqcbk5IvykkEAwF9Gk9FuV933w%3D&reserved=0) and electrifying [performance](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DNs0ooMkJFCI&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171917523%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=49vM2QVic6CkS5tEQ5KAzhiVKqN7cgfMGTSAlTVUsvA%3D&reserved=0) of “abcdefu” on NBC’s *The Tonight Show Starring Jimmy Fallon*. “*Joined by a live band, the 17-year-old singer gave an impassioned performance on vocals and electric guitar,*” wrote *Rolling Stone*, while *Billboard* raved, “*Though she politely put the f-bombs in the unedited original version on the shelf for the night to appease network censors. (GAYLE’s) amped-up performance provided further proof that the Plano, Texas native is a force to be reckoned with.*”

GAYLE further marked the success of “abcdefu”with a compelling array of alternate versions showcasing different aspects to the strikingly versatile track. “[abcdefu (demo)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgayle.lnk.to%2FabcdefudemoPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171927519%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=T%2Fv839E7jbJyJdeQthZpo1G7I20%2F9ZL%2FBqG%2FU3cwS2Q%3D&reserved=0),” “[abcdefu (chill)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgayle.lnk.to%2FabcdefuchillPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171927519%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=hx47ZtuDeiaDwzKrJ%2FbcKPHLUR7oOSfFpUBHGRb3Dbo%3D&reserved=0),” and “[abcdefu (angrier)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgayle.lnk.to%2FabcdefuangrierPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171937508%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=4So9iUjBk602vStj8dMpkotKKjqr5q7iVAev%2FkSfnq8%3D&reserved=0)” are all streaming now via DSPs and streaming services. In addition, GAYLE joined forces with acclaimed alt-grunge artist Royal & the Serpent for a fiery new reimagining of “abcdefu,” available for streaming and [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgayle.lnk.to%2FabcdefufeatRoyalPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171937508%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=P5zWqeqdveuOfBCDBWxLda66n6No5%2FDMKZHJ5OOo51o%3D&reserved=0), with an official music video streaming now via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DqHgRkFJ6BaY&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171947512%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=4nQM4Din7HtGhHaFXVf0%2Bbd84GHjYfKFxRazKsLfqVs%3D&reserved=0).

Recently featured as YouTube’s “Artist On The Rise,” an Amazon “Artist to Watch 2022,” and one of *Billboard*’s “21 Under 21: The Ones To Watch,” GAYLE has announced her first-ever run of headline dates, with intimate shows set for Nashville (March 9), Los Angeles (March 14), and New York City (March 22). Additional dates were announced after the first set sold out immediately, with second Nashville (March 10) and New York City (March 21) being added. Tickets are extremely limited – for availability and more information, please visit [www.gayleofficial.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.gayleofficial.com%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Ca6418003491a48cf189c08d9dabd9991%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637781330171947512%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=NXMEZFvJmOfy6PvGWj0wpCdm5xmjadFh9iRo0MACCys%3D&reserved=0).

Along with her own headline tour dates, GAYLE has just been announced as support for AJR’s upcoming tour. See a full list of dates below.

AJR

US TOUR 2022

**APRIL**

28 - Dallas, TX - Toyota Music Factory

29 - Austin, TX - Germania Amphitheater

30 - Houston, TX - Cynthia Woods Pavilion

**MAY**

3 - Orlando, FL - Addition Financial Arena

4 - Tampa, FL - MIDFLORIDA Credit Union Amphitheatre

6 - Atlanta, GA - Ameris Bank Amphitheatre

7 - Raleigh, NC - Red Hat Amphitheater

8 - Charlotte, NC - PNC Music Pavilion

10 - Cincinnati, OH - ICON Music Center

11 - Cleveland, OH - Wolstein Center @ CSU

13 - Columbus, OH - Schottenstein

14 - Washington, DC - Merriweather Post Pavilion

15 - Philadelphia, PA - TD Pavilion at the Mann

18 - Pittsburgh, PA - Peterson Events Center

20 - Boston, MA - Xfinity Center

21 - New York, NY - Forest Hills Stadium

**GAYLE**

**US TOUR 2022**

**MARCH**

9 - Nashville, TN - Exit/In

10 - Nashville, TN - Exit/In

14 - West Hollywood, CA - The Roxy Theatre

21 - New York, NY - Mercury Lounge

22 - New York, NY - Mercury Lounge

# # #

**PRAISE FOR GAYLE**

*“With just a few songs under her belt, the songstress has become a favorite among Gen Zers…”*

***– PEOPLE***

*“GAYLE’s uncensored honesty as a lyrical storyteller is what makes her music so captivating. She effortlessly parallels verses with experiences in a dynamic arrangement of sounds.”*

***– AMERICAN SONGWRITER***

*“GAYLE is only 17 years old and she’s already been declared a force to be reckoned with in the music industry.”*

***– FLAUNT***

*“The young artist harnessed these words and turned it into a mesmerizing ode, offering a strong narrative and powerful voice to Gen Z.”*

***– ALTERNATIVE PRESS***

***ELITE DAILY’S******“15 NEW ARTISTS TO WATCH IN 2022”***

***BILLBOARD’S 2021 21 Under 21: The Ones To Watch List***

**# # #**

**CONNECT WITH GAYLE**

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