**EAST LONDON’S RENAISSANCE MAN KOJEY RADICAL UNVEILS NEW PROJECT** ***CASHMERE TEARS***

**INCLUDES THE RECENTLY RELEASED TRACKS “**[**20/20**](https://youtu.be/Jcb2o4kg0L4)**,” “**[**CAN’T GO BACK**](https://youtu.be/_ZCNgXzRq-o)**,” & “**[**CASHMERE TEARS**](https://lnk.to/KR-CashmereTears)**”**

 **DOWNLOAD/STREAM *CASHMERE TEARS*** **[HERE](https://lnk.to/CashmereTears)**

“Kojey Radical is the creative chameleon you need on your radar.”



“Kojey Radical is an artist with a capital ‘A’—a multi-disciplinary creative whose work spans music, poetry, fashion, and visual arts.”



“Kojey Radical is a rare artist – one you imagine will keep evolving.”





Today, **KOJEY RADICAL** unveils his latest project, ***CASHMERE TEARS****,* [available now](https://lnk.to/CashmereTears) via Asylum/Atlantic Records. The powerful new project is a rich tapestry of his inner most thoughts and feelings, taking the audience through an acutely personal journey of topics discussing depression, family, god, hope, self-worth, creativity, love and much more. The project includes the recently released tracks “[20/20](https://youtu.be/Jcb2o4kg0L4),” “[Can’t Go Back](https://youtu.be/_ZCNgXzRq-o),” and “[Cashmere Tears](https://lnk.to/KR-CashmereTears).” A progressive and powerful series of songs, the genre defying rapper once again opens his heart to deliver an intensely intimate experience for that true Kojey Radical experience.

**DOWNLOAD/STREAM *CASHMERE TEARS*:** [**https://lnk.to/CashmereTears**](https://lnk.to/CashmereTears)

*"*I’m excited to finally release *CASHMERE TEARS*, I can’t believe it’s been 2 years since my last project but I’m grateful for every second of patience. The idea of cashmere tears is centred around the idea of appreciating emotions and feelings like luxury. Life humbled me fast when I ignored my mind and my heart, I wanted to create a body of work that could provide a soundtrack for all the feels we all go through daily.  Grow with it, feel with it. This isn’t fast food music. This is a meal for the soul. May every tear feel like cashmere on your skin and let your ego fall like silk. Some feelings are more expensive than others*,"* says Kojo about his latest project.

The ferocious young artist, who has accumulated over **15M** streams to date, recently announced his **FOR YOU** September headline tour, which will see him play a series of intimate shows with his London SCALA date selling out in less than 10 minutes, closely followed by his announcement as tour support for UK Rap pioneer, Kano. He’ll also be making an appearance at the upcoming Pitchfork Festival in Paris, France after giving an [explosive performance](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fkojradical%2Fvideos%2F%25F0%259D%2599%2583%25F0%259D%2599%25A4%25F0%259D%2599%25AC-%25F0%259D%2599%25AC%25F0%259D%2599%2596%25F0%259D%2599%25A8-%25F0%259D%2599%2582%25F0%259D%2599%25A1%25F0%259D%2599%2596%25F0%259D%2599%25A8%25F0%259D%2599%25A9%25F0%259D%2599%25A4%25F0%259D%2599%25A3%25F0%259D%2599%2597%25F0%259D%2599%25AA%25F0%259D%2599%25A7%25F0%259D%2599%25AE-%25F0%259D%2599%2586%25F0%259D%2599%25A4%25F0%259D%2599%259F%25F0%259D%2599%259A%25F0%259D%2599%25AE-%25F0%259D%2599%2584%25F0%259D%2599%25A9-%25F0%259D%2599%25AC%25F0%259D%2599%2596%25F0%259D%2599%25A8-%25F0%259D%2599%2598%25F0%259D%2599%25A4%25F0%259D%2599%25A4%25F0%259D%2599%25A1-big-stage-or-small-stage-doesnt-matter-wer%2F2506536196046162%2F&data=02%7C01%7CSelam.Belay%40atlanticrecords.com%7C852b5e3fa7bf4006a4b808d737b8a4f2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637039139052249540&sdata=K05D0IYgD4d9%2B%2BKN6%2FzYXMMbAQy%2BmdVT03bn89FEl0c%3D&reserved=0) at this year’s Glastonbury Festival.

*CASHMERE TEARS* is set to be a standout project of 2019; cementing Kojey as an important, urgent and crucial voice for our musical landscape. His unwavering and unapologetic approach to his artistry, vision and output position him as an incredibly unique and contemporary artist for today.

 ***“THE GENRE IS KOJEY”***

***CASHMERE TEARS***

**KOJEY RADICAL**

(Asylum/Atlantic Records)

1.   Where Do I Begin

2.   2020

3.   Can’t Go Back

4.   Sugar

5.   Cashmere Tears

6.   Hours

7.   Eleven

8.   Down2This

9.   Feel About It

10. Last Night

[www.twitter.com/KojeyRadical](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.twitter.com%2FKojeyRadical&data=02%7C01%7CJacqueline.Eyewe%40atlanticrecords.co.uk%7C5fd54c0354d846f68e5c08d7369fafe9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637037931810282861&sdata=udKYzd9rh%2FMgKxwac%2BzwIyFnL13f%2F9%2FdzWn3JOWiqzw%3D&reserved=0)

[www.facebook.com/kojradical](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.facebook.com%2Fkojradical&data=02%7C01%7CJacqueline.Eyewe%40atlanticrecords.co.uk%7C5fd54c0354d846f68e5c08d7369fafe9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637037931810282861&sdata=3tYyvRRCpL%2FhgM2yfKWI9T5Bv9QGj8p66e%2FW0vVorRU%3D&reserved=0)

[www.instagram.com/kojeyradical](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.instagram.com%2Fkojeyradical&data=02%7C01%7CJacqueline.Eyewe%40atlanticrecords.co.uk%7C5fd54c0354d846f68e5c08d7369fafe9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637037931810292858&sdata=gLuwt7O8SVV0%2FzyIOH53IKV%2FKL%2BKoJnvDgNUZwFWOS0%3D&reserved=0)

[www.soundcloud.com/kojeyradical](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fkojeyradical&data=02%7C01%7CJacqueline.Eyewe%40atlanticrecords.co.uk%7C5fd54c0354d846f68e5c08d7369fafe9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637037931810292858&sdata=YmBLRCxL61yHniImOL0AP9goEOI73TUj5XQwj5DEZh8%3D&reserved=0)

[www.vevo.com/artist/kojey-radical](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.vevo.com%2Fartist%2Fkojey-radical&data=02%7C01%7CJacqueline.Eyewe%40atlanticrecords.co.uk%7C5fd54c0354d846f68e5c08d7369fafe9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637037931810302855&sdata=fRQdpZIaBTyggOdEZFqBMVtl1cXM%2BJqBVsiSPiuoAv8%3D&reserved=0)

**PRESS CONTACT**

Selam Belay // selam.belay@atlanticrecords.com