FOR IMMEDIATE RELEASE

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**KOJEY RADICAL RELEASES NEW SINGLE**

**“**[**PAYBACK (FEAT. KNUCKS)**](https://kojey.lnk.to/Payback)**”**

**THE LATEST SINGLE FROM HIS HIGHLY ANTICIPATED DEBUT ALBUM *REASON TO SMILE*, RELEASED 4TH MARCH 2022 VIA ASYLUM / ATLANTIC RECORDS**

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(download high-res single art [here](https://www.dropbox.com/s/drithe6bm0aafzy/Payback_Artwork.jpg?dl=0))

London’s **Kojey Radical** today releases the latest single from his highly anticipated ***Reason To Smile*** debut album (out **4th March** via **Asylum / Atlantic** **Records**). Produced by **Swindle** and featuring north west London rapper **Knucks**, “[**Payback**](https://kojey.lnk.to/Payback)” sees **Kojey Radical** performing with supreme confidence, reclaiming titles, words, and identity. It’s a song – all swaggering – that’s embedded in Black cool and draws a line through generations of Black artistry. The payback of the title is internal: it comes from a recognition of self and discovering that inner joy.

*“When you’ve been taught to be the victim for so long, it feels great to stand up and say, ‘No one can bully me’,”* says **Kojey**.

“**Payback**” provides another enticing glimpse of what fans can expect from ***Reasons To Smile***. The album is a love letter to the hip hop that’s influenced Kojey, littered with references, sample nods and interpolation. It’s an album about confidence, pride, and identity and features guest appearances from **Tiana Major9, Masego, Shaé Universe, Cashh, Kelis, Lex Amor, Knucks, Shakka, Wretch 32, Ego Ella May** and **Rex Life Raj** and his own **mother** (whose voice weaves throughout the record) alongside a who's-who of global production talent including **KZ, Swindle, Jay Prince, iO, The FaNaTiX, Cadenza, 169, Venna, Ric & Thadeus, Blue Lab Beats, Emil Larbi, Mr Cutts** and **Ed Thomas.**

Having already made such an indelible mark on British music it's hard to believe that **Kojey Radical** has never released an album. Over four previous EPs and writing for artists such as **Mahalia**, Kojey’s given people greatness; but on ***Reason To Smile*** he's striving for perfection. Defined by a sound he describes as "space and bass" and also featuring the previous singles **"**[**War Outside (ft Lex Amor)**](https://www.youtube.com/watch?v=EUjHt1lBNko)**"** and **"[Gangsta](https://www.youtube.com/watch?v=jAAJVnSBc4I)",** ***Reason To Smile*** is without doubt **Kojey Radical's** most ambitious and complete work to date and an emphatic statement of the levels at which he operates.

**Talking about the album, Kojey Radical says:**

*"This is the first time I've done it to the scale and ambition of what I speak. Previously it's been "I'm warming, I'm warming, I'm warming up". But I'm warm now - put me in the game"*

**Reasons To Smile track list:**

1. Reason to Smile ft. Tiana Major9

2. Together

3. Nappy

4. Silk ft. Masego

5. Pressure ft. Shaé Universe

6. Born Feat Cash

7. Pusher Man: BWI

8. Talkin ft Kelis & Tiana Major9

9. War Outside ft Lex Amor

10. Payback ft Knucks

11. Fubu

12. Beautiful ft Shakka & Wretch 32

13. Anywhere ft Ego Ella May

14. Solo ft. Rexx Life Raj

15. Gangsta

2022 will also see Kojey Radical’s biggest ever live shows. Following a run of intimate UK in store and out-store performances the week of album release, Kojey will headline London’s legendary, 5000 capacity **O2 Academy Brixton** on 7th April 2022 and Manchester’s 2300 capacity **Albert Hall** on 6th April. For full details via <https://kojeyradical.online/>

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(download high-res photo [here](https://www.dropbox.com/s/j75qfqj25dyzqcy/000043520010%20web.jpg?dl=0))

**About Kojey Radical:**

Born and raised in East London, British Ghanaian **Kwadwo Adu Genfi Amponsah** aka **Kojey Radical** is often described as a “renaissance man”. At 29 years old, he is at the forefront of a generation of young British artists who have pushed underground Black music into the mainstream over the last few years through a series of acclaimed, ambitious EPs - ***Dear Daisy***, ***23Winters, In Gods Body*** and ***Cashmere Tears*** - and collaborations with the likes of **Mahalia, Mereba, Ghetts, Shy FX, AJ Tracey, Swindle, Wretch32** and **MJ Cole**. On the eve of the release of his highly anticipated debut album ***Reason To Smile***, **Kojey Radical** embodies everything that makes an artist truly exciting in 2021; he’s an authentic and uncompromising creative force, constantly evolving and blurring boundaries as he moves from rap, funk, spoken word and poetry to fashion, art and film with an almost effortless fluidity.

**Connect With Kojey Radical:**

[**INSTAGRAM**](https://www.instagram.com/kojeyradical/)**//**[**SPOTIFY**](https://open.spotify.com/artist/1HMhQzj2QXxR40zGDdaK6y?si=S2U2mo5iQXWJ24ay-81xiA)**//**[**YOUTUBE**](https://www.youtube.com/channel/UC7RkBA9GHCB_3Eo_vTNqwpQ)

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