**FENIX FLEXIN**

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After a heavy hand in three platinum singles and several acclaimed full-length projects with Shoreline Mafia, Fenix Flexin has stepped away from the group to manifest the solo career he always envisioned. “The group had a bunch of respect, a huge following, and a whole lot of people behind us,” affirms Fenix. “Now I’m claiming all of those things for myself as an individual, and I’m off to a good start.” In the opening hours of 2021, Fenix released “10 Toes,” a breakout video single that achieved more than a million views in less than a week and currently sits at 4.3 million. It affirms his do-for-self mantra. “In the group, I never really spoke on my trials and tribulations,” admits the charismatic 25-year-old Atlantic Records artist. “Now, I can express all of that in my music.”

Being on his own is something that is not new to Fenix Rypinski. “We were dirt poor; my parents were all over the place,” he says of childhood. While the rapper’s mother and father each battled addiction, he bounced around between his grandmother and siblings’ houses, staying in West LA, East Hollywood, Downey, and Huntington Park. During Fenix’s adolescence, his father dried up and secured a stable job. However, the teen remembers regularly ditching school for skateparks, where he remained from morning to late-night. “I was always raising myself,” the artist of Black, Mexican, and Polish heritage recalls. Along with skating and graffiti, rap became a creative outlet that allowed the kid-on-the-move to make fast friends. As a soloist, Fenix remembers epic freestyles. It was through recording with classmate OHGEESY’s equipment that led to a bond igniting the highly successful group. True to their name, waves begin at the Shoreline, and the quartet of LA upstarts cemented a legacy as new-era West Coast pioneers.

Since his teens, Fenix was motivated to leave a mark in music. “My vision was believing in myself over anything. I believed I could get where I needed to go off of my talent and with what I had to say,” notes Fenix. In 2020, fans heard fully formed Fenix songs on *Mafia Bidness*, including “Hoe Sh\*t” and “Change Ya Life.” Response to these tracks provided affirmation to step forth. “I’m ready to show people what I’m capable of,” he asserts. That proper introduction will take place across three mixtapes and an eventual solo debut album. Fenix Flexin says he is eager to tap into some Bay area sounds as well as some Midwest influences on production. “It’s going to open ears to a whole different audience. It’s all about growth and expansion,” he details. Fenix has recorded with a plethora of talented peers. Putting relationships over everything during his pivot, genuine supporters such as fellow LA rap revivalist Frostydasnowmann and D-Block Europe will appear on the first mixtape volume. “In my opinion, they’re the hardest artists out of the UK,” Fenix says of the latter while calling the former “a fellow new LA pioneer.”

For now, Fenix Flexin is focused on branding his individuality, “I have to reclaim that respect and attention.” The founder of the skate-inspired lifestyle company Burnt self-released “10 Toes” to kickstart his 2021 campaign. Carrying his seven-figure streaming audience and viewership with him, Fenix Flexin is moving with lots of momentum. He touts, “I’m as real as it gets, and I’m solid all the way through.”