**JASON DERULO**

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Forward-thinking, genre-defying, and massively creative, Jason Derulo has staked his claim as one of the most dynamic forces on the global pop landscape. Since breaking through with his five-times-platinum single “Whatcha Say,” the award-winning singer/songwriter has sold more than 200 million records worldwide. His latest triumphs include emerging as one of TikTok’s most influential users, boasting the 11th overall biggest account on the video-sharing platform, prevailing as the fourth-most-followed male, and regularly amassing over five million views per TikTok post. Now at work on his highly anticipated fifth album—and full-length debut for Atlantic Records—Derulo recently delivered a series of smash singles while operating as an independent artist. Those tracks include the wildly catchy “Lifestyle” feat. Adam Levine, “Take You Dancing” (a pandemic-era love song that’s inspired over a half-million videos on TikTok), and the double-platinum “Savage Love (Laxed - Siren Beat)”—a collaboration with New Zealand-based producer Jawsh 685 that hit No. 1 on Top 40 radio, with its official BTS remix reaching the top slot on Billboard’s Hot 100. A truly multidimensional creator, Derulo has also established himself as an actor and businessman, investing in enterprises like Catch L.A. and Rumble Boxing and becoming part-owner of Bedlam Vodka. With his most recent ventures including launching an innovation-minded podcast and developing a line of supplements and fitness products with the Najafi Group and BodyBuilding.com, he’s also partnered with Z2 Comics to create a graphic novel — a project based on a superhero called Uzo, the crime-fighting character he first introduced on TikTok.