**NIKO RUBIO DEBUTS STUNNING NEW MUSIC VIDEO FOR “AMOR”**

**NEW VISUAL FROM EMERGING SINGER-SONGWRITER**

**FOLLOWS RELEASE OF DEBUT EP *WISH YOU WERE HERE***

[**WATCH: “Amor”**](https://nikorubio.lnk.to/AmorVisual)

*Directed by Austin Winchell, Creative direction by Lauren Dunn*



[**DOWNLOAD/STREAM: *Wish You Were Here* EP**](https://nikorubio.lnk.to/WishYouWereHere)



[DOWNLOAD ARTWORK HERE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fpress.atlanticrecords.com%2Fniko-rubio%2F&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138029859%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=NYCzYyhqA7by7UwnQSfhOxS6PA%2FTOunzWkSEHx0d0bY%3D&reserved=0)

**ABOUT NIKO RUBIO:**

When creating her debut project, 20-year-old singer/songwriter Niko Rubio found a never-ending muse in the Pacific Coast Highway: the iconic stretch of road that runs along the ocean for nearly the entire length of California, including the Southern California South Bay area where she grew up. Expansive and euphoric, Niko’s radiant form of songwriting perfectly echoes the pure sense of possibility that accompanies driving down the PCH.  Drawing inspiration from the collage of artists she’s come to admire throughout her life including Vampire Weekend, Lana Del Rey, Erykah Badu & twenty one pilots, as well as the mariachi & banda music her grandparents played at home, Niko’s music is an amalgamation of these influences, but unique in its effervescent melodies and unpredictable textures. Using cinematically detailed references and her effortlessly untamed vocals, Niko is ready to take those who listen to her debut EP *Wish You Were Here* on a sonic road trip along the highway where it became a possibility.

**Press Contact:** Jason Davis – jason.davis@atlanticrecords.com

\* \* \*

[**APPROVED PRESS IMAGE:**](https://press.atlanticrecords.com/niko-rubio/)

Photo Credit: Lauren Dunn



**CONNECT WITH NIKO RUBIO:**

[INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fholanikorubio%2F%3Fhl%3Den&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138059847%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=f1RsVe2lK7g65IeiZ9xUiusU67L1Ty1fxZlODSxsB1Q%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fholanikorubio%3Flang%3Den&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138059847%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=X%2BQuOply%2Bj1r5%2BjC%2FPrOMoIklfG%2B%2B1wxcDIFHEB9MP4%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fholanikorubio&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138069838%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=P9hbd0OXpyY6aVFaOar8OCRtRttGbpJbaehxQZT%2BsfY%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCxKEF6kdZr_lysTAVBxboSA&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138079838%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=AhvtNipnFT7iMvwk7kWU5Xg3PxJ6%2B6alyR6UYWmBMmg%3D&reserved=0) | [PRESS SITE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fpress.atlanticrecords.com%2Fniko-rubio%2F&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138079838%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=pG3Esc634Xf6Eyl%2FCmZTTrfc1Q19OMcq8ES78LNQ4FY%3D&reserved=0)

# # #