**NIKO RUBIO RELEASES NEW SONG “GO WITH YOU”**

**DEBUT EP “WISH YOU WERE HERE” DUE OUT AUGUST 20TH**

**SOUTHERN CALIFORNIA-NATIVE TO HIT THE ROAD STARTING OCTOBER 19TH**

**AS SUPPORT FOR** **OMAR APOLLO’S “DESVELADO TOUR”**

[**DOWNLOAD/STREAM: “Go With You”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnikorubio.lnk.to%2FGoWithYou&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138029859%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Qu3IWDwOF7U2yjFuDf%2BCqL4YbVACYpn8f3r97hjIdgg%3D&reserved=0)

*Written by Niko Rubio; Produced by Andy Seltzer*



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**New York, NY – July 13, 2021 –** Rising singer/songwriter **Niko Rubio** has released her third major label single, **“Go With You,”** available today via Sandlot Records/Atlantic Records – [LISTEN HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnikorubio.lnk.to%2FGoWithYou&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138039857%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=PAB2YLdL1%2Bt%2BKFroWCNek%2BiBhXjDetcVmdeSK1eSOyM%3D&reserved=0). “Go With You” is the latest song the 20 year old California-bred singer/songwriter has released from her upcoming debut EP “Wish You Were Here,” out August 20th.

*“The ‘Go With You’ vocal track is literally just a voice memo... like no mic, just a one-take memo track all the way through. It was the first song I did with Andy Seltzer at the very beginning of the pandemic. He was on FaceTime and I was in my grandma's garage. I mentioned I wanted to make something kind of alt-rock based and it was so hot in my garage in April of 2020... over a year ago I had to put a small AC unit in. I was so nervous he wouldn’t want to do an alt track with me but he literally killed it. We kind of laughed the whole way through the session, we just clicked and knew we had something special. From then on, we just molded the sound and created what would end up being the EP. I felt very free to just write from my heart and believe that for this project I was in the beginning stages of making was going to be different than anything I’ve ever done; it would be better.”*

**- NIKO RUBIO**

Her latest single, **“Go With You,”** follows her previous songs, [“Bed”](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnikorubio.lnk.to%2FBedVisualizer&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138049848%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=M2%2FZzOHXpvFLVMKxcMzEaPB6n7cqyr3i66bAn2vHrgI%3D&reserved=0) and [“You Could Be The One,”](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dbm337OC4Nc4&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C01b069ddd36b42ab29e208d9454cbc69%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617018138049848%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=FKXntK29A0zxDyny0hwKG3llTrtkpz5VPlt6KbVjU3c%3D&reserved=0) the latter of which ***Billboard*** praised as a, *“captivating showcase for the newcomer,”* adding that, *“the kicky pop-rock track allows Rubio’s tone to sink down low and soar skyward.”* ***PAPER*** also noted that her songs are *“…infused with waves of indie-rock and guitar riffs…in the most Californian style, of course.”* All three tracks will appear on her forthcoming EP.

This Fall, Niko will hit the road for the first time starting October 19th, joining megastar **Omar Apollo** as supporting act on his upcoming nationwide **“Desvelado Tour”**

**Niko Rubio supporting Omar Apollo on the “Desvelado Tour”:**

10/19 – Sacramento, CA – Ace of Spades

10/20 – Santa Cruz, CA – The Catalyst

10/23 – Los Angeles, CA – The Shrine

10/25 – Las Vegas, NV – Brooklyn Bowl

10/27 – Denver, CO – The Ogden

10/29 – Lawrence, KS – Liberty Hall

10/30 – Minneapolis, MN – First Ave.

11/02 – Detroit, MI – The Majestic

11/03 – Columbus, OH – Newport Music Hall

11/04 – Washington, DC – 9:30 Club

11/06 – Philadelphia, PA – TLA

11/09 – New York, NY – Terminal 5

11/10 – Boston, MA – Big Night Live

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**ABOUT NIKO RUBIO:**

When creating her debut project, 20-year-old singer/songwriter Niko Rubio found a never-ending muse in the Pacific Coast Highway: the iconic stretch of road that runs along the ocean for nearly the entire length of California, including the Southern California South Bay area where she grew up. Expansive and euphoric, Niko’s radiant form of songwriting perfectly echoes the pure sense of possibility that accompanies driving down the PCH.  Drawing inspiration from the collage of artists she’s come to admire throughout her life including Vampire Weekend, Lana Del Rey, Erykah Badu & twenty one pilots, as well as the mariachi & banda music her grandparents played at home, Niko’s music is an amalgamation of these influences, but unique in its effervescent melodies and unpredictable textures. Using cinematically detailed references and her effortlessly untamed vocals, Niko is ready to take those who listen to her songs “You Could Be The One” and “Bed” and “Go With You,” as well as her forthcoming EP, *Wish You Were Here*, on a sonic road trip along the highway where they became a possibility.

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**APPROVED PRESS IMAGE:**

Photo Credit: Lauren Dunn



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