

NIKO RUBIO UNVEILS NEW *WISH YOU WERE HERE* EP

DEBUT BODY OF WORK FROM SOUTHERN CALIFORNIA-NATIVE
ACCOMPANIED BY DAZZLING VISUAL FOR “SAVING ME”

RISING SINGER-SONGWRITER TO PERFORM AT SUMMERFEST MILWAUKEE
NEXT MONTH; ADDITIONAL FESTIVAL APPEARANCES TO BE ANNOUNCED

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New York, NY – August 20, 2021 – Rising singer-songwriter **Niko Rubio** has released her debut EP, ***Wish You Were Here***, available today via Sandlot Records/Atlantic Records – [LISTEN HERE](#). The stunning new body of work from the Southern California-native arrives today accompanied by a dazzling visual for one of Niko's new songs from the EP, “**Saving Me**” – [WATCH HERE](#).

“Hi mermaids. Making this EP has been one of the best experiences of my life. I started working on it in March of 2020 and bitch, let me tell you – I was depressed. I had no idea what I was going to do with my music and I struggled to figure out what I wanted to say. Out of my frustration, I drove. I drove every day, from my grandma’s house to the beach which took about 30 minutes, every chance I could. I would drive the coast and sit at the beach and write about whatever I could: my family, my relationships, my culture, my ancestors. I would jump in the ocean and cry. I am so grateful I could even do that much, grateful for my team of amazing and kind people who work every day to get these songs to as many people as possible, and grateful for my producers and cowriters who spend hours crafting these songs with me for you. Inspired by my coast (the South Bay of Los Angeles), I give you my debut EP, ‘Wish You Were Here.’”

- NIKO RUBIO

Created in collaboration with executive producer **Andy Seltzer** (*Maggie Rogers, Chelsea Cutler, LILHUDDY*), **John Debold** (*Katy Perry, HAIM, Wallows*) and **Nick Long** (*Machine Gun Kelly, blackbear, Weezer*), [Wish You Were Here](#) follows an exciting summer for Niko, who has spent the previous months teasing her breezy new EP with the singles [“Go With You,”](#) [“Bed”](#) and [“You Could Be The One.”](#) **Billboard** praised the latter of the three as a, “*captivating showcase for the newcomer,*” adding that, “*the kicky pop-rock track allows Rubio’s tone to sink down low and soar skyward.*” **PAPER** also described Niko’s music as “*...infused with waves of indie-rock and guitar riffs...in the most Californian style, of course.*”

Latina Magazine hailed Niko’s music as, “*the perfect soundtrack for riding in a seafoam-green convertible, top down, along the familiar Pacific Coast Highway,*” while also noting that, “*Rubio’s crisp vocals are like the breath of fresh air we all need after the past year-and-a-half...*”

Niko will also perform at a handful of upcoming music festivals this fall, including **Summerfest Milwaukee** next month; additional appearances to be announced.

Wish You Were Here EP Tracklist:

1. “You Could Be The One”
2. “Bed”
3. “Go With You”
5. “Saving Me”
5. “Amor”
6. “Can’t Pretend”

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ABOUT NIKO RUBIO:

When creating her debut project, 20-year-old singer/songwriter Niko Rubio found a never-ending muse in the Pacific Coast Highway: the iconic stretch of road that runs along the ocean for nearly the entire length of California, including the Southern California South Bay area where she grew up. Expansive and euphoric, Niko’s radiant form of songwriting perfectly echoes the pure sense of possibility that accompanies driving down the PCH. Drawing inspiration from the collage of artists she’s come to admire throughout her life including Vampire Weekend, Lana Del Rey, Erykah Badu & twenty one pilots, as well as the mariachi & banda music her grandparents played at home, Niko’s music is an amalgamation of these influences, but unique in its effervescent melodies and unpredictable textures. Using cinematically detailed references and her effortlessly untamed vocals, Niko is ready to take those who listen to her debut EP *Wish You Were Here* on a sonic road trip along the highway where it became a possibility.

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APPROVED PRESS IMAGE:

Photo Credit: Lauren Dunn



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