FOR IMMEDIATE RELEASE

DECEMBER 10, 2021

**PINK SWEAT$ SHARES “MIDNIGHT RIVER (FEAT. 6LACK)”**

**STIRRING NEW SINGLE PRECEDES UPCOMING *PINK MOON* EP**

**EPIC NORTH AMERICAN HEADLINE TOUR CONTINUES THROUGH NEXT WEEK**

***PINK MOON* EP DROPS EARLY NEXT YEAR**

**ACCLAIMED NEW ALBUM,** [***PINK PLANET***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FPinkPlanet&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807067512%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8kyUKpA5HidM%2FbXnNAKr0zTBbJ9iZeKd3RxHONDGf%2Bs%3D&reserved=0)**, AVAILABLE NOW VIA ATLANTIC RECORDS** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FPinkPlanet&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807077481%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KcgcZoPRQErgN7%2FJlWyW%2BL9O2lPK8pEHAWc144nIQrY%3D&reserved=0)

Modern R&B sensation **Pink Sweat$** has shared his latest single, “**Midnight River (Feat. 6lack)**,” available today at all DSPs and streaming services [HERE.](https://pinksweats.lnk.to/MidnightRiver)

“Midnight River (Feat. 6lack)” marks the latest single from Pink’s much anticipated new project, ***PINK MOON***, due via Atlantic Records in early 2022. The EP was heralded last month by the ecstatic first single, “**Nothing Feels Better**,” available now at all DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FNothingFeelsBetterPR&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807087426%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=bKOP8REbBjldvvCpv0O5L4vrPbQg5bgmp8bvmJWN9ZM%3D&reserved=0); an official music video is streaming now via YouTube [HERE](https://pinksweats.lnk.to/NothingFeelsBetterVideo).

“Nothing Feels Better” was met by immediate applause from such high-profile media outlets as *REVOLT*, *RapRadar* and *PASTE*, which raved, “*With a crisp, almost acoustic sound, Sweat$ sweetly sings an ode to his lover with atmospheric ‘ooh’s and ‘ahh’s to set the mood.*” *UPROXX* agreed, writing, “*The singer’s near-acoustic sound serves as the landscape for a romantic message to a partner he’s head over heels for as their love helped him ‘realize I’m right where I should be.*’”

Pink Sweat$ is currently celebrating the imminent arrival of *PINK MOON* with an epic North American headline tour. The ***Pink Moon Tour*** – which features support from special guests **Kirby, Bren Joy** and **Joy Oladokun** – continues through a December 16 finale at Dallas, TX’s Echo Hall & Music Lounge. For updates and ticket availability, please visit [pinksweatsmusic.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.pinksweatsmusic.com%2F&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807127248%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=05cd7HOMejuij2KQIOrkFfeX%2FUtHIqjSh%2B6zRj0aA9I%3D&reserved=0).

**PINK SWEAT$**

**PINK MOON TOUR 2021**

**DECEMBER**

7 – Asheville, NC – The Orange Peel

9 – Orlando, FL – The Beacham

10 – Atlanta, GA – Variety Playhouse

11 – New Orleans, LA – The Republic NOLA

14 – Austin, TX – Emo’s Austin

15 – Houston, TX – House of Blues

16 – Dallas, TX – The Echo Lounge & Music Hall

WITH SPECIAL GUESTS

KIRBY + BREN JOY

# # #

The Pink Moon Tour follows the release earlier this year of Pink Sweat$’ critically acclaimed debut album, ***PINK PLANET***, available everywhere now via Atlantic Records [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FPinkPlanet&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807147161%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=lsW3Y2bogRT6sjWo9xbgZFSA%2F0r1zdJxnvHnBnpfGkU%3D&reserved=0). An epic testament to the West Philadelphia-born, singer-songwriter’s stunning sonic abilities and gift for heartwarming songcraft, the album showcases an array of diverse hit singles, including “[Heaven](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DirQzUJK7zdE&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807157123%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=J9GqWG%2Ftm3ZPV%2Bm%2BpYTwRewoOn6j6a2sWwg7iDZJZrg%3D&reserved=0),” “[Icy](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DjJLzjXVUysk&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807167087%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Xce92rAWvHq1%2FABtDqTyn%2F43rdwLy3hQs4icd0hW7SM%3D&reserved=0),” “[17](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2F17AY&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807186995%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=wzbpX%2B2SRkMkoSwouR1XP%2FOdTnM2PFYP8MmmCrAbIgw%3D&reserved=0),” “[Lows](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FonHQN4LHRU4&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807196948%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8LUv%2Fc%2B9R26Nkgt7GQIYigFWe8uqkVB%2BGkkYNAVq%2BxQ%3D&reserved=0),” all joined by official music videos streaming now at YouTube.

In addition, Pink Sweat$ recently join forces with OLED Space by LG Display for its first-ever global song campaign highlighting OLED TV’s world-renowned, premium features. The campaign – which will air across digital and social media for the next year – can be viewed [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DB8j5GJhxM7c%26ab_channel%3DOLEDSpacebyLGDisplay&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807107349%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=r6pZCAw1qdZDpYcrwe5jliWDf%2FFV8je3a6SG7hU27Kk%3D&reserved=0) and [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fn67s_nYI7FM&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Ccc6405d60ad6482c079c08d99e37cf83%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637714784807117297%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8JvbZJCHKVtmMjwENyEbSrLcpS%2Frywf3%2FFsRH7sTU1g%3D&reserved=0).

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**FOR ALL INQUIRIES, CONTACT**

ARIANA WHITE

ARIANA.WHITE@ATLANTICRECORDS.COM