FOR IMMEDIATE RELEASE

OCTOBER 22, 2021

**PINK SWEAT$ DECLARES “NOTHING FEELS BETTER”**

**JOYOUS NEW SINGLE HERALDS UPCOMING *PINK MOON* EP**

**EPIC NORTH AMERICAN HEADLINE TOUR BEGINS NOVEMBER 6TH IN LOS ANGELES**

***PINK MOON* EP DROPS EARLY NEXT YEAR**

**ACCLAIMED NEW ALBUM,** [***PINK PLANET***](https://pinksweats.lnk.to/PinkPlanet)**, AVAILABLE NOW VIA ATLANTIC RECORDS** [**HERE**](https://pinksweats.lnk.to/PinkPlanet)

Acclaimed modern R&B sensation **Pink Sweat$** has shared the first single from his much anticipated new project, ***PINK MOON***. “**Nothing Feels Better**” is available now at all DSPs and streaming services [HERE](https://pinksweats.lnk.to/NothingFeelsBetterPR); an official visualizer premieres today at YouTube HERE. *PINK MOON* arrives via Atlantic Records early 2022.

Ahead of the single release Pink Sweat$ has partnered with LG Displays to star in their first global music-based advertising campaign. The campaign launched last week and will air across digital and social media for the next year. You can view the commercials [here](https://www.youtube.com/watch?v=B8j5GJhxM7c&ab_channel=OLEDSpacebyLGDisplay) and [here](https://youtu.be/n67s_nYI7FM).

Pink Sweat$ - who recently stole the show with a spectacular set at The Governors Ball in New York City – will herald *PINK MOON* with an epic North American headline tour. The ***Pink Moon Tour*** begins November 6th at Los Angeles, CA’s The Novo and then continues through mid-December. Support throughout comes from special guests **Kirby**, **Joy Oladokun** (November 6-11), and **Bren Joy** (November 16-December 14). Shows are rapidly selling out, so for ticket availability, please visit [https://www.pinksweatsmusic.com/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pinksweatsmusic.com%2F&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7C217cf17b57c946ba64c008d9456df1d1%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637617160785201656%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=BqchnO975SLRBl1bdh8d90I2Y2SQ8kNPGf0fFoJlHBE%3D&reserved=0).

**PINK SWEAT$**

**PINK MOON TOUR 2021**

**NOVEMBER**

6 – Los Angeles, CA – The Novo \*†

7 – San Francisco, CA – Regency Ballroom \*†

9 – Portland, OR – Roseland Theater \*†

10 – Vancouver, BC – Commodore Ballroom \*†

11 – Seattle, WA – The Showbox \*†

13 – Boise, ID – Knitting Factory Concert House \*

15 – Englewood, CO – Gothic Theatre \*‡

18 – Chicago, IL – Concord Music Hall \*‡

19 – Columbus, OH – Express Live! \*‡

20 – Detroit, MI – Majestic Theatre \*‡

23 – Montreal, QC – Corona Theatre \*‡

26 – Boston, MA – Royale \*‡

29 – Norfolk, VA – The Norva \*‡

**DECEMBER**

1 – New York, NY – Terminal 5 \*‡

3 – Washington, DC – 9:30 Club \*‡

4 – Washington, DC – 9:30 Club \*‡

6 – Nashville, TN – Brooklyn Bowl Nashville \*

7 – Asheville, NC – The Orange Peel \*‡

9 – Orlando, FL – The Beacham \*

10 – Atlanta, GA – Variety Playhouse \*‡

11 – New Orleans, LA – The Republic NOLA \*‡

14 – Austin TX – Emo’s Austin \*‡

WITH SPECIAL GUESTS

\* Kirby

† Joy Oladokun

‡ Bren Joy

# # #

The Pink Moon Tour follows the release earlier this year of Pink Sweat$’ critically acclaimed debut album, ***PINK PLANET***, available everywhere now via Atlantic Records [HERE](https://pinksweats.lnk.to/PinkPlanet). An epic testament to the West Philadelphia-born, singer-songwriter’s stunning sonic abilities and gift for heartwarming songcraft, the album showcases an array of diverse hit singles, including “[Heaven](https://www.youtube.com/watch?v=irQzUJK7zdE),” “[Icy](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DjJLzjXVUysk&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438729173%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=3t2uWaupe9700k2cDl%2Blu9gnTjVS0dAuIJnqWHHrNJg%3D&reserved=0),” “[17](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2F17AY&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438729173%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=97lwBerDnJI2I7pYIkDNW34kPKp1AkHk%2BjkYThLA3T4%3D&reserved=0),” “[Lows](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FonHQN4LHRU4&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438739166%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=GQiOQOlsttiCOPwaJdn%2FDkLlyCgWfOfdrTTsEL58AjA%3D&reserved=0),” all joined by official music videos streaming now at YouTube.

*PINK PLANET* further includes the now-classic “[At My Worst](https://www.youtube.com/watch?v=8CEJoCr_9UI)” as well as the colorful reworking, “[At My Worst (Feat. Kehlani)](https://www.youtube.com/watch?v=K_zylJH4PRI),” the latter of which proved a smash upon its spring premiere with its official music video now boasting close to **40M** views via YouTube [HERE](https://www.youtube.com/watch?v=K_zylJH4PRI). First heard on last year’s [T*HE PRELUDE*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FThePrelude&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438749162%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=h%2FQ7QfI5g9EFf8EPZXrDSyD976vq5wOUy9BLCLvrtbM%3D&reserved=0)EP, “At My Worst” is among Pink Sweat$’ greatest hits to date, boasting more than **100M** worldwide streams while featured in more than **1M** TikTok videos and on top playlists around the world. Furthermore, the “At My Worst” official music video remains a hugely popular favorite, now with over **125M** individual views via YouTube alone [HERE](https://www.youtube.com/watch?v=8CEJoCr_9UI).

What’s more, *PINK PLANET* – which includes production from Academy Award and GRAMMY® Award winner **D’Mile** (Lucky Daye, H.E.R.), multiple GRAMMY® Award nominee **John Hill** (Portugal. The Man, Khalid), and **Michael Keenan** (Melanie Martinez, G-Eazy) –has been met with wide-ranging critical praise from all corners, including “Best Of” lists from *UPROXX*, *Spin* and *Entertainment Weekly*.

*“PINK PLANET reaches back to vintage soul with 21st-century tools. It’s an affirmation, in its chord progressions and arrangements, of more than half a century of pop, particularly Black pop: of doo-wop, soul and old and new R&B…Pink Sweats is determinedly wholesome, benevolent and sweetly humble. But he makes it clear that his mission is to create music that’s a refuge from bleak realities.”*

*–* [*The New York Times*](https://www.nytimes.com/2021/02/16/arts/music/pink-sweats-pink-planet-review.html)

*“The new Pink Sweat$ album is a soulful tour de force that solidifies his place in the modern R&B canon… With PINK PLANET, Pink Sweat$ has built a world where his ballads can shine. ”*

*–* [*The Chicago Reader*](https://www.chicagoreader.com/chicago/randb-wizard-pink-sweat-will-take-over-the-galaxy-with-his-pink-planet/Content?oid=86493560)

*“PINK PLANET is the most complete version of Pink’s musical world, giving listeners a healthy dose of what the singer has to offer with his talents.”*

*–* [*UPROXX*](https://uproxx.com/music/pink-sweats-pink-planet-interview/)

*“PINK PLANET is opening another chapter for the singer; It has been generations in the making and was crafted after years of learning and creating as well as establishing his passion for the art which equipped him with the musicality needed to succeed.”*

*–* [*GRAMMY.com*](https://www.grammy.com/grammys/news/pink-sweat-talks-debut-album-pink-planet-definition-rb-more-interview)

In addition to his own widely praised work, 2021 has also seen Pink Sweat$ rise to the ranks of today’s most in-demand featured artists, with appearances on such recent hits as Justin Bieber’s “[Where You Go I Follow (Feat. Pink Sweat$, Chandler Moore, Judah Smith)](https://www.youtube.com/watch?v=2BNmPM8IGLU),” PnB Rock’s “[Forever Never (Feat. Swae Lee)](https://youtu.be/lTV56Mvmxuk),” Bebe Rexha’s “[On The Go (Feat. Pink Sweat$ and Lunay)](https://www.youtube.com/watch?v=Q6VbO7NqIHA),” Yuna’s “[Don't Blame It On Love (Feat. Pink Sweat$)](https://www.youtube.com/watch?v=R6mGsM8L-pA),” and HONNE’s “[What Would You Do? (Feat. Pink Sweat$)](https://www.youtube.com/watch?v=62nta49hxg8).”

# # #

**CONNECT WITH PINK SWEAT$**

[OFFICIAL](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pinksweatsmusic.com%2F&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438759155%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=44vg3rp%2FqPoM30AmPLXvt9dwvjNdktOe2HQy0T1A7Lc%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fpink.sweats%2F&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438759155%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=yUv96ZmDZ1msTaO8%2BvepQ3dPanua%2F1UGxrRw13XQRAg%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Frealpinksweats&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438769148%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8iYUT8tNaIOIffq7ZfiYldG%2BitVgW1XbVhVBTAXEgsY%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCnzEF-_PurXQTK2uQ-A3Oww&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438779144%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=F8If0C0z0y2P1veT2BUr6tO5lzWDmteJO%2F67JAw%2Bpzc%3D&reserved=0)

[ATLANTIC RECORDS](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpress.atlanticrecords.com%2Fpink-sweats%2F&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2459a1b11f4649d6569a08d8cf06938f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637486974438779144%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=DUzxC67%2FCp70qxMXpp94iv%2BmPSw7Gg6iSpgqR%2BrvErs%3D&reserved=0)

**FOR ALL INQUIRIES, CONTACT**

ARIANA WHITE

ARIANA.WHITE@ATLANTICRECORDS.COM