FOR IMMEDIATE RELEASE

FEBRUARY 17, 2021

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**POOH SHIESTY’S *SHIESTY SEASON* OFFICIALLY DEBUTS AT #4 ON THE BILLBOARD 200 AND #1 ON TOP RAP ALBUMS**

**“BACK IN BLOOD” CELEBRATES 6TH WEEK ON THE HOT 100 (#17);**

**“NEIGHBORS” & “BOX OF CHURCHES” FT 21 SAVAGE MAKE THEIR DEBUT**

**DOWNLOAD/STREAM *SHIESTY SEASON* NOW:** [**https://poohshiesty.lnk.to/ShiestySeason**](https://poohshiesty.lnk.to/ShiestySeason)

**A cartoon of a person riding a skateboard

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*“…we’re all witnessing something special right before our eyes.”*

– REVOLT

“*Pooh Shiesty is already a star*.”

- STEREOGUM

“*For Memphis native Pooh Shiesty, the release of his debut Shiesty Season feels more like a highly anticipated follow-up rather than his first trip around the block.”*

– HIPHOPDX

*“…one of the hardest new rappers out…his potential is through the roof…”*

- COMPLEX

***SHIESTY SEASON****,* the highly anticipated debut mixtape from Memphis’ own **POOH SHIESTY**, officially sits as the **#4** project in the country and serves as his first career entry on the Billboard 200 while “Neighbors” (**#51**) and “Box of Churches” ft 21 Savage (**#81**) both made their debut on this week’s Hot 100. The mixtape also debuted atop Billboard’s Top Rap Albums (**#1**), Rolling Stone’s Top 200 (**#3**), Spotify’s Top US Albums (**#1**) while remaining at **#1** on both Apple Music’s All Genres & Hip-Hop/Rap charts. Upon release, all 17 of the mixtape’s tracks appeared in the Top 50 on Apple Music’s Top Songs All Genres. The triumphant first week arrives as “[Back In Blood](https://youtu.be/0-Tm65i96TY)” celebrates its 6th week on the Hot 100 (currently **#17**) and it’s 6th week on Rolling Stone’s Top 100 (peaked at **#1**) after peaking at #1 on Apple Music’s All Genre & Hip-Hop/Rap charts (currently **#2** on both). Pooh also sits atop Rolling Stone’s Artist 500 (**#6**) and Breakthrough 25 (**#2**) along with Billboard’s Artist 100 (**#8**).

Billboard recently tapped Pooh as the first artist to launch their newest franchise, [Hip-Hop/R&B Rookie of The Month](https://www.billboard.com/articles/columns/hip-hop/9524499/pooh-shiesty-rookie-of-the-month-interview), after being named as one of their “[15 Hip-Hop & R&B Artists to Watch in 2021](https://www.billboard.com/amp/articles/columns/hip-hop/9516213/hip-hop-rb-artists-to-watch-2021).” Audiomack has spotlighted him as their latest [UpNow](https://audiomack.com/world/post/pooh-shiesty-upnow-announcement) artist as “Back In Blood” continues to be the **#1** streamed song on the platform (catch his recent [live piano medley performance](https://youtu.be/uLngTVkpib8) of “Back In Blood” and “Guard Up” as a part of their Fine Tuned Series). He was also tapped as one of Complex’s “[Rappers to Watch in 2021](https://www.complex.com/music/rappers-to-watch-2021/)” and Rap Caviar’s “[10 Artists to Watch in 2021](https://www.instagram.com/p/CJtml8hBzt9/).” [Pitchfork](https://pitchfork.com/reviews/albums/pooh-shiesty-shiesty-season/) praised *SHIESTY SEASON* going on to say it “*punches well above its weight class as his solo debut and cements his position as top dog of the New 1017*,” while [HipHopDX](https://hiphopdx.com/news/id.60411/title.new-music-friday-new-albums-from-pooh-shiesty-d-smoke-conway-the-machine-more) acknowledged the widespread excitement surrounding the debut project claiming it “*feels more like a highly anticipated follow-up rather than his first trip around the block.”*

Pooh continued to celebrate his release week and unleashed the “[See Red](https://youtu.be/mcS5rX3ujWY)” visual which has already seen over **2.7M** streams on YouTube. “’See Red’ is one of my favorite songs on *SHIESTY SEASON*,” says Pooh, “It’s one of those tracks that make you want to get in your car and just drive fast.” Other recently released visuals continue to grow in views including “[Back In Blood](https://youtu.be/0-Tm65i96TY)” (**46.5M**), “[Guard Up](https://youtu.be/Tb2rK_kj2lQ)” (**6.3M**) and “[Neighbors](https://youtu.be/xtJauZnp3xY)” (**7.2M**). He was also seen on the *JUDAS AND THE BLACK MESSIAH* original motion picture soundtrack with “[No Profanity](https://youtu.be/_Lw65NGYB4Y).”

Known for snaking through airy beats with a venomous bite and slick melodies, the Memphis born-and-bred rapper first incited buzz with 2019’s “[Shiesty Summer](https://youtu.be/rDKWNl5tN1o)” (**10.2M views**), later earning the attention of GRAMMY® Award-nominated, multi-platinum icon Gucci Mane, who promptly signed Pooh to his groundbreaking The New 1017 label. A series of increasingly popular hits followed, including “[Monday to Sunday (Feat. Lil Baby & Big 30)](https://poohshiesty.lnk.to/MondayToSunday)“ (**41.5M** views), “[7.62 God](https://youtu.be/VDCsaY77hfI)“ (**22M** views), “[Main Slime Remix (Feat. Moneybagg Yo)](https://poohshiesty.lnk.to/MainSlimeRemix)“ (**20.8M** views), and “[ABCGE (Feat. Big 30)](https://youtu.be/biwvUE7jIqM)“ (**10M** views), to name just a few. In addition, Pooh kicked off Audiomack’s “17 Bars with The New 1017” series with [a cover of Gucci Mane’s classic “Lemonade,”](https://www.youtube.com/watch?v=PK6O4-gqL9w) currently boasting over **3M** views.

# # #



***SHIESTY SEASON***

**Pooh Shiesty**

**The New 1017/Atlantic Records**

Shiesty Season Intro

Back In Blood feat. Lil Durk

Guard Up

Ugly feat. Gucci Mane

Neighbors feat. BIG30

50 Shots

No Chorus

Box of Churches feat. 21 Savage

Making A Mess feat. BIG30 & Veeze

Choppa Way

Take A Life feat. Foogiano

Gone MIA

Big 13 Gang feat. Lil Hank & Choppa Wop

Drop Some Shit

See Red

Master P (feat. Tay Keith)

Twerksum

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