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APRIL 1, 2022

**CHRISTIAN LALAMA IS BACK WITH “NOBODY AIN’T YOU”**

***ATLANTIC RECORDS POP/R&B ARTIST SHARES VULNERABLE NEW SINGLE***

[**LISTEN HERE**](https://ChristianLalama.lnk.to/NobodyAintYouPR) **|** [**WATCH HERE**](https://ChristianLalama.lnk.to/NobodyAintYouPR/youtube)

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*“Lalama is proving his worth among the ranks of pop icons like* ***Justin Bieber*** *and* ***Shawn Mendes****. A perfect blend of smooth R&B beats and addictive pop melodies.”* **– YOUNG HOLLYWOOD**

Atlantic Records pop/R&B artist **Christian Lalama** has shared his most emotionally charged single to date. After teasing the new song with a viral performance on [TikTok](https://www.tiktok.com/%40christianlalama/video/7073187355980549418?is_copy_url=1&is_from_webapp=v1&lang=en) that has earned over **2M** views, “[**Nobody Ain’t You**](https://ChristianLalama.lnk.to/NobodyAintYouPR)” is available now at all DSPs and streaming services with the official music video premiering now at YouTube [HERE](https://ChristianLalama.lnk.to/NobodyAintYouPR/youtube).

“*I’m very excited for the release of ‘Nobody Ain’t You,’”* says Christian. “*The lyrics show a much more vulnerable side to my music and I can’t wait for you guys to hear it!*”

“Nobody Ain’t You” follows the release of Christian’s first new single in nearly two years, “[Girlfriend](https://christianlalama.lnk.to/girlfriendPR/youtube),” available now at all DSPs and streaming services. The feel-good track – which interpolates **Fabolous**, **P. Diddy** & **Jagged Edge**’s “Trade It All (Part 2),” originally found on the blockbuster 2002 soundtrack to *Barbershop* – is joined by an official music video, streaming [HERE](https://christianlalama.lnk.to/girlfriendPR/youtube).

Newly signed to Los Angeles-based music management company, [The Shalizi Group](https://www.theshalizigroup.com/) (**Marshmello**, **Alesso**), the Ontario-based artist has worked tirelessly over the past year crafting his mature new sound. “Girlfriend” and “Nobody Ain’t You” mark a major leap forward for Christian, affirming his signature gift for blending his own mix of pop and R&B.

Christian developed his chops behind the piano and on the microphone as a kid in the small town of St. Catharines, Ontario. He went from showstopping impromptu performances at local restaurants to launching a mega-successful YouTube channel, earning a rabid fan base through covers of everyone from **Post Malone** and **Justin Bieber** to **Eminem** and **Maroon 5**, in addition to performing at packed gigs on both sides of the border. In 2018, he made his official Atlantic Records debut with his first original single, “[Tic Toc](https://atlantic.lnk.to/TicTocPR/),” accompanied by an official music video now boasting almost **2.5M** views via [YouTube](https://www.youtube.com/watch?v=Ldy99kuFlGg). A string of increasingly acclaimed singles followed, including “[Gotta Be You](https://ChristianLalama.lnk.to/GottaBeYouPR),” “[Knocked Me Off My Feet](https://ChristianLalama.lnk.to/KMOMFPR),” “[FrFr](https://atlantic.lnk.to/FrFrID)” and “[Miss Me](https://christianlalama.lnk.to/MissMePR),” now approaching **1.5M** views at [YouTube](http://www.youtube.com/watch?v=Rif2zOhR3ws) following its exclusive premiere via [*Billboard*](https://www.billboard.com/articles/columns/pop/8550187/christian-lalama-miss-me-video).

Now, at only 18, the talented singer and multi-instrumentalist has earned more than **1.5M** followers on TikTok and more than **75M** individual views on his hugely popular YouTube channel, all as critical praise rolled in from high-profile media outlets including *Billboard*, *E! News, Idolator*, *E! News*, and more.



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