FOR IMMEDIATE RELEASE

AUGUST 6, 2021

**SARA KAYS UNVEILS *STRUCK BY LIGHTNING* EP**

**TITLE TRACK FEAT. CAVETOWN ARRIVES ALONGSIDE TENDER MUSIC VIDEO**

**INTERNATIONAL HEADLINE STRUCK BY LIGHTNING TOUR KICKS OFF OCTOBER 9TH**

**TICKETS ON SALE NOW** [**HERE**](https://www.sarakays.com/tour)

**LISTEN TO THE *STRUCK BY LIGHTNING* EP** [**HERE**](https://SaraKays.lnk.to/StruckByLightningPR)

**WATCH THE VIDEO FOR “STRUCK BY LIGHTNING”** [**HERE**](https://SaraKays.lnk.to/StruckByLightningVideoPR)

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*“Sara Kays’ music has something to offer for everyone.”* ***– PEOPLE***

*“Sara Kays knows what it takes to craft heartfelt lyrics spun with velvet, tight-knit arrangements that simply elevate the already high-flying material.”* ***– AMERICAN SONGWRITER***

*“One Of Pop Music’s Breakout Stars”* ***– HUFFPOST***

Acclaimed Nashville-based singer-songwriter **Sara Kays** has unveiled her ***Struck By Lightning*** EP available now via Atlantic Records at all DSPs and streaming services [HERE](https://SaraKays.lnk.to/StruckByLightningPR). Including her viral breakup anthem, “[Remember That Night?](https://sarakays.lnk.to/RememberThatNight)”, the EP is highlighted by the new single and title track featuring UK-based indie pop artist **Cavetown**. Capturing the nuances of Sara’s confessionally quirky lyrics, glassy melodies, and chantable observations, “**Struck By Lightning (Ft. Cavetown)** is accompanied by an official music video co-starring both artists and streaming now via YouTube [HERE](https://SaraKays.lnk.to/StruckByLightningVideoPR).

“*A friend of mine struggled a lot with depression and didn’t necessarily always talk to me about it,*” said **Sara**. “*It can be frustrating when you know someone’s going through something, but they won’t say anything. So, the idea is, ‘I’ll sit out there with you in silence.’ Around the same time, my ‘For You’ page had a ton of trending videos of people laying down in driveways in the rain. I brought all of that together, and it was really cool to duet with Cavetown. I’m basically saying, ‘I’d get struck by lightning for you.’*”

Having cultivated an intensely engaged and supportive audience nearing **2M** followers on [TikTok](https://www.tiktok.com/@sarakaysmusic) Sara is disarmingly raw about everything from body image to mental health. The Indiana-born artist continues to make a heart-to-heart connection on her new 7-track collection. Profiled for [*Billboard*](https://www.billboard.com/articles/columns/pop/9528263/sara-kays-interview-remember-that-night-emerging-artists-spotlight/)’s “*Emerging Artists Spotlight*” and named among [*People*](https://people.com/music/meet-the-talented-emerging-artists-making-their-mark-summer-2021/?slide=aaa45d60-c6ce-4f45-9624-e53f28f0eacb#aaa45d60-c6ce-4f45-9624-e53f28f0eacb)’s “*Talented Emerging Artists Making Their Mark on the Musical Landscape*,” Kays assembled the *Struck By Lightning* EP over the past year, teasing its arrival with “[Backseat Rider](https://sarakays.lnk.to/BackseatRiderPR),” “[Traffic Lights](https://sarakays.lnk.to/trafficlightsPR),” “[Future Kids](https://sarakays.lnk.to/FutureKidsPR),” and “[Picture Of You](https://sarakays.lnk.to/PictureOfYouPR).” In addition to her collaboration with **Cavetown**, the EP also features Sara’s bitterly honest new song, “Freeze.” Observations, thoughts, and truths straight from the Notes app on her phone inform diary-style stories spotlighted by gentle acoustic guitar, soft ukulele, and a keyboard murmur.

The 22-year-old will celebrate the EP release with her first ever international headline tour. **The Struck By Lightning Tour** begins October 9th at San Francisco, CA’s Brick & Mortar Music Hall and then travels North America and Europe through late November. Kays will bookend her headline tour with a US run alongside **Mt. Joy** (August 24-29) and a UK tour supporting **Cavetown** (December 2-15). For complete details and ticket availability, please visit [www.sarakays.com/](http://www.sarakays.com/#tourSection)tour.

Last year, Kays’ [*Camera Shy*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsarakays.lnk.to%2FCameraShy&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595115984%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=3ff%2BkaE1oCAzi860RZUzJBWhH5FQHQcSUU3x7BVJ29I%3D&reserved=0) EP racked up over **100M** streams on the strength of fan favorites such as “[Chosen Last](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsong.link%2Fs%2F3NDgV66iYYySIgo5RSvQ5d&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595135907%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=6Hn1n1yvYEd8TI%2FfU1HFOUJMxv6SF2mV28sTh8egzBc%3D&reserved=0),” “[Smaller Than This](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsong.link%2Fi%2F1510253887&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595125946%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=QeRcoCUADxSohRJY0M3%2BxwQStPI9Wf1NWLeBQoGb7FI%3D&reserved=0),” and “[Home For The Summer](https://open.spotify.com/track/14ahZtLV5yKtqQATTfQta0?si=d1503466e2a4426e).” On its heels, she posted a clip of the then unreleased “Remember That Night?” on TikTok which exploded to the tune of 3 million views. Now, the official audio has eclipsed **200M** global streams. Meanwhile, she crashed the *Rolling Stone* “Breakthrough 25” chart, earned her first Top 10 on any *Billboard* chart, and made her national television debut with a performance on *The Late Show with Stephen Colbert* (streaming [HERE](https://www.youtube.com/watch?v=UhC9SXlWj-Q)).

 A person and person taking a picture with a camera

Description automatically generated with low confidence

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**SARA KAYS**

***STRUCK BY LIGHTNING* EP**

**(Atlantic Records)**

**TRACKLIST:**

1. Struck By Lightning (Ft. Cavetown)

2. Remember That Night?

3. Traffic Lights

4. Backseat Rider

5. Freeze

6. Future Kids

7. Picture Of You

**SARA KAYS ON TOUR 2021**

**MT. JOY TOUR SUPPORT DATES**

8/24 – Denver, CO – The Mission Ballroom

8/25 – Salt Lake City, Utah – The Depot

8/27 – Boise, ID – The Knitting Factory

8/28 – Seattle, WA – The Moore Theatre

8/29 – Portland, OR – Roseland Theater

**STRUCK BY LIGHTNING HEADLINE TOUR**

10/9 – San Francisco, CA – Brick & Mortar Music Hall – [PURCHASE HERE](https://www.ticketweb.com/event/sara-kays-brick-and-mortar-music-hall-tickets/11207355)

10/12 – Los Angeles, CA – The Echo – [PURCHASE HERE](https://concerts.livenation.com/sara-kays-with-annie-dirusso-los-angeles-california-10-12-2021/event/09005AF039CA0D82?_ga=2.163688950.811665309.1628192403-1206559552.1628192403)

10/14 – New York, NY – Mercury Lounge – [PURCHASE HERE](https://www.ticketmaster.com/sara-kays-new-york-new-york-10-14-2021/event/00005AEFC0F053E6)

10/17 – Atlanta, GA – Vinyl – [PURCHASE HERE](https://www.freshtix.com/events/sara-kays)

10/19 – Toronto, ON – Rivoli – [PURCHASE HERE](https://www.ticketweb.ca/event/sara-kays-the-rivoli-tickets/11199505?pl=embrace)

10/20 – Chicago, IL – Schubas – [PURCHASE HERE](https://lh-st.com/shows/10-20-2021-sara-kays/)

10/22 – Nashville, TN – The Basement – [PURCHASE HERE](https://www.ticketweb.com/event/sara-kays-struck-by-lightning-the-basement-tickets/11205745)

11/16 – Stockholm, Sweden – Obaren

11/17 - Oslo, Norway – Parkteateret

11/18 – Copenhagen, Denmark – Ideal Bar

11/20 – Hamburg, Germany –Turmzimmer

11/22 – Cologne, Germany – Helios

11/23 – Amsterdam, Netherlands – Paradiso Upstairs

11/25 – Berlin, Germany – Privatclub

11/27 – Antwerp, Belgium – Kavka

11/29 – Paris, France – Pop Up Du Label

**CAVETOWN TOUR SUPPORT DATES**

11/30 – Leeds, UK – Stylus

12/2 – Glasgow, UK – O2 Academy

12/4 – Birmingham, UK – Institute

12/5 – Manchester, UK – Academy

12/7– Nottingham, UK – Rock City

12/9 – Brighton, UK – Chalk

12/10 – Cambridge, UK – Junction

12/11 – London, UK – Roundhouse

12/13 – Bristol, UK – SWX

**CONNECT WITH SARA KAYS:**

[TIKTOK](https://www.tiktok.com/@sarakaysmusic) | [TWITTER](https://twitter.com/sarakaysmusic) | [INSTAGRAM](https://www.instagram.com/sarakaysmusic/) | [facebook](https://www.facebook.com/sarakaysmusic/) | [YOUTUBE](https://www.youtube.com/c/SaraKays/featured) | [PRESS ASSETS](http://www.press.atlanticrecords.com/sara-kays)

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