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**SARA KAYS SHARES “WHEN YOU LOOK AT ME”**

**ACCLAIMED SINGER-SONGWRITER CELEBRATES BIRTHDAY WITH NEW SINGLE**

**SET TO JOIN ALEC BENJAMIN ON TOUR THIS SPRING**

[**LISTEN TO “WHEN YOU LOOK AT ME”**](https://SaraKays.lnk.to/WhenYouLookAtMePR)

[**WATCH OFFICIAL LYRIC VIDEO**](https://SaraKays.lnk.to/WYLAMLyricVidPR)



[DOWNLOAD HIGH-RES ART](https://warnermusicgroup.app.box.com/s/bvgqz1c2nzjpz83103ft9ob8nz8mur0l) + [PRESS PHOTOS](https://warnermusicgroup.app.box.com/s/49grzwjdo4igzsw41sug9qpo2iqhccye) (CREDIT: CHASE DENTION)

RIAA gold-certified singer-songwriter **Sara Kays** is celebrating her birthday with today’s premiere of her eagerly awaited new single. “[**When You Look At Me**](https://sarakays.lnk.to/WhenYouLookAtMePR)” is available now via Atlantic Records at all DSPs and streaming services with an official lyric video streaming at [YouTube](https://sarakays.lnk.to/WYLAMLyricVidPR).

The acclaimed Nashville-based musician recently shared an early demo of “When You Look At Me” on her hugely popular [TikTok](https://www.tiktok.com/@sarakaysmusic/video/7057234613030309167) and almost immediately earned more than **1.7M** views and close to **500K** likes. In trademark fashion, Sara was inspired by the response and quickly hit the studio to record an official version of the song.

*“‘When You Look At Me,’ is about feeling like the person you’re with doesn’t look at you the same anymore, or act like they used to around you,”* Sara shares. *“I wrote this song about a month ago when I was feeling that way in my relationship, and decided to record it shortly after that while it was still real to me.”*

To further mark the occasion, Kays has unveiled plans to support one of her favorite artists, **Alec Benjamin**, on tour this spring with dates kicking off April 9th at Spokane, WA’s Knitting Factory and traveling through mid-May (full itinerary below). For details and ticket information, please visit [www.sarakays.com/](http://www.sarakays.com/)tour.

2021 proved a landmark year for Kays, with multiple highlights including her first-ever headline tour, international performances supporting **Cavetown** in the UK, and her late night TV debut performance of the RIAA gold-certified breakthrough hit, “[Remember That Night?](https://sarakays.lnk.to/RememberThatNight)” on *The Late Show with Stephen Colbert* (streaming [HERE](https://www.facebook.com/colbertlateshow/videos/3872932099461719/)).

Having cultivated an intensely engaged and supportive audience on [TikTok](https://www.tiktok.com/@sarakaysmusic) nearing **2M** followers, Sara is disarmingly raw about everything from body image to mental health as proven on her 2021 [*Struck By Lightning*](https://sarakays.lnk.to/StruckByLightningPR)EP. Observations, thoughts, and truths straight from the Notes app on her phone inform diary-style stories spotlighted by gentle acoustic guitar, soft ukulele, and a keyboard murmur. Profiled for [*Billboard*](https://www.billboard.com/articles/columns/pop/9528263/sara-kays-interview-remember-that-night-emerging-artists-spotlight/)’s “*Emerging Artists Spotlight*” and named among [*People*](https://people.com/music/meet-the-talented-emerging-artists-making-their-mark-summer-2021/?slide=aaa45d60-c6ce-4f45-9624-e53f28f0eacb#aaa45d60-c6ce-4f45-9624-e53f28f0eacb)’s “*Talented Emerging Artists Making Their Mark on the Musical Landscape*,” the Indiana-born artist teased the EP’s arrival with “[Backseat Rider](https://sarakays.lnk.to/BackseatRiderPR),” “[Traffic Lights](https://sarakays.lnk.to/trafficlightsPR),” “[Future Kids](https://sarakays.lnk.to/FutureKidsPR),” and “[Picture Of You](https://sarakays.lnk.to/PictureOfYouPR).” In addition to her collaboration with **Cavetown** on the title track, which arrived alongside a music video co-starring both artists (watch [HERE](https://SaraKays.lnk.to/StruckByLightningVideoPR)), the EP features the bitterly honest “Freeze” and is highlighted by her viral breakup anthem, “[Remember That Night?](https://sarakays.lnk.to/RememberThatNight)” for which the video has surpassed over **11.5M** views via YouTube [HERE](https://www.youtube.com/watch?v=HiQ8BVMyF6Q).

**WHAT CRITICS ARE SAYING ABOUT SARA:**

*“Sara Kays’ music has something to offer for everyone.”* – **PEOPLE**

*“Sara Kays knows what it takes to craft heartfelt lyrics spun with velvet, tight-knit arrangements that simply elevate the already high-flying material.”* – **AMERICAN SONGWRITER**

*“Normalizing life’s struggles that often seem easier to avoid, Sara has carved out a unique space…quickly creating a community through her message.”* – **FLAUNT**

*“Sara Kays has cultivated a devoted following by wearing her heart on her sleeve. The rapidly rising artist's growing fanbase is a testament to her understated gift for empathetic songwriting.”*– **ONES TO WATCH**

*“One Of Pop Music’s Breakout Stars” –***HUFFPOST**

**SARA KAYS ON TOUR 2022**

4/9 – Spokane, WA – Knitting Factory

4/10 – Boise, ID – Knitting Factory

4/13 – Eugene, OR – McDonald Theatre

4/19 – Las Vegas, NV – House Of Blues Las Vegas

4/26 – Albuquerque, NM – El Rey Theater

4/28 – Oklahoma City, OK – Diamond Ballroom

4/29 – Kansas City, MO – The Truman

4/30 – St. Louis, MO – The Pageant

5/1 – Omaha, NE – The Admiral

5/3 – Madison, WI – The Sylvee

5/4 – Indianapolis, IN – Egyptian Room @ Old National Centre

5/5 – Cincinnati, OH – Bogart’s

5/6 – Grand Rapids, MI – GLC Live at 20 Monroe

5/9 – Columbus, OH – KEMBA LIVE!

5/10 – Pittsburgh, PA – Roxian Theatre

5/11 – Buffalo, NY – Town Ballroom

5/13 – South Burlington, VT – Higher Ground Ballroom

5/14 – Providence, RI – The Strand

5/15 – Portland, ME – State Theatre

**CONNECT WITH SARA KAYS:**

[TIKTOK](https://www.tiktok.com/@sarakaysmusic) | [TWITTER](https://twitter.com/sarakaysmusic) | [INSTAGRAM](https://www.instagram.com/sarakaysmusic/) | [facebook](https://www.facebook.com/sarakaysmusic/) | [YOUTUBE](https://www.youtube.com/c/SaraKays/featured) | [PRESS ASSETS](http://www.press.atlanticrecords.com/sara-kays)

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