**ICYMI: WATCH PA SALIEU PERFORM BREAKOUT HIT “FRONTLINE”**

**ON *THE TONIGHT SHOW STARRING JIMMY FALLON***



Quicky rising British rapper Pa Salieu performed his breakout hit “Frontline” on *The Tonight Show Starring Jimmy Fallon* last night, 1/21. Watch the captivating performance [HERE](https://www.youtube.com/watch?v=eLdQI7KAYl8).

The 23-year-old Pa is fresh off the release of his debut project, *Send Them To Coventry. Send Them To Coventry* is the realization Pa Salieu's distinct take on UK rap that he's showcased across his early releases. It's a release that built around his singular voice, but also that of rising UK artists like Mahalia and M1llionz, Trinidad artist Boy Boy and UK singer Eight9Fly, alongside those of emerging rappers from his hometown on "Active" (Ni Santora, Lz Dinero, Stizee and Shakavellie). The project includes his previously-released singles "[B\*\*\*K](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DUFNtxlEKgFM&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637395851224427225%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=v1xi3%2F02x0qjalEjFBOzMAGg0rKYHaDwMRj53L7DwBA%3D&reserved=0)," "[Frontline](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DIaQjlagBnG0&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637395851224437216%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=gh06Be%2Fg2NkSZq5Flmc98em4CIRf1UYSXXkSJrs7Feo%3D&reserved=0)," "[Betty](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DRhmT77slD78&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637395851224437216%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=%2Fe5KITx1dxEU9Hiywunqvz83mI00XM3Hv5TyFiw2sJs%3D&reserved=0)," and "[My Family](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DxxTV3vODb3s%26feature%3Dyoutu.be&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637395851224447209%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=p2m0zHUgMVpgU3UPgqV36pVvGKTzERiHO6ukWfesUak%3D&reserved=0)"

Few artists are able to create the groundswell of excitement and support the way that Pa has in such a short amount of time. Mobilizing specialist support with the massive "[Frontline](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DIaQjlagBnG0&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637395851224447209%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=PQ41D5eaWr92NlQOItI9Mj9dvvESlPokQYEYvRMg9%2FI%3D&reserved=0)"at the start of the year, which was not only the second song the gifted young artist ever recorded but also one of the most played tracks at BBC 1Xtra this year, Pa continued to both innovate and refine his singular style with the release of double singles "[Bang Out](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dw3NPhQjjZB0&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637395851224457203%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=QsWSQGxoJ6Fs4kPud8vHsNsVzwpEH9Tofgb%2FJB7M5c0%3D&reserved=0)" and "[Betty](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DRhmT77slD78&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637395851224457203%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=zRZ0O7J2x%2BqFkd13d57lkaNlnIccIZ7bgqdYs%2BooFOo%3D&reserved=0)" in May, the latter of which sampled new romantic hero David Sylvian. Since then, Pa has collaborated with a range of artists from SL to jazz virtuoso Yussef Dayes, not to mention his Burberry x The Face project with Black Midi’s Morgan Simpson, and won over a laundry list of champions that include Burberry’s Riccardo Tisci, OVO co-founder Oliver El-Khatib, Annie Mac, Tiffany Calver, Benji B, FKA twigs and Virgil Abloh amongst others, cementing him as an artist whose unique style both defies labels.

**Connect with Pa Salieu**

[**Instagram**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fpa_salieu%2F%3Fhl%3Den&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637395851224467203%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=pJrGfw%2BYgM5nhgq4EBdO2gS5%2BG7m8ESXjoQZ8XTqAxE%3D&reserved=0)**|**[**Twitter**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fking_salieu%3Flang%3Den&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637395851224467203%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=SQakSv%2BcU7ORUQ7LfS2I1Nni6xWZN4OmH95idQGHrRY%3D&reserved=0)**|**[**Facebook**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fpasalieuofficial%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637395851224477191%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=i%2BBsOmtRQ1Snx6uZR55pj3QvYF%2Bp2IKhoRh90UlZzkg%3D&reserved=0)

**(Download hi-res assets**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1okf3FzS8kjmleY__vwtW1lvOuUuRt3Fv%3Fusp%3Dsharing&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C28c3d61f0bbc4a90c6ce08d87c264c54%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637395851224477191%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=9CmwNjkjIG4BWxHkZPtHMzecO4rqqorT417X%2FCzEIbQ%3D&reserved=0)**)**

*"[Pa Salieu] carved out a lane of his own"*

**Complex**

*"Pa Salieu Will Make You Feel Heard"*

**DJ Booth**

***"****Coventry’s hopeful rap star"*

**The FADER**

*"Pa Salieu presents black suffering in its diasporic complexity"*

**Pitchfork**