FOR IMMEDIATE RELEASE

MAY 19TH, 2020

**RICHMOND, VA RISING RAPPER TRAPTIZE KY RELEASES DEBUT MIXTAPE**

***BACK I GO***

**RELEASE ACCOMPANIED BY OFFICIAL “**[**PRAY FOR ME**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftraptizeky.lnk.to%2FPrayForMeVideo&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440737533&sdata=Yy7QG1QRQ4FdVmlSFVSBSWojiH3i3YX%2FNh%2F5RyGWbxg%3D&reserved=0)**” VIDEO**

**WATCH THE OFFICIAL “POVERTY GOSPEL” VIDEO** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DLwarSNklzUA&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440747526&sdata=iM0YwK97N95jfLT2au8dE1%2B4a8YkLLcgRdYO8pMM8ZA%3D&reserved=0)

**WATCH THE OFFICIAL “THEY AIN’T” VIDEO** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftraptizeky.lnk.to%2FTheyAintVideo&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440757522&sdata=l4swzEnNqTR1sKSV7I%2FPUsjecPXfYtIg7zkkZCBDFTw%3D&reserved=0)

***BACK I GO* AVAILABLE NOW**

**AT ALL DSPS AND STREAMING SERVICES**



Richmond, VA’s own Traptize Ky has arrived to make his mark on the rap game, with the release of his breakout mixtape *Back I Go*. The 14-track project from this prodigal 18-year-old star is at turns shockingly sophisticated, others bluntly raw, yet always full of heart. *Back I Go* is now available via all digital retailers and streaming platforms now [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftraptizeky.lnk.to%2FBackIGo&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440737533&sdata=Uo30f3RhBG1U5JjxEEsvdKkPp8JwD872XdA0e8PgIiw%3D&reserved=0). The new release is celebrated with an official music video for one of its riveting tracks, “Pray for Me,” watch now [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftraptizeky.lnk.to%2FPrayForMeVideo&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440737533&sdata=Yy7QG1QRQ4FdVmlSFVSBSWojiH3i3YX%2FNh%2F5RyGWbxg%3D&reserved=0).

The announcements follow his recent release, “Poverty Gospel,” a chilling melody that speaks to his experiences growing up in Virginia's "Small City," an unheralded hotbed of underground hip-hop talent. The video is now available via his official YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DLwarSNklzUA&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440757522&sdata=fjk3tZdTUUum8%2BoxWGzojDThXL58tJR94zsFRQB8qNs%3D&reserved=0). Last month, Traptize Ky introduced an eye-catching visual for another one of the standout tracks on *Back I Go,* “They Ain’t”; watch [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftraptizeky.lnk.to%2FTheyAintVideo&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440767517&sdata=iib3exWO1SWtl9voWMaOgK%2B1gzJ5V0OwDewUetLZbH8%3D&reserved=0). The rapper made his mark as an artist to watch in early 2019, with the release of “[All Whites](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DmwnuyeO7L70&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cef84d4d9873e4e8e091d08d7fb9921ff%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637254507440857486&sdata=PnuQ0Co28vO1gUlUHtsKIlk3dub8TdjHrSj82ChJaKA%3D&reserved=0),”  an infectious Virginia staple that took the streets and the internet by storm, . Now in 2020, with the release of *Back I Go,* fans can be assured that he is just getting started.

**TRAPTIZE KY**

***BACK I GO***

**TRACKLIST**

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