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May 7, 2021

**REILEY UNLEASHES “LET IT RING (DIGITAL FARM ANIMALS & FRANKLIN REMIX)”**

**REVAMPED SINGLE FROM METEORICALLY ASCENDING POP SENSATION WITH**

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**STREAM “LET IT RING (DIGITAL FARM ANIMALS & FRANKLIN REMIX)”:** <https://Reiley.lnk.to/LIRdfafranklinRMX>

**WATCH/STREAM “LET IT RING”:** [reiley.lnk.to/LetItRingPR](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Freiley.lnk.to%2FLetItRingPR&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7Cb7de98d30b8f44af830508d904e40be2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637546199770691399%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=6bVyeSytwZlnrVTo90BIQ1gqGFTbrp7FRX0i0OYex5U%3D&reserved=0)

After serving as upcoming pop sensation **Reiley**’s Atlantic Records debut single, **“Let It Ring”** is receiving yet another high-octane remix – this time courtesy of British recording artist/producer **Digital Farm Animals** & **Franklin**. Now including the remixers’ signature flares, the reworked version of the infectious jam penned/produced by **Lostboy** (**Zedd**, **Bebe Rexha**), **Lauren** **Aquilina** (**Rina** **Sawayama**, **Olivia O’Brien**) & **JHart** (**Jennifer Lopez**, **Camila Cabello**) which features the first-ever licensed sample of the instantly recognizable official iPhone ringtone fused with a slinky bass line and earworm hook, is available now.

Born to remote origins in the Faroe Islands (about 200 miles north of the UK with a population of just over 50,000 people), **Reiley** always had to dream big. Art served as a window into the wider world as he channeled his early creativity into piano, photography and filmmaking – a blend of creative skills that lent perfectly to social media**.** In 2019, he uploaded his first TikTok ([@reiley](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tiktok.com%2F%40reiley%3Flang%3Den&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7Cb7de98d30b8f44af830508d904e40be2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637546199770691399%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Sjvl%2BgnyPvcxDZiBktAHvI9X1ZLgOD3RqrFU34AmEOo%3D&reserved=0)) which exploded to the tune of 10 million views right out of the gate – quickly translating into a huge following of over 11 million and over 100 million likes and counting. Standing in front of a bold color backdrop with nothing more than a dangling silver microphone, an instantly recognizable figure was already cut. Embracing a cinematic fashion sense, theatrical delivery, and undeniable charisma, Reiley asserted himself as a rare force in popular culture.

*“I want to be an artist who pushes boundaries and defines what it is to be a male pop artist in 2021,”* **Reiley** exclaims. *"It’s not only about the music either, I’m creating a 360-degree experience. My art is communicated through all mediums: the fashion, the dancing, the visuals, the set design, and the storyline.”*

Rather than disguise or hide his ambition, **Reiley** discloses it as loudly and as publicly as possible. Outsized personality, skyscraping vocals, and towering presence drive “**Let It Ring**,” fueled by a fearless confidence that manifests harmoniously in both brazen and timid forms – an inimitable dichotomy that comprises the essence of **Reiley** the artist.

**Reiley** is introspective, yet larger than life. **Reiley** has a soft side and a tougher one. As he explains*, “we’re all walking contradictions, not one-dimensional creatures – and I’m celebrating that."*

**ABOUT DIGITAL FARM ANIMALS:**

Digital Farm Animals is the British artist/producer best known for his trademark pig helmet and his high-profile collaborations with artists such as Dua Lipa, Alan Walker, Craig David, Louis Tomlinson, Anne-Marie and KSI (the latter two both collaborators on the 2021 single “Don’t Play”, which promptly shot to #2 on the UK Singles chart). Embedded with elements of garage, pop, house and hip-hop, Digital Farm Animals has drawn from the vast sonic palette he’s honed since his childhood in northwest London. Proof of the hyper-creativity that powers Digital Farm Animals, his live show is dominated by an outrageous sense of spectacle. With its over-the-top intensity and dizzying visuals, a Digital Farm Animals live set ultimately creates a musical experience that transcends all convention.



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