FOR IMMEDIATE RELEASE

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**ROZEI RELEASES “WAY BACK WHEN”**

**GENRE-BENDING ARTIST UNVEILS HIGH ENERGY POP-PUNK SINGLE PRODUCED BY COLIN BRITTAIN**

**LISTEN TO “WAY BACK WHEN”** [**HERE**](https://rozei.lnk.to/WayBackWhen)

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[DOWNLOAD HI-RES PHOTOS + ARTWORK](https://press.atlanticrecords.com/rozei/)

*“Rozei is a singer, rapper, producer, and artist all in one, and he’s here to make an impact in the music industry. Blending the genres of hip-hop, alternative, R&B, and pop into one melting pot, the Erie, Pennsylvania native croons lyrics inspired by real-life experiences, over an animated sonic backdrop that’s as vibrant as his personality.”*

*–* [*FLAUNT*](https://flaunt.com/content/rozei)

Genre-blurring singer-songwriter-producer **Rozei** has released his pop-punk-rock single “**Way Back When.**” Produced by **Colin ‘DOC’ Brittain** (Sueco, 5 Seconds of Summer, All Time Low, Papa Roach), “Way Back When” is available now [HERE](https://rozei.lnk.to/WayBackWhen).

Fresh off the release of his single “[Fever Dreams](https://rozei.lnk.to/FeverDreams),” Rozei continues his impressive string of singles. Named by [*Alternative Press*](https://www.altpress.com/features/best-new-songs-february-2021/) as one of “40 New Artists You Need To Hear,” Rozei’s recent critically acclaimed singles include “[The World Is Over](https://rozei.lnk.to/TheWorldIsOver),” “[Heartbreak Hotel](https://rozei.lnk.to/HeartbreakHotelID)” and “[Chase](https://rozei.lnk.to/ChasePR).” The genre-blending tracks continue to receive widespread praise from [*Billboard*](https://www.billboard.com/articles/business/9369835/atlantic-records-signs-rapper-rozei-fortnite-gamers-exclusive)*,* [*LA Weekly*](https://www.laweekly.com/in-rotation-rozeis-hollywood/)*,* [*FLAUNT*](https://flaunt.com/content/rozei), [*Early Rising*](https://earlyrising.co/2021/02/03/rozei-chase/)*,* [*Glasse Factory*](https://glassefactory.com/rozeis-single-declares-the-world-is-over/), [*Banger Of The Day*](https://www.bangeroftheday.co/singles/chase/rozei)and more.

Rozei exploded onto the scene with last year’s viral smash, “[Ooo La La](https://rozei.lnk.to/OooLaLa),” which topped the Spotify Viral Charts in multiple countries and currently boasts over **40M** worldwide streams and counting. “Ooo La La” was joined by an [official music video](https://www.youtube.com/watch?v=ATWJG9nFY2o) – directed by **FaZe Clan**’s Youssef Ali and co-starring famed **gamer FaZe Nikan** – now with close to **1.6M** views.

Known for melding powerful alternative energy with tantalizing pop zeal his own trademark brand of hip-hop bounce, Rozei draws from a range of genres to create a unique and unforgettable musical style all his own. The 22-year-old, Erie, PA-based artist is currently hard at work crafting more innovative, emotionally resonant music.

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