Bay Area-born and Los Angeles-based rapper Symba already sounds like a seasoned veteran whose music oscillates between irresistible West Coast bounce and grimy, gritty meditations on pushing weight and living from dollar to dollar. Symba’s music has an undeniable swagger and well-crafted sentiment and every time you press play on a Symba track, you’ll be treated to heart-hitting bars and unexpected flows. He is wise on the mic, knowing exactly when to let the beat breathe, when to attack, and when to swerve into a new style altogether.

Influenced by JAY-Z and Lil Wayne, Symba found his way to rap by way of friends made from his years playing basketball. Always one to hang with the older crowd, Symba fell in with a rap duo who showed him the light when it came to making music and recording. Eventually put off by the toxic environment created by his high school basketball coach, Symba quit basketball to pursue rap after high school, after a stint of battle-rapping across the Bay Area. Rapping for money and for respect turned into a real passion for Symba, who never looked back as his acclaim within his local scene grew.

In 2015, Symba moved from the Bay to LA to help perfect his craft & career. After seeing artists like T-Pain do a song in four minutes, Symba was more motivated than ever to become a better songwriter and artist overall. From 2015 to 2017, Symba locked himself in the studio and eventually formed a relationship with Phonix Beats, who helped Symba sit in on sessions where he soaked up knowledge and helped eventually land him a deal with Columbia Records.

After a regime change at the label, Symba found himself back on his own as an independent artist. Through friends and industry colleagues, Symba found himself at a studio “aux cord party” hosted by Atlantic Records SVP A&R, Dallas Martin. After playing his song “Black Jesus,” Martin invited Symba to NYC days later, where the rapper found himself in the studio with Meek Mill, who told Symba that his music inspired him. Soon after in 2019, Symba signed a deal with Atlantic Records in 2019, prepping his label debut mixtape, releasing the songs “Serve” and “Birds In the Bando,” until the COVID-19 halted the roll out. Even so, Symba has adapted to the times, and his releases have felt all the sweeter, proving everything happens for a reason.

Symba is always searching for ways to grow, another massive message in his music. Always trying to get greater, Symba’s music is focused on the pains and truths of reality and finding yourself. He feels it’s his responsibility to tell people the *truth*, and not sell them on a fake persona. With the release of his upcoming mixtape *Don’t Run From R.A.P.*, which includes the songs “I’m 4Real,” “Big Homie (feat. 2 Chainz)” and guest appearances from Ty Dolla $ign and Moneybagg Yo, Symba hopes to establish his core fanbase, without worrying about the numbers. Having been grinding for music since early high school, Symba is patient and secure in his craft. The next step, for him, is to connect with the people who have been waiting for Symba’s message. They’re out there; they’re all of us.

It’s only a matter of time until Symba becomes a household name. His ethos is about rapping ‘bout *and* showing up for it. Charity work, organic connection, and making sure fans know Symba is there for them, is the motto. Symba’s role in a fan’s life boils down to: giving fans the knowledge and support they may not have access to. He’s here to make you dance and make you think. He’s here to help you improve. Most importantly, Symba’s here to touch the people & change lives with his music.