FOR IMMEDIATE RELEASE

MARCH 23, 2022

**22Gz CONTINUES YEAR OF THE BLIXKY WITH “LOYALTY” FEAT. PLATINUM-SELLING PRODUCERS INTERNET MONEY**

**GROUNDBREAKING BROOKLYN DRILL RAPPER UNVEILS NEW VIDEO**

**FROM *THE BLIXKY TAPE 2 (DELUXE)***

***THE BLIXKY TAPE 2 (DELUXE)*** **AVAILABLE NOW VIA SNIPER GANG/ATLANTIC**

[**LISTEN TO**](https://22gz.lnk.to/Blixky2Deluxe) **“THE BLIXKY TAPE 2 (DELUXE)” |** [**WATCH**](https://youtu.be/czmBs5AkY6M) **“LOYALTY” OFFICIAL MUSIC VIDEO**

****

The “Year of the Blixky” rolls on as RIAA gold certified Brooklyn Drill pioneer **22Gz** unveils the official music video for “Loyalty (feat. Internet Money),” via YouTube [HERE](https://youtu.be/czmBs5AkY6M).

“Loyalty” marks the latest release from ***THE BLIXKY TAPE 2 (DELUXE)***, available now via Sniper Gang/Atlantic at all DSPs and streaming services. The expanded edition of 22Gz’s blockbuster 2021 mixtape also includes such explosive new tracks as “[Possessed](https://www.youtube.com/watch?v=QDAh8imuLbc)” and “[Said It’s Lit](https://22gz.lnk.to/SaidItsLitID),” both accompanied by official music videos streaming now at [YouTube](https://www.youtube.com/channel/UCvktAMH8Um_B3D0Mu33FpeA).

First released March 2021 to wide ranging national applause, *THE BLIXKY TAPE 2* is highlighted by the hugely popular, RIAA gold certified single, “[Twirlanta](https://youtu.be/63FjrdZZfp4),”. The track has earned millions of worldwide streams to date and is joined by an equally potent official video, now with close to **9.5M** views via YouTube [HERE](https://youtu.be/63FjrdZZfp4).

In addition, *THE BLIXKY TAPE 2* – which features beats created by a cadre of top domestic and international producers including Reazy Renegade, Ghosty, Young Dza, Zacky Beatz, and more – also includes such hits as “[Blixky Gang Freestyle Pt. 2](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2F22gz.lnk.to%2FBGFPt2Video&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cc37b174166fe46a2783c08d8ea662e65%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637517071901006819%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=EaxMU1EUIyNT2mdbYOJNWraaUvPdRk74WuqjqjcR%2FMg%3D&reserved=0),” “[Movie (Feat. CoachDaGhost)](https://youtu.be/Aa53uhadFgs),” “[Casa](https://www.youtube.com/watch?v=aYIi82OdBfs),” “[Never Be The Same (Feat. Jackboy)](https://22gz.lnk.to/NBTSVideoPR),” and “[Fallen Blixkys](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2F22gz.lnk.to%2FFallenBlixkysID&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7C6220c2fd82ac44d4245b08d9f3288a94%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637808177715295294%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=uF%2F%2FfJYhitx33IF%2BfP4VYkpdcHLiGiOq8P2Wn0my1z0%3D&reserved=0).” Furthermore, 22Gz kept the fire going with a pair of additional 2021 smashes, “[Retaliation](https://22gz.lnk.to/Retaliation)” and “[Steppers](https://22gz.lnk.to/SteppersID),” both of which are joined by official visuals at YouTube. He will continue to feed the streets with new content on the **22nd** of every month.

With hundreds of millions of worldwide streams and more than **110M** YouTube views thus far, 22Gz stands tall at the forefront of New York Drill, consistently rewriting the rulebook with every release, leading the pack while bringing “*Blixky*” to the worldwide lexicon. Beyond the metallic ironclad beats, viral dances, hundreds of millions of streams, and acclaim from such high-profile outlets as *Vulture*, *The Source*, *Pitchfork*, and *Noisey*, 22Gz has cast a long shadow over the genre with a one-of-a-kind combination of menacing melodies and razor-sharp rhymes. Toughened up by the trauma of his father’s murder, the tribulations of being raised by his older sisters, and his own trouble with the law, 22Gz first lit the match for the Brooklyn Drill movement in 2017 with “Suburban,” christened by *Pitchfork* as “*the first Brooklyn Drill song worth a damn*.” A deal with Sniper Gang in partnership with Atlantic Records kicked off with 2019’s original *THE BLIXKY TAPE*, followed a year later by *GROWTH & DEVELOPMENT*, highlighted by the RIAA gold certified breakthrough, “[Suburban Pt. 2](https://www.youtube.com/watch?v=BRmjopnCtTE),” now boasting over **32M** YouTube views. In its aftermath, *Complex* cited 22Gz as “*a trailblazer of Brooklyn drill music*,” while *HYPEBEAST* simply stated, “*22Gz is one of the main reasons Brooklyn’s drill scene made its way to the masses.*”

**CONNECT WITH 22Gz**

[22GZOFFICIAL.COM](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.22gzofficial.com%2F&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cc37b174166fe46a2783c08d8ea662e65%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637517071901186717%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=nG3FxTcvBJzu2ewn1XPZ%2FirqFR7r45utKgz%2FoYh94do%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2F22gzofficial%2F&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cc37b174166fe46a2783c08d8ea662e65%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637517071901156735%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=dR%2FdMsEnFiAGngiQwFg3wnBp4jIRAWm%2FPCxm2rg0t14%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCvktAMH8Um_B3D0Mu33FpeA%2Ffeatured&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cc37b174166fe46a2783c08d8ea662e65%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637517071901166729%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=1h2qdpm92fLXLKTSqTP2VwZbSerB%2FxZnuXaYRk7kK7M%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2F22Gz&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cc37b174166fe46a2783c08d8ea662e65%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637517071901176723%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=frq%2FmQ1c1mylCWh2OwEskp%2Fv2jrRf8HDuHGo4E%2FtN%2F0%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2F22gzOfficial%2F&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cc37b174166fe46a2783c08d8ea662e65%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637517071901176723%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=7B6C1jemxY3XaTqXWuVd3AN9fcxjijwivbxMStBDy%2Bo%3D&reserved=0)

# # #

**FOR PRESS INQUIRIES PLEASE CONTACT**

ARIANA.WHITE@ATLANTICRECORDS.COM