FOR IMMEDIATE RELEASE

APRIL 8, 2022

**BANKROL HAYDEN SAYS “F\*CK LOVE”**

**WATCH** [**HERE**](https://bankrol.lnk.to/FLoveVideo)

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**RISING RAPPER ANNOUNCES FORTHCOMING PROJECT**

**SET TO DROP THIS SUMMER**

**ANNOUNCES THREE MAJOR SUMMER 2022 FESTIVAL PERFORMANCE DATES**

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Modesto, CA rapper Bankrol Hayden releases outspoken new single + video, “[F\*ck Love](https://bankrol.lnk.to/FLove)”. The give-zero-f\*cks break up song was produced by GRAMMY® Award-nominee Roy Lenzo (Lil Nas X, Jack Harlow, Roddy Ricch) and Adriano (Gunna, Lil Skies, Ali Gatie); while the simplistic visual directed by JakeTheShooter, has Hayden raising his middle fingers to the sky when it comes to love. He’s done with it.. Watch [HERE](https://bankrol.lnk.to/FLoveVideo).

“F\*ck Love” is one of several tracks Bankrol Hayden is releasing prior to his eagerly awaited project, coming this Summer. The track follows a series of previously-released tracks, which include his RIAA gold certified “[Costa Rica](https://bankrol.lnk.to/CostaRica),” “[Cabo](http://bankrol.lnk.to/CaboID),” “[No Drama](https://bankrol.lnk.to/NoDramaID)“ and the smash hit, “[Come Through (Ft. Lil Tecca)](https://bankrol.lnk.to/ComeThroughID),” the latter of which boasts over 85M worldwide streams thus far, after making top playlists such as Spotify’s “Rap Caviar” and “Most Necessary,” Apple Music’s “#OnRepeat” and “The Plug,” Amazon’s “Fresh Hip-Hop,” and more.

Previously featured among YouTube’s “Artist on the Rise: Trending” series, Bankrol Hayden has proven to be an electrifying live performer, sharing stages around the world. Hayden is set to hit multiple stages this year including, [Gulf Shores, AL’s Hangout Music Festival](https://www.hangoutmusicfest.com/) (Saturday, May 21), [Grand Prairie, TX’s So What?! Music Festival](https://wl.seetickets.us/event/So-What-Music-Festival-2022/453908?afflky=SoWhatMusicFestival&tfl=Texas_Rangers-Tickets-So_What!_Music_Festival_|_Texas_Rangers-button-x0-Desktop-Landscape&adobe_mc=MCMID=86290762583191389533534792234079858330|MCORGID=A65F776A5245B01B0A490D44%40AdobeOrg|TS=1649113778) (Friday, May 27), and [Dover, DE’s Firefly Music Festival](https://fireflyfestival.com/) (Sunday, September 25). Additional dates will be announced.

Currently holding over 120M YouTube views to date, Bankrol Hayden is a true phenomenon, earning fans around the globe with his positive brand of soulful, pop-forward hip-hop. The talented young artist first broke out in 2017 with a series of popular YouTube videos and SoundCloud favorites. Viral smashes as “[B.A.N.K.R.O.L.](https://www.youtube.com/watch?v=8mIDCLBQm-A&pbjreload=10),” “[29](https://www.youtube.com/watch?v=ybaISsqERqg),” and the RIAA gold certified “[Brothers (Feat. Luh Kel)](https://www.youtube.com/watch?v=5ezUihQeWso)“ followed, the latter of which scored 30M Spotify streams and 6.5M YouTube plays in under six months.

Bankrol Hayden made his Atlantic Records debut in 2020 with the RIAA gold certified “[Costa Rica](https://bankrol.lnk.to/CostaRica),” quickly following up with his powerful debut album, *Pain Is Temporary*, highlighted by such emotionally charged tracks as “Whatchu On Today (Ft. Polo G),,” “Drop A Tear (Ft. Lil Baby),” and “Rich Bitch,” all joined by official music videos streaming now at YouTube.

“*Tupac used to write as either an observer, participant, or themselves,*” Bankrol Hayden says. “*That inspires me. I stay true to myself and put my life into this, but you’ll get different perspectives.*”



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