FOR IMMEDIATE RELEASE

May 27, 2022

**BANKROL HAYDEN PARTIES LIKE A ROCKSTAR WITH**

**NEW SINGLE + VIDEO “VAN HAYDEN”**

**WATCH** [**HERE**](https://bankrol.lnk.to/VanHaydenVideo) **| STREAM** [**HERE**](https://bankrol.lnk.to/VanHayden)

**FORTHCOMING PROJECT SET TO DROP THIS SUMMER**

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Bankrol Hayden goes full-blown rockstar mode in new single + video, “[Van Hayden](https://bankrol.lnk.to/VanHayden)”. The guitar-smashing, party-raving song was produced by GRAMMY® Award-nominee Roy Lenzo (Lil Nas X, Jack Harlow, Roddy Ricch) and Adriano (Gunna, Lil Skies, Ali Gatie); while the fun, braggadocious visual directed by JakeTheShooter, has Hayden feeling legendary like he’s on some G.O.A.T. status literally. Watch [HERE.](https://bankrol.lnk.to/VanHaydenVideo)

“Van Hayden” is one of several tracks Bankrol Hayden is releasing prior to his eagerly awaited project, coming this Summer. The track follows a series of previously-released tracks, which include “[F\*ck Love](https://www.youtube.com/watch?v=mcXl93rKu_4)” his RIAA gold-certified “[Costa Rica](https://bankrol.lnk.to/CostaRica),” “[Cabo](http://bankrol.lnk.to/CaboID),” “[No Drama](https://bankrol.lnk.to/NoDramaID)“ and the smash hit, “[Come Through (Ft. Lil Tecca)](https://bankrol.lnk.to/ComeThroughID),” the latter of which boasts over 85M worldwide streams thus far, after making top playlists such as Spotify’s “Rap Caviar” and “Most Necessary,” Apple Music’s “#OnRepeat” and “The Plug,” Amazon’s “Fresh Hip-Hop,” and more.

Recently, Hayden set fire to the [Gulf Shores, AL’s Hangout Music Festival](https://www.hangoutmusicfest.com/) on May 21st and is set to hit multiple stages this year including, [Grand Prairie, TX’s So What?! Music Festival](https://wl.seetickets.us/event/So-What-Music-Festival-2022/453908?afflky=SoWhatMusicFestival&tfl=Texas_Rangers-Tickets-So_What!_Music_Festival_|_Texas_Rangers-button-x0-Desktop-Landscape&adobe_mc=MCMID=86290762583191389533534792234079858330|MCORGID=A65F776A5245B01B0A490D44%40AdobeOrg|TS=1649113778) (Friday, May ss27), and [Dover, DE’s Firefly Music Festival](https://fireflyfestival.com/) (Sunday, September 25). Additional dates will be announced. Previously featured among YouTube’s “Artist on the Rise: Trending” series, Bankrol Hayden has proven to be an electrifying live performer, sharing stages around the world.

Currently holding over 120M YouTube views to date, Bankrol Hayden is a true phenomenon, earning fans around the globe with his positive brand of soulful, pop-forward hip-hop. The talented young artist first broke out in 2017 with a series of popular YouTube videos and SoundCloud favorites. Viral smashes as “[B.A.N.K.R.O.L.](https://www.youtube.com/watch?v=8mIDCLBQm-A&pbjreload=10),” “[29](https://www.youtube.com/watch?v=ybaISsqERqg),” and the RIAA gold certified “[Brothers (Feat. Luh Kel)](https://www.youtube.com/watch?v=5ezUihQeWso)“ followed, the latter of which scored 30M Spotify streams and 6.5M YouTube plays in under six months.

Bankrol Hayden made his Atlantic Records debut in 2020 with the RIAA gold certified “[Costa Rica](https://bankrol.lnk.to/CostaRica),” quickly following up with his powerful debut album, *Pain Is Temporary*, highlighted by such emotionally charged tracks as “Whatchu On Today (Ft. Polo G),,” “Drop A Tear (Ft. Lil Baby),” and “Rich Bitch,” all joined by official music videos streaming now at YouTube.

“*Tupac used to write as either an observer, participant, or themselves,*” Bankrol Hayden says. “*That inspires me. I stay true to myself and put my life into this, but you’ll get different perspectives.*”

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