**CARDI B MAKES HISTORY AGAIN AS “UP” CLIMBS TO #1 ON THE BILLBOARD HOT 100**

**GRAMMY**®**AWARD-WINNING SUPERSTAR BECOMES FIRST FEMALE RAPPER WITH TWO**

**HOT 100 NO. 1’S UNACCOMPANIED BY ANY OTHER ARTIST**

**EXTENDS RECORD TO FIVE #1’S- THE MOST AMONG FEMALE RAPPERS**

**RECENT SINGLE’S SUCCESS FOLLOWS DIAMOND CERTIFICATION OF HIT “BODAK YELLOW”**

**+ GROUNDBREAKING 63RD ANNUAL GRAMMY AWARDS PERFORMANCE**

****

**LISTEN TO “UP”** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FCardiUpPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204729414%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=k9DixxI1%2BwmM0pPMte8FJAKm64WjwAvw5oMA%2BNskiCs%3D&reserved=0)

**WATCH “UP”** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FUpVideoPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204729414%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=h5eMshxd5LQyIt1ZpjDie1LHNb6%2FS6lnYH3%2FXMz4lDY%3D&reserved=0)

GRAMMY® Award-winning, Diamond-selling superstar Cardi B’s recent single “Up” has now reached #1 on the Billboard Hot 100. “Up” marks Cardi’s fifth #1 single, tying her with Drake and Ariana Grande for the most #1s since “Bodak Yellow” went #1 in 2017 and extending her record to five #1’s- the most among female rappers. Cardi is also making history as the first female rap artist to earn two number one singles unaccompanied by any other artist. Produced by DJ SwanQo & Young Dza, “Up” is available now at all DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FCardiUpPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204739414%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=QiLAeEdFSUhRWrrS92%2B6SBSkKsn4%2FTcgDKekBGSndaY%3D&reserved=0); an official companion video – directed by Tanu Munio – is streaming now via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FUpVideoPR&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204749404%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jC3osFI3%2Fu4skwIeuihNFzYRCQ0Ykp2zzZWa61au%2B1o%3D&reserved=0).

“Up” was released to critical acclaim from renowned outlets such as *The New York Times*, who writes “her flow is so relentless that for nearly three minutes she doesn’t offer listeners a single moment to catch their breath.” *Entertainment Weekly* praises Cardi as “one of rap's foremost queens,” while *Harper’s Bazaar* names the track “another bona fide banger.” The recent success of “Up” follows Cardi B’s memorable performance at the 63rd Annual GRAMMY awards and the history-making Diamond (10x Platinum) certification of “Bodak Yellow,” making Cardi the first female rapper to achieve the prestigious feat.

Recently named *Billboard*’s “[Woman Of The Year 2020](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Farticles%2Fnews%2Fwomen-in-music%2F9492018%2Fcardi-b-woman-of-the-year-billboard-cover-story-interview-2020%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204749404%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=6BAsLAV%2FXqk1nN9xSU6aPc0d4pcX52T%2FSuYq9KbehVs%3D&reserved=0)” and featured on the cover of [Interview](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.interviewmagazine.com%2Fmusic%2Fcardi-b-gets-a-pep-talk-from-mariah-carey&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204759402%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=hPADpsJs%2BWP5rYGDf4ZrZRWwtKgp1jvgZyDxan6qz%2BM%3D&reserved=0) magazine, Cardi B made history with the explosive success of last summer’s blockbuster single, “[WAP (Feat. Megan Thee Stallion)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FWAP&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204769395%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=clHt3F0tdl%2Fto6%2B0IWB4%2FhY5j4oVFnyaYR3wJqCcOb8%3D&reserved=0),” available now at all DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FWAP&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204769395%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=clHt3F0tdl%2Fto6%2B0IWB4%2FhY5j4oVFnyaYR3wJqCcOb8%3D&reserved=0). Currently certified 5x platinum by the RIAA, “WAP” debuted at #1 on the *Billboard* “Hot 100” upon its August release – Cardi’s then fourth #1 single in the US, extending her record as the female rapper with the most #1 singles in “Hot 100” history and affirming her as the only female rapper to have reached #1 on the “Hot 100” in two different decades. The track – which went on to spend four weeks atop the “Hot 100” while also spending multiple weeks at #1 in Australia, Canada, Greece, Ireland, Lithuania, New Zealand, and the United Kingdom – made further history as the first #1 single on the inaugural *Billboard* “Global 200,” topping that chart for three weeks.

In addition, “WAP” shattered multiple records, including the largest opening streaming week for a song in US chart history (93M), the highest streaming first week by a female artist, and one of the top 3 hip-hop streaming debuts of all time.What’s more, the track confirmed Cardi as the first female rapper to have two songs hit #1 on Spotify’s “Global Top 200” chart as well as one of Apple Music’s most popular artists of all time, earning the platform’s highest ever debut by a female artist as well as the fastest song in Apple Music history by a female artist to peak at #1. “WAP” marked Cardi’s seventh #1 track at Apple Music – the most by any female artist in the service’s five-year history.

“[WAP (Feat. Megan Thee Stallion)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FWAP&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204779392%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jZfYdvk48unpAc%2Fwbxs50sW1QEjwzBl7pEBOjiwFfp4%3D&reserved=0)“ is joined by an equally popular official companion video, now boasting more than 370M views via YouTube alone [HERE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dhsm4poTWjMs&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204779392%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=yV9xOpZV7OjdlqcoFp9YHnFGt1dV8BPebPh1VZrzcKc%3D&reserved=0). Directed by Colin Tilley and featuring cameos from an all-female cast that includes Normani, Kylie Jenner, Rosalía, Mulatto, Rubi Rose, and Sukihana, the video also proved a record-shattering landmark, earning the biggest 24-hour debut for an all-female collaboration in YouTube history.

Hailed by the *Los Angeles Times* as “a savage, nasty, sex-positive triumph.,” “WAP (Feat. Megan Thee Stallion)” was a worldwide critical favorite, ultimately named as the “Best Song of 2020” by such top outlets as the BBC, *Genius*, *NME*, *Pitchfork*, *Rolling Stone*, and *Uproxx*. In addition, “WAP” has been honored with a range of awards and nominations, including the American Music Award for “Favorite Song – Rap/Hip-Hop)” and the People’s Choice Award for “Favorite Collaboration of 2020,” to name but a few.

Cardi B’s rambunctious spirit and brave tongue garnered instant online popularity, rapidly increasing her fan base. She has evolved into an entertainer, actress and a renowned rapper in just a short time. Cardi rose to rap success and fame, releasing her debut studio album *INVASION OF PRIVACY* in 2018. Cardi continues to be at the top of her game as the first woman with five simultaneous Top 10 hits on Hot R&B/Hip-Hop Songs Chart as well as the first female rapper with four Billboard Hot 100 #1s. Now a GRAMMY AWARD WINNING rap superstar, Cardi’s 3x Platinum selling debut album *INVASION OF PRIVACY* debuted at #1 on the Billboard 200 chart. The album includes the Diamond certified classic “Bodak Yellow,” and all 13 tracks on *Invasion of Privacy* have been RIAA certified Gold or higher – making Cardi the first female artist to achieve this feat. Cardi’s single “Money” is now RIAA 4x Platinum certified, and her recent single “Press” is now RIAA certified Platinum.

**CONNECT WITH CARDI B:**

[CARDIBOFFICIAL.COM](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fcardibofficial.com%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204789387%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=sdqsGT%2FSiJVlhZIoT44hl%2BTVb3cLCp3h6Tq%2FzupEexI%3D&reserved=0)

[TWITTER](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Ftwitter.com%2FIAmCardiB&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204789387%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=kH2nIbAfrCadO16rG8%2FivqZOtgg6jecMdshBHArkCok%3D&reserved=0)

[INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Finstagram.com%2FIAmCardiB&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204799378%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=cIq%2BVQzFaUDJ5Am1X78NMqo232ASCOQQgxXZlp%2Fa%2FW0%3D&reserved=0)

[SOUNDCLOUD](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fsoundcloud.com%2FIAmCardiB&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204799378%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=l7wYBVQ8fYzC8J6A7FTXf2mDlB86vLGebFh70m4Hjpw%3D&reserved=0)

[ATLANTIC RECORDS](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.atlanticrecords.com%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204809369%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=LeqUyTEHzS2odfr1x6yFGcC4CiHO9cSKv8%2FkbXIL8sg%3D&reserved=0)

[PRESS PHOTOS](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpress.atlanticrecords.com%2Fcardi-b%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C03d07fe870ed42613e9c08d8ed6444f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637520362204819363%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=OVe%2FcLlZVdakbWXR65a1Iv%2Fbq068ZAHkzciVskHybmY%3D&reserved=0)

**PRESS CONTACT:**

**Ashley Kalmanowitz |** [**Ashley.Kalmanowitz@atlanticrecords.com**](mailto:Ashley.Kalmanowitz@atlanticrecords.com)