**MULTI-PLATINUM PRODUCER/ARTIST SONNY DIGITAL SHARES “GUESS WHAT” (FEAT. SSGKOBE) + ANNOUNCES GENERATION NOW SIGNING**

***MR. DIGITAL* PROJECT SLATED TO ARRIVE THIS SUMMER**

**“GUESS WHAT” (FEAT. SSGKOBE) AVAILABLE NOW HERE**

**OFFICIAL VISUAL PREMIERES TODAY** [**HERE**](https://sonnydigital.lnk.to/GuessWhatVid)

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[*download artwork here*](https://warnermusicgroup.app.box.com/s/0tet7e7dmg0lcff3zs8nspjrlydtiwpi)

Multi-platinum producer/artist **Sonny Digital** has announced today’s release of “Guess What” (feat. **SSGKOBE**)” – now available [HERE](https://open.spotify.com/artist/655963AgkTZeYUvCyodCIL); an official visual is streaming now at YouTube [HERE](https://sonnydigital.lnk.to/GuessWhatVid). This is the first single off his 2022 full-length debut EP *Mr. Digital* for Generation Now/Atlantic Records.

New track features 18-year-old rising Louisiana rapper **SSGKobe** juxtaposing his hyperactive, magnetic, and melodic style alongside Sonny's heavyweight knock out punchlines and smooth Atlanta tone.

The recently signed **Generation Now** artist is one of the leading producers in the game, a visionary force boasting a stacked CV that includes GRAMMY® Award-nominated, RIAA platinum certified, and chart-topping collaborations with superstars spanning Travis Scott, Meek Mill, Wiz Khalifa, Lil Uzi Vert, Ty Dolla $ign, Yung Thug, PnB Rock, Future, ILoveMakonnen, 21 Savage, 2 Chainz & Kanye West, Beyoncé, and many more.

In 2016, the Michigan-born, ATL-based artist released his first solo mixtape and quickly began drawing equal attention as a rapper in his own right, hailed by [The FADER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fu7061146.ct.sendgrid.net%2Fwf%2Fclick%3Fupn%3DG62jSYfZdO-2F12d8lSllQB8DSX7c2IBZsmtRoGTFf9HdgcyYVtRArvtXeaoX1mDHgMB5zMuAXv4mQA1DXEMMzykOMuR9nyUji1m8cjO8Ms8mbKAmxSfhz-2BGv542nzYHV5iSsIAKsyUXqiqhrjsFoNmfjC7tByYvMNEPKAGu5Zr-2FKWfYtpJu4lmVgDZa-2BNKHjEY5o6kZBVkbX7FUN0pXZVZO7l-2FtNHFX31usouiFUPX6Ue4ARjO5iA-2B2A7UCBXqG3rZN6JixaAbVMhmoseU-2F8mHfdnhkaXRqi2OrpPoM5xaTrfHTbleM3WXAY1-2FdHtcWNhWvbuARdKuedneFGyyyq7Amp4E-2B4BOYUpaa0DZET9DX-2FwcVW-2BTnDU3VPa-2BUhxnR2cxaCog04-2BT3IjYrSft9wZ0GgWBguBB-2F-2BuzDFOauNzJDwo97v-2FU8Ie62vON134oGZI-2FTby-2F78VHvlQ-2BIr9d8MDW-2BCpm52v-2FKWwl44j1e5ET6Y-3D_aWDIlLU8GHIzAwNDuKucrPtCNLwqPFjWE-2BDzIeff5Zz2dRy91Lp-2BZUgooASXmz7ejFzmlYt1dgX0P5-2Fr8s95lds2zEgp9aT9WptdSmkKSQiComybBhF9652bQoHjTPGRnrf-2FC12rhU6zPZht3jFSYtQthIi1Ax-2FqYYnn1cAPSndiRnIpbdoQ9TYf3Y6o3dRoriaEtbHWMvcat3cqYi2hWEUsmPQLMMaSOA-2FDDHLUajX0DRn-2Bd1zxF-2BIatB-2FOZW8ZTA-2BKl2V0GAHCQqAqUveSEkU0ubKGkqkN-2Bs8JbFGQMdl5IrqYSx2iKZCACNCRzp7oVmkXIfKqcxXTejUQel1KsxKmRV0QVnvq5kYN-2F0yWiEk-3D&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C16b64fc707b442a3304908d88c116b6f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637413353726033989%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8xyFxQUewQWUJQ%2FcSU7wRfU8vb7f304QJMvanFJClmk%3D&reserved=0) for being “as good behind the mic as he is on the production boards.” With 10 years in the game, American music producer and artist Sonny Digital continues to prove he is a moving force in Hip-hop music. To date, he has produced numerous records and created a catalogue of timeless, solo and collaborative art. Sonny pushes his music to the masses while discovering and creating new sounds through his production and songwriting.



*Photo Credit: Decat*

**MORE ABOUT SONNY DIGITAL**

Moving forward at a relentless pace, Sonny Digital unlocks one sound only to find another and so on and so forth. This perpetual forward motion has assured his place at the forefront of the culture as an innovator behind the board and on the mic. As a kid, Sonny taught himself how to craft music on his brother’s old school MPC as a hobby. Later on, he transitioned over to the family computer, downloading Fruity Loops and learning how to cook up beats. During 2011, he earned a breakthrough placement with YC’s gold-selling “Racks” [feat. Future]. This opened the floodgates for a series of influential anthems, including Future’s *Billboard* Hot 100 breakout “Same Damn Time,” 2 Chainz’s double-platinum “Birthday Song” [feat. Kanye West], ILoveMakonnen’s GRAMMY® Award-nominated platinum-certified “Tuesday” [feat. Drake], 21 Savage’s platinum-certified “Red Opps,” Travis Scott’s platinum-certified “STARGAZING,” and Don Toliver’s “After Party,” among dozens of others. In between a series of solo singles, he ignited his 2016 *G.O.A.T.* EP as well as *Black Goat* [2017] and *Black Goat 2* [2020] with Black Boe. *Lyrical Lemonade* hailed the latter as *“a dynamic, potent offering*.*”* Receiving further critical acclaim, *The FADER* mused, *“It’s almost not fair for Sonny Digital to be as good of a producer as he is and then be nice on the mic too*.*”* Not to mention, his audience burgeoned when he introduced the world-famous *“Club Digital”* on Clubhouse. However, the Atlanta rapper, producer, and force of nature continues to break ground on his 2022 full-length debut album for Generation Now/Atlantic Records ignited by the single “Guess What” [feat. SSGKobe].

**MORE ABOUT SSGKOBE**

Colorfully stylish while pulling in intimate emotions and a delirious slew of inspiration from across generations, SSGKobe echoes the mystifying energy of the internet. Since creating his first songs five years ago, the Louisiana-born artist has unloaded bangers that vacillate between sullen and ecstatic, creating an Auto-Tune-drenched soundtrack while cultivating a growing legion of fans—listeners, critics, and fellow artists as diverse as his influences. He flaunts a mix of refinement and hyperactivity on new singles like "MIA," a melodic tale of drug use, newfound wealth, and reluctant love. It evokes his mission to inspire listeners to find comfort in their identity but also to enjoy themselves. Raised in Centerville, LA, SSGKobe—whose name is derived from his fandom for both Kobe Bryant and the Dragon Ballmanga franchise—broke out with 2019 releases like his project M3and “WYD,” a track that laced luxurious flexes and casual gunplay with artful randomness. After collaborating with Brockhampton for their album Roadrunner: New Light, New Machine, he dropped "Calabasas," an exuberant cut that became his biggest to date and featured a visual directed by Cole Bennett. Following the release of “MIA,” SSGKobe’s dreaming big. He hopes to make the best album possible and, eventually, become the best artist of his generation—no big deal. “I still think I'm just starting,” says Ko.

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