FOR IMMEDIATE RELEASE

APRIL 29, 2022

**NOCAP OFFICIALLY INTRODUCES MR. CRAWFORD VIA NEVER BROKE AGAIN LLC/ATLANTIC RECORDS**

***THE MR.CRAWFORD TOUR* CURRENTLY UNDERWAY**

***MR. CRAWFORD* AVAILABLE EVERYWHERE NOW**

A picture containing text, outdoor, sky, standing

Description automatically generated

**DOWNLOAD/STREAM** [**HERE**](https://nocap.lnk.to/MRCRAWFORD)

RIAA platinum certified Mobile, AL rapper **NoCap** has announced his debut album *Mr. Crawford* via Never Broke Again LLC/Atlantic and is available at all DSPs and streaming services [HERE](https://nocap.lnk.to/MRCRAWFORD).

The newly announced Atlantic Records signee’s album includes his recent tracks like “[Shackles To Diamonds](https://www.youtube.com/watch?v=UgjL1seJ5Ak),” “[I’ll Be Here](https://www.youtube.com/watch?v=BcAj9PHrqaE),” “[Vaccine](https://www.youtube.com/watch?v=3MLjfnouo88&list=PLmETWq3V1XMs113ohe7kFvYOelTcvCOnW),” “[Very Special](https://youtu.be/Ld7uKSsLJO4)” and “[Save The Day](https://nocap.lnk.to/SaveTheDay) (Kodak Black).” Official music videos for these aforementioned records can be found on his official YouTube channel [HERE](https://www.youtube.com/c/nocapofficial/featured). The album also boasts notable features from YoungBoy Never Broke Again and Internet Money.

NoCap is currently underway with his Mr. Crawford tour previously doing shows in cities like Dallas, Houston, New Orleans, and Raleigh. His first two tour dates in Dallas and Houston were sold out shows. He will continue the tour through May featuring special guest Big Yavo and others. For complete details and availability, please visit [NoCap.com](https://www.nocap.com/MrCrawford/?ref=Typed/Bookmarked).

“*This is my first album,*” NoCap says, “*so I chose to use my real last name as the title. It deals with my perspectives on everything. It’s meant to open my world up.*”

Hailed by *Pitchfork* as “*a standout voice in the Deep South*,” NoCap will celebrate MR. CRAWFORD with his biggest U.S. headline tour to date. The ***Mr. Crawford Tour*** gets underway April 24 at Dallas, TX’s House of Blues and then travels through late May. For complete details and ticket availability, please visit [www.nocap.com](http://www.nocap.com).

By embracing the art of storytelling, NoCap narrates his life out loud. With over 100M global streams, an increasingly rapt fan following, and ecstatic praise from such outlets as *Rolling Stone*, *Hypebeast*, *The FADER*, *Pitchfork*, and more, the Mobile, AL-based rapper and singer dips in and out of turbulent and triumphant memories, all with the same careful attention to detail. 2019 saw the breakthrough release of such mixtapes as *The Hood Dictionary* and *Steel Human*, the latter highlighted by the debut single and RIAA platinum certified anthem, “[Ghetto Angels](https://www.youtube.com/watch?v=BiQeZDE1t1c),” a YouTube favorite with views now exceeding 83M [HERE](https://www.youtube.com/watch?v=BiQeZDE1t1c). An array of high profile projects followed, from collaborations with Lil Baby, DaBaby, YFN Lucci, and YoungBoy Never Broke Again to “Family (Feat. Quando Rondo),” featured on 2020’s smash [*Road To Fast 9 Mixtape*](https://roadtofast9.lnk.to/Mixtape). After spending half of 2021 behind bars, he unleashed his second RIAA gold certified single, “[Vaccine](https://www.youtube.com/watch?v=3MLjfnouo88),” named by *Pitchfork* as one of “The 38 Best Rap Songs of 2021” and joined by an official music video currently boasting more than 60M views via YouTube [HERE](https://www.youtube.com/watch?v=3MLjfnouo88). Now, with the long awaited release of *MR. CRAWFORD*, NoCap’s true story comes into focus like never before.

“*This will put me in different lane,*” NoCap says. “*It has club vibes, sad vibes, and different vibes. The production is different. Everything is different though. That was the point. I’m coming with a new sound.*”

# # #

**NOCAP**

**MR. CRAWFORD TOUR 2022**

A picture containing text, book, sign

Description automatically generated

**APRIL 29:** NORFOLK, VA - NORVA

**APRIL 30:** RICHMOND, VA - CLASSIC AMPHITHEATER

**MAY 2:** NEW YORK, NY - GRAMERCY THEATRE

**MAY 5:** HARTFORD, CT - WEBSTER THEATRE

**MAY 6:** BUFFALO, NY - SHOWPLACE THEATER

**MAY 8:** BOSTON, MA - BIG NIGHT LIVE

**MAY 10:** DETROIT, MI - THE MAJESTIC

**MAY 11:** CINCINNATI, OH - BOGARTS

**MAY 12:** FORT WAYNE, IN - PIERE'S ENTERTAINMENT CENTER

**MAY 14:** MINNEAPOLIS, MN - SKYWAY THEATRE

**MAY 18:** DENVER, CO - CERVANTE'S MASTERPIECE BALLROOM

**MAY 20:** TEMPE, AZ - AURA

**MAY 26:** LOS ANGELES, CA - THE NOVO

**MAY 27:** SAN FRANCISCO, CA - THE REGENCY BALLROOM

# # #

**CONNECT WITH NOCAP**

[WEBSITE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.nocap.com%2F&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061025364%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Nk9ZtEQejZmskdSTJkd6zPN9SFZcWuzBi9DCW83TRBc%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FNoCapOfficial&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061035328%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZsF%2FM5UOrKATEZTb%2Bs%2Bg1YsVo4O63nSeu85qeLZ9kYM%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FNoCap&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061035328%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=073P94nAbj8I%2BCgGEg2sz7a5gOWazszpO%2FD%2BjRgX4y4%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fthebackendchild%2F&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061045289%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=C7yxi9QLO3a99ddrKAkE3KpF2aSaYpbg6Xk9qMF1pNE%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnocap.lnk.to%2FYouTubeSW&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061045289%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=XpJIGOscFATGY1OV63JpcmqkFLSJAY7NtpCTbvVhJkM%3D&reserved=0)

**FOR ALL PRESS INQUIRIES, PLEASE CONTACT**

[ARIANA.WHITE@ATLANTICRECORDS.COM](mailto:ARIANA.WHITE@ATLANTICRECORDS.COM)