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**REILEY RETURNS WITH “BLAH BLAH BLAH”**

**Euphoric new single from emerging pop star & TikTok icon available now**



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**WATCH/STREAM “BLAH BLAH BLAH”:** [LINK](https://reiley.lnk.to/blahblahblah)

Emerging pop sensation **Reiley** has returned with his euphoric new single “**blah blah blah**” – available now via **Atlantic** **Records**. The instantly iconic track – featuring a mesmerizing sample of the **Kylie Minogue** classic “**Can’t Get You Out of My Head**,” finds the TikTok luminary calling for a release of inhibitions and sacrifice to the spotlight.

Produced by **Serm Style** (**J** **Balvin**, **Jason Derulo**) and co-written with **Rollo** (**Ava Max**, **BTS**) and **JHart** (**Justin Bieber**, **Tate McRae**), “**blah blah blah**” marks **Reiley**’s first release of 2022 following his explosive debut EP [***brb, having an identity crisis***](https://Reiley.lnk.to/brbhavinganidentitycrisis). The 3-track collection, featuring standout single “[**YOU**](https://reiley.lnk.to/YouVideo),” arrived last year and saw the artist team up withan all-star roster of co-writers and producers, including **Noonie** **Bao** (**Charli** **XCX**, **Carly** **Rae** **Jepsen**), **Patrik** **Berger** (**Robyn**, **Lana** **Del** **Rey**), **Mike** **Sabath** (**Lizzo**, **Camila** **Cabello**), **Lostboy** (**Zedd**, **Bebe** **Rexha**), **The Nocturns** (**James** **Bay**, **Jonas** **Blue**), **Dreamlab** (**Selena Gomez**, **Katy** **Perry**) & more.

Born to remote origins in the Faroe Islands (about 200 miles north of the UK with a population of just over 50,000 people), **Reiley** quietly made a global impact with an exuberant presence as loud as his traffic-stopping voice and as colorful as his runway-ready aesthetic. During 2020, he embraced TikTok ([@reiley](https://www.tiktok.com/%40reiley?lang=en)) as a way to connect with listeners far and wide. Against a colorful backdrop, he belted hits into a silver mic practically floating in front of him, ultimately generating over 1 billion views, inciting 132 million likes, and attracting over 11 million followers.

**Reiley**’s infectious debut single “[**Let It Ring**](https://www.youtube.com/watch?v=E_viAcnwDYo)” was deemed *“already historic”* by **PAPER** upon release in early 2021, in addition to receiving praise from the likes of **Billboard**, **Cosmopolitan**, **Flaunt** & more. Featuring the first-ever licensed sample of the instantly recognizable official iPhone ringtone, the track has generated over 40k creates on TikTok, picked up an incredible 16 million plus streams and saw incredible official chart placement in South Korea.



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