FOR IMMEDIATE RELEASE

MARCH 4, 2022

**SUECO UNVEILS DEBUT ALBUM *IT WAS FUN WHILE IT LASTED***

**RIAA CERTIFIED VIRAL STAR’S EAGERLY AWAITED DEBUT ALBUM**

**HIGHLIGHTED BY RISING HIT “LOSER” AND #1 BREAKTHROUGH “PARALYZED”**

**CURRENTLY ON TOUR WITH OLIVER TREE AND 347AIDAN**

**WEB3-NATIVE SUECO MAKES SANDBOX DEBUT AS FIRST-EVER WARNER MUSIC GROUP ARTIST WITH AN EXPERIENCE LAUNCHING IN SEASON 3**

**LISTEN TO *IT WAS FUN WHILE IT LASTED*** [**HERE**](https://sueco.lnk.to/ItWasFun)

**WATCH “DRUNK DIAL”** [**HERE**](https://sueco.lnk.to/DrunkDialVideo)

 

([DOWNLOAD](https://warnermusicgroup.box.com/s/ktt3skezv7eukcb66p4qrnqsh7ijc853) HI-RES IMAGES)

*“Sueco is as on brand as ever…” -* ***BILLBOARD***

*“Sueco’s discography hasn’t failed to thrill or delight…” -* ***MTV***

*“Sueco is known for mixing pop, pop punk and rap with inventive beats to create something entirely unrestrained by genre.” -* ***ALT PRESS***

*“Sueco is undoubtedly a product of a new generation, one whose humor and meteoric success is unexpected, unpredictable, and nothing short of enthralling.” -* ***ONES TO WATCH***

RIAA certified singer/producer **Sueco** has shared his long-awaited debut album, [***It Was Fun While It Lasted***](https://sueco.lnk.to/ItWasFun). The 12-track project includes previously released hits “[Loser](https://sueco.lnk.to/Loser),” “[SOS (Feat. Travis Barker)](https://sueco.lnk.to/SOS),” “[Sober/Hungover (Feat. Arizona Zervas)](https://sueco.lnk.to/Sober),” and the breakthrough #1 hit “[Paralyzed](https://sueco.lnk.to/Paralyzed).” as well as 7 brand new tracks. The project is joined by the official video for “**Drunk Dial**,” streaming now [HERE](https://sueco.lnk.to/DrunkDialVideo).

“*The album is a journey from dark to light,*” Sueco says, “*going from a place of emptiness to everything being alright. It’s the end of one chapter, and the beginning of another. It really was fun while it lasted.*”

*It Was Fun While It Lasted* sees Sueco channeling the spirit of 90’s pop-punk through a 21st century lens, tapping into the unpredictability of hyperpop and the catharsis of punk rock.

As an artist who’s no stranger to Web3 and is committed to bringing fans unique experiences, Sueco is teasing an upcoming experience in the metaverse to come as part of the album launch. The Sueco portal, in leading virtual world, The Sandbox, is a first look at his wide-ranging activations on the platform. The experience, built on his label’s, Atlantic Records, plot of LAND, launches in the coming months during the Sandbox’s next wave, Alpha Season 3.

Sueco’s debut full length effort arrives on the heels of his runaway smash single “[Paralyzed](https://sueco.lnk.to/Paralyzed).” Last night, Sueco was awarded with his RIAA certified gold plaque for the track which exploded onto the scene last summer with a hugely popular [TikTok](https://www.tiktok.com/%40suecothechild/video/6993054500705684742) teaser and has since gone on to earn more than **125M** worldwide streams, reaching #1 on Spotify’s “Viral 50 US” while proving the Los Angeles-based singer, producer, and multi-instrumentalist’s first ever *Billboard* “Hot 100” and *Rolling Stone* “Top 100” hit. “Paralyzed” further saw Sueco make his *Rolling Stone* “Top 500 Popular Artists” chart debut after landing at #1 on *Billboard*’s “Rock Digital Song Sales,” #2 on “Alternative Digital Song Sales,” and #2 on *Rolling Stone*’s “Top 25 Breakthrough Music Artists.”

Sueco – who recently starred on the cover of [*Alternative Press*](https://www.instagram.com/p/CUsvMjiv8Ai/) – is currently introducing fans everywhere to *It Was Fun While It Lasted* with a high profile North American live schedule, including a spot on chart-topping pop icon Oliver Tree’s *Cowboy Tears Tour* alongside special guest 347aidan. Dates continue through late March. In addition, Sueco has just been announced as part of the star-studded lineup for Dover, DE’s Firefly Music Festival lineup. For updates and more, please visit [www.sueco.com](http://www.sueco.com).

**SUECO**

**ON TOUR 2022**

**MARCH**

4 - Chicago, IL - Radius

5 - Detroit, MI - The Fillmore Detroit

6 – Cleveland, OH – Agora Theatre & Ballroom

9 – Columbus, OH – KEMBA Live!

11 - Boston, MA - House of Blues

12 - New York, NY - Hulu Theatre at Madison Square Garden

14 - Pittsburgh, PA - Stage AE

16 - Philadelphia, PA - The Fillmore Philadelphia

17 - Silver Spring, MD - The Fillmore Silver Spring

18 - Charlotte, NC - The Fillmore Charlotte

19 - Atlanta, GA - The Tabernacle

22 - Nashville, TN - Marathon Music Works

24 - Dallas, TX - The Factory

25 - Houston, TX - 713 Music Hall

26 - Austin, TX - Stubb’s Waller Creek Amphitheater

**SEPTEMBER**

22-25 - Dover, DE - Firefly Music Festival \*

ALL DATES W/OLIVER TREE’S COWBOY TEARS TOUR EXCEPT \*

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**SUECO**

***IT WAS FUN WHILE IT LASTED***



**TRACKLIST**

1. Today

2. Paralyzed

3. It’s Going Good!

4. Hate You Too

5. Loser

6. Drunk Dial

7. Toxic Therapy

8. SOS (feat Travis Barker)

9. Motel 666

10. Sober/Hungover (feat Arizona Zervas)

11. PRIMADONA

12. It Was Fun While It Lasted

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**CONNECT WITH SUECO**

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