FOR IMMEDIATE RELEASE

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**GOODY GRACE RELEASES SUMMER-READY SONG “WHAT DO I DO?”**

***BREEZY NEW SINGLE PRODUCED BY GOODY & CO-WRITTEN ALONGSIDE LOVELYTHEBAND’S MITCHY COLLINS***

**LATEST SONG ARRIVES ON THE HEELS OF COACHELLA PERFORMANCE WITH THE LOST KINGS**

**FOLLOW-UP TO 2021’S *NOSTALGIA KILLS* EP DUE OUT THIS SUMMER**

[**DOWNLOAD/STREAM “WHAT DO I DO?”**](https://goodygrace.lnk.to/whatdoIdo)

**DOWNLOAD/STREAM** [***NOSTALGIA***](https://goodygrace.lnk.to/NostalgiaKills) ***KILLS***

A person wearing a mask

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[DOWNLOAD ARTWORK HERE](https://press.atlanticrecords.com/goody-grace/)

Acclaimed singer-songwriter-producer **Goody Grace** has released the summer-ready single, **“What Do I Do?”** self- produced and co-written by **lovelytheband’s** Mitchy Collins. Available now via Atlantic Records – [LISTEN HERE](https://goodygrace.lnk.to/whatdoIdo).

Featuring a breezy, tropical-inspired production, “**What Do I Do?**”  marks Goody’s first release since 2021’s [*Nostalgia Kills*](https://goodygrace.lnk.to/NostalgiaKills)*.* 2022 ushers in an exciting new era for the Canadian artist with new EP due out this summer.

*“What Do I Do?” was started in one of my best friends living rooms in my hometown. It was the dead of winter and I had been listening to a lot of Paul Simon, Vampire Weekend & Burna Boy and wanted to make a few major, uplifting ideas. To contrast the summer feel of the song, I wanted to approach the lyrics from a more emotional and raw direction. I made the base of the song & got back and finished writing it with my friend Mitchy Collins from lovelytheband. I hope everyone loves the new sound & is excited for what is to come.”*

* **GOODY GRACE**

**“What Do I Do?”** follows Goody’s Coachella appearance alongside **The Lost Kings** and [*Nostalgia Kills*](https://goodygrace.lnk.to/NostalgiaKills)*,* the five-track collection including lead single “[Hold Me In Moonlight](http://goodygrace.lnk.to/HMITM)” and standout track “Gear.” Co-produced by MINGO, “Gear” arrived alongside a Geny Andrews-directed [music video](https://www.youtube.com/watch?v=5FqCJRfYBh4).

In 2021,Goody released his debut full-length project, [***Don’t*** ***Forget Where You Came From***](https://goodygrace.lnk.to/DFWYCFid). Equally inspired by his coming of age in remote Selkirk, Manitoba as it is fueled by a genre-blurring array of musical influences, the project included collaborations with several artists Goody has admired and grown close to throughout his career thus far, including his childhood heroes **blink-182**, **G-Eazy**, **Juicy J**, **Cigarettes After Sex**, **Burna Boy**, **Mr. Hudson**, **Anthony Fantano**, **Bakar**, and **Lexi Jayde**. Among its many highlights are standout singles ““[Winter (Ft. Burna Boy)](https://goodygrace.lnk.to/WinterYA),” the vulnerable “[Used To Be](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgoodygrace.lnk.to%2FUsedToBe&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7Ca60a8878a8a2463d256408d973c4a6ba%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637668111915373927%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Nfsu%2BSNdprRta0qhUO%2FdXG9O%2FwxXMd%2FY4yWdB%2BF9AU8%3D&reserved=0),” the middle-finger-to-the-sky anthem “[If I Want To](https://goodygrace.lnk.to/IfIWantToID),” and the star-studded “[Nothing Good (Feat. G-Eazy & Juicy J)](https://goodygrace.lnk.to/NothingGoodID),” and “[On Repeat (Feat. Cigarettes After Sex & Lexi Jayde)](https://www.youtube.com/watch?v=x01QAcYVYsc),” the latter of which is joined by a lo-fi [companion video](https://goodygrace.lnk.to/DFWYCFid), directed by frequent visual collaborator Kyle Dunleavy (Jason Mraz, Breaking Benjamin).

A picture containing person

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**WHAT PEOPLE ARE SAYING ABOUT GOODY GRACE:**

*“(Goody has) a signature ‘cinematic’ style, encompassing pop, punk, hip-hop, and folk and nodding to influences as diverse as David Lynch, Danzig, Morrissey, and Watchmen.”* - *BILLBOARD*

*“In the age of viral fame and meme music, Goody Grace stands out as a rockstar in the truest sense of the term. He unapologetically makes the music he wants to make, stays true to his roots, is stylish as hell, and comes across as a genuine person while doing it.”*

*- LA WEEKLY*

*“Fast approaching the top of alt-pop…(Goody Grace) effortlessly combines stunning indie vocals with upbeat trap rhythms for a unique experience sure to set the stage for a bright musical future.”* *- ALTERNATIVE PRESS*

*“Goody Grace is on the rise in the music world, with a unique style that can’t be easily defined or put into a single category…He sings angelically, plays a mean guitar, and raps with a lyrical grace beyond his years…his music and style only fit into a class all their own.” - LADYGUNN*

*“Symbolic of a modern-day punk rocker, Grace displays originality and unique style on all levels.” - FLAUNT*

*“Goody Grace is the perfect embodiment of the modern pop-star; a child of the internet generation that isn’t afraid to give the middle-finger to genre rules and just make the kind of music that feels genuine at the moment.” - SUBSTREAM*

*“Progressive and dark…Goody Grace encapsulates punk rock vibes that inextricably intertwine with his edgy vocals that make for a sonic experiment tiptoeing between alternative rock and R&B genres.” - ONES TO WATCH*

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