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**JAX KNOWS “VICTORIA’S SECRET”**

**Multi-talented singer-songwriter & iHeartRadio Music Award winner**

**premieres already-viral empowering new single**

**![A person posing for a picture

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Multi-talented singer-songwriter **Jax** gets real with her new single “**Victoria’s Secret**” – available now via **Atlantic** **Records**. Co-penned/produced by GRAMMY®-winning producer **Mark Nilan Jr** (**Lady Gaga**, **Zedd**)and **Dan Henig** (**ZAYN**, **Noah** **Cyrus**), theempowering body-positive track has already gone viral on TikTok with over 25 million views ([watch here](https://www.tiktok.com/@jaxwritessongs/video/7106658975130635563)) and a live debut earlier this month at **The Governors Ball Music Festiva**l in New York.

*“The kid I babysit told me a story about how one of her friends called her “too flat and too fat” in a VS bathing suit she tried on and it got me HEATED. So I went into the studio with my two friends and we recorded a song called ‘Victoria’s Secret.’”* **— JAX**

“**Victoria’s Secret**” continues what has already been an exciting year for **Jax**, kicking off with the release of her swooning single “[**To All The Boys I’ve Loved Before**](https://www.youtube.com/watch?v=rxJOQfS0W_I)” which was deemed *“a viral hit”* by **Billboard** and followed by “[**u love u**](https://jax.lnk.to/uloveuPR)” featuring GRAMMY®-nominated producer/singer-songwriter **JVKE**. 2022 also saw **Jax** take home the **iHeartRadio Music Award** for *TikTok Songwriter of the Year*, thanks to her incredibly creative TikTok songs that have featured cameos from the likes of **Leslie Jordan**, **John Stamos**, **Natasha Bedingfield** and more.

Raised in New Jersey by way of New York, **Jax** got her start by performing a wide variety of genres and in bands growing up. At the age of 18, she developed cancer above her vocal cords, which returned following a couple months of remission right as she relocated to Los Angeles in pursuit of her music. Left unable to sing herself, **Jax** turned to songwriting for others and found industry success behind-the-scenes.

As her ability to perform returned, **Jax** needed to pivot yet again when the COVID-19 pandemic struck. This time she turned to TikTok, posting a hilarious response to the pop gem “**Stacy’s Mom**” from “[**Stacy’s Mom’s Perspective**](https://www.tiktok.com/@jaxwritessongs/video/6896199564504681733)” which exploded with nearly 9 million views in just a few months and follow-ups including “[**Update from Avril Lavigne & Sk8er Boi 18 years later**](https://www.tiktok.com/@jaxwritessongs/video/6902708876135730438).” She continued to go viral a dozen or more times over, having now amassed over 9.7 million followers on the platform and over 155 million “likes” to date. With a massive online audience under her belt, **Jax** began sharing her own original music in late 2020 to an overwhelmingly positive response – ultimately leading to her signing with **Atlantic** **Records** for her forthcoming debut full-length.

“**Victoria’s Secret**” marks the latest in a catalog of fan-favorite singles from the **Jax** – including her heartwarming ballad “[**Like My Father**](https://www.youtube.com/watch?v=GCWl50HQZIM)” which has amassed over 140 million streams and was crowned amongst *“the best father-daughter dance songs of all time”* by **The Knot**. Meanwhile, her nostalgia-fueled anthem “[**90s Kids**](https://www.youtube.com/watch?v=iMKcWsUjdzg)” received over 1 million weekly streams for 21 consecutive weeks and label-debut single “[**Ring** **Pop**](https://www.youtube.com/watch?v=zf4bBpZ7-xw)” yielded high-profile appearances on **The Ellen DeGeneres Show**, **Access** **Hollywood** & more.

**CONNECT WITH JAX:**

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