FOR IMMEDIATE RELEASE

MAY 4, 2022

**JAYSON CASH TAPS DOM KENNEDY FOR SECOND SINGLE/VIDEO**

**“HIM” OFF FORTHCOMING LABEL DEBUT PROJECT**

**WATCH VIDEO** [**HERE**](https://www.youtube.com/watch?v=snGj2f8-Gww)

**FIRST SINGLE “TOP DOWN” PRODUCED BY MUSTARD + THE EASTIE BOYZ**

**TRACKLIST REVEALS FEATURES INCLUDING SYMBA, KALAN.FRFR & MORE**

***READ THE ROOM* OUT ON MAY 27TH**

**PRE-ADD/PRE-SAVE** [**HERE**](https://jaysoncash.lnk.to/ReadTheRoom)

A picture containing person, standing

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Carson, CA-based rapper Jayson Cash reminds everyone why he’s that guy with new single “Him Ft. Dom Kennedy,” produced by Cash’s in-house producers, Tha Eastie Boyz. Watch official video [HERE](https://www.youtube.com/watch?v=snGj2f8-Gww). Cash continues to lyrically set the tone after dropping summertime feel-good record, “[Top Down](https://youtu.be/kkoSOeel9yE),” produced by Mustard and Tha Eastie Boyz. His full-length Atlantic debut*, Read The Room,* is set to release May 27th with a track list featuring West Coast acts Symba, Kalan.FrFr and more.

Cash recently announced his label signing and premiered his first single with a [Billboard](https://www.billboard.com/business/record-labels/jayson-cash-signs-atlantic-records-read-the-room-mixtape-1235061751/) exclusive, after being featured on *Sway’s Universe Cypher*, streaming [HERE](https://www.youtube.com/watch?v=ELFM-gmYzwQ). Carving out his own lane as a standout lyricist and tapping back into what he’s recognized for, Cash recently dropped a freestyle over Jack Harlow’s “First Class.” Check it out [HERE](https://www.instagram.com/p/Cc3kYfGMfc1/).

While unleashing a steady series of bangers last year, including “[Priority (Feat. BLXST)](https://www.youtube.com/watch?v=IlzBqVPMFXc),” “[All I Know](https://www.youtube.com/watch?v=8WB-DrBs8t4),” and “[Been In My Bag (Feat. 1TakeJay & Major Myjah)](https://www.youtube.com/watch?v=HDOmAjEfJfk),” he proved his lyricism on electrifying freestyles for Real 92.3 LA’s Bootleg Kev & DJ Hed (streaming [HERE](https://www.youtube.com/watch?v=CMtKpioa1QQ)) and Power 106 Los Angeles’ *LA Leakers* (streaming [HERE](https://www.youtube.com/watch?v=8wVNeCUeGYA)). The latter has earned close to 30K views via YouTube and sees Cash raping over Jermaine Dupri’s “Money Ain’t A Thang” and Snoop Dogg’s “Still A G Thang.”

After local LA magazine, *A Day In LA*, dropped their “LA Rap Report Card” and gave Jayson a “D+,” instead of being salty about the grade, he jumped in the booth and responded in the freestyle fashion he’s widely known for (streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fcrowdedcash%2Fsets%2Fread-the-room%2Fs-uFBVh7JUDjq%3Futm_source%3Dclipboard%26utm_medium%3Dtext%26utm_campaign%3Dsocial_sharing&data=04%7C01%7CNaiera.Robinson%40atlanticrecords.com%7C06da3a57f00e4aa5159208da1d7af2ac%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637854711141653647%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=yk5%2BUhhKW%2FN3mgTS96CkAsGcshWtIYa1MLJndJCQpHA%3D&reserved=0)). The Editor-In-Chief of the magazine[responded](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FUknowcash%2Fstatus%2F1481873506983833600%3Fs%3D20&data=04%7C01%7CNaiera.Robinson%40atlanticrecords.com%7C06da3a57f00e4aa5159208da1d7af2ac%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637854711141653647%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Gl97g%2FPUTZLHu5qy5tTLtk6WIJfnepTvrTYBiGjFm1k%3D&reserved=0) in fun and [Mustard](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fmustard%2Fstatus%2F1482023912510668801%3Fs%3D20&data=04%7C01%7CNaiera.Robinson%40atlanticrecords.com%7C06da3a57f00e4aa5159208da1d7af2ac%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637854711141653647%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=GhUlNkhgSIx%2FjvA9VhtrVREeCZ4BzbxJFIV4aAbeH9I%3D&reserved=0) stepped up to stan the freestyle as a new fan.

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*DOWNLOAD HIGH-RES COVER ART* [*HERE*](https://warnermusicgroup.box.com/s/zs8odgsey1zm6s5txzxg65cj9zxf3gp4)

***Read The Room Tracklist*:**

Stay True

If I Do

With The Homies

Top Down

Might

Him (feat. Dom Kennedy)

Priority (feat. Blxst)

3AM

For Real (feat. Kalan.FrFr)

Going Out Sad

IDC

Selfish (feat. Major Myjah)

Pull Up (feat. Symba & Landstrip Chip)

Living Proof (feat. Dom Kennedy)

Same

**ABOUT JAYSON CASH:**

Standing firm on representing for his hometown, Carson, CA, Cash’s signature style is the feel of LA summer barbecues, Sunday morning services, and West Coast hip-hop. In between holding down a gig at TSA in 2017, he popped out to rep his section of Carson with early fan favorite, “[Carson In The House](https://youtu.be/oumu9hIK70I),” and hosted local concerts. In 2018, Cash dropped his *Affiliated* project, including guest appearances by Suga Free and BLXST. 2021 saw him land a deal with Atlantic Records, dropping “Priority (Feat. BLXST)” and “All I Know.” “All I Know” – which features chorus vocals R&B singer-songwriter, PJ – came to life after a creative back and forth with President of Asylum Records and EVP of A&R Atlantic Records Dallas Martin. Jayson pushed back during this discussion and let him know he had to make something for his city. The result was “All I Know,” which proved a satisfying result for both.

**CONNECT WITH JAYSON CASH**

[INSTAGRAM](https://www.instagram.com/uknowcash) | [TWITTER](https://twitter.com/uknowcash) | [FACEBOOK](https://www.facebook.com/CrowdedCash)| [YOUTUBE](https://www.youtube.com/channel/UCEWnd3btemXhmp_EwEOdcYA)

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