FOR IMMEDIATE RELEASE

MARCH 11, 2022

**KALI UNWRAPS *TOXIC CHOCOLATE***

**RISING GA-BASED RAP STAR SHARES EAGERLY AWAITED NEW EP**

**“STANDARDS” STREAMING NOW FOLLOWING EXCLUSIVE PREMIERE AND FEATURE INTERVIEW**

**ON APPLE MUSIC’S NEW MUSIC DAILY WITH ZANE LOWE**

**KALI TO JOIN LATTO ON UPCOMING**

 ***MONSTER ENERGY OUTBREAK TOUR PRESENTS: LATTO 777 TOUR***

**BEGINNING MARCH 19TH IN SANTA CRUZ, CA**

***TOXIC CHOCOLATE* AVAILABLE NOW AT ALL DSPS AND STREAMING SERVICES [HERE](https://kali.lnk.to/TxicChocolate)**



Rising rap sensation **Kali** has shared her highly anticipated new EP, [***Toxic Chocolate***](https://kali.lnk.to/TxicChocolate), available today at all DSPs and streaming services.

*Toxic Chocolate* – which includes features from Bia – is highlighted by the incendiary singles, “**[UonU (Feat. Yung Bleu)](https://kali.lnk.to/UonU)**“ and “**Standards**,” the latter of which is available for streaming and download [HERE](https://Kali.lnk.to/Standards) following its exclusive premiere – and Kali’s debut interview – earlier this week on Apple Music’s *New Music Daily Radio with Zane Lowe*.

“Standards” – which features a sample from Boyz II Men’s classic “Doin’ Just Fine” – was preceded last month by the premiere of “UonU (Feat. Yung Bleu),” available now at all DSPs and streaming services [HERE](https://kali.lnk.to/UonU); an official music video is streaming now via YouTube [HERE](https://kali.lnk.to/UonUVideo).

Recently named among Spotify’s “10 Rappers You Need To Know,” and *NYLON*’s “17 Under-The-Radar Black Musicians To Know Right Now,” Kali will celebrate *Toxic Chocolate* on her biggest U.S. tour schedule to date, joining **Latto** as special guest on the upcoming ***Monster Energy Outbreak Tour***, getting underway March 19th at The Catalyst in Santa Cruz, CA and then travel through an April 23rd tour finale at Atlanta, GA’s historic Tabernacle. Tickets for all dates are on sale now. For complete details and availability, please visit [outbreakpresents.com](https://outbreakpresents.com).

Kali – who officially launched *Toxic Chocolate* with a pair of packed release parties in New York City and her hometown of Atlanta – also joined forces with Voisey for a special [open verse challenge](https://www.instagram.com/tv/CalV_-Xgi-F/?utm_source=ig_web_copy_link). Fans were invited to download the Voisey app and post their best verse using the hashtag #KalixVoisey on Voisey.

*The Monster Energy Outbreak Tour Presents: Latto 777 Tour* marks the latest collaboration between Kali and Latto following a recent remix of her smash anthem, “MMM MMM.” The “MMM MMM (Feat. ATL Jacob, Latto & MoneyBagg Yo)” remix is available now all DSPs and streaming services [HERE](https://kali.lnk.to/MMM-MMM-TheRemix).

“[MMM MMM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkali.lnk.to%2FMMM-MMM&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438620418%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=PxI%2FIh5yDXqoDQPTwTNkH%2BvdhDCAIhBeYxTCF2rUwus%3D&reserved=0)“ proved a breakout phenomenon upon its release last summer, with its official sound now boasting more than **1.2M** TikTok creates thus far. The track – which reached the top 100 on Shazam’s “Hip-Hop/Rap” chart among other successes – is joined by an equally high-energy official music video fast approaching **7M** individual views via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FHremPjtlNuk&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438620418%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=VEVW0nXUnQ%2FvpCXC%2B5RNGT3x%2FMziQ0iY2FoNvcjJJdQ%3D&reserved=0). Along with its epic viral success, “MMM MMM” also drew critical applause, with the influential *Brooklyn Vegan* declaring “*(‘MMM MMM’) manages to be fun and brooding all at once…It suggests that Kali’s got an increasingly bright future.*”

Now boasting more than **103M** worldwide streams, Kali first lit playlists on fire with 2020’s viral hit single, “[Do A Bitch](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DdH-YXSz5GR4&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438630370%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=RJSjQZaEdkR3EyjFhAGKNAuIJRqcYrLnmj%2ByluwS%2Fvk%3D&reserved=0),” featured on her *This Why They Mad Now* EP. Praised by *DJ Booth* as “*a slow-rolling, shit-talking anthem*,” the menacingly catchy single incited a flurry of online activity, quickly racking up over **5M** streams in less than a month’s time while spawning a trio of official remixes from such fellow online icons as [Enchanting](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkali.lnk.to%2FDoABitchChant&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438640328%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=J%2B4WlmUOzrulyHE3vPU9hJki4XVEO01%2FI3I77XbJpcU%3D&reserved=0), [Saucy Santana](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkali.lnk.to%2FDoABitchSantana&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438640328%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=7LX7q0elt61cD3MUZHL96LHD7iPWGUZsyhArgQWkXlo%3D&reserved=0), and the one and only [Rico Nasty](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkali.lnk.to%2FDoABitchRico&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438650285%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=BS6dSryW4oK%2FybtytbN7V8gJgsrSskzX91C0Zkm5hzE%3D&reserved=0).

Named by BET as one of “*5 New Artists Flying Under The Radar”, as* well as one of *DJ Booth*’s “*10 Rappers You Should Know Right Now*,” Kali kicked 2021 with the premiere of official music videos for “[Do a Bitch](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D95XT2ZkiMjo&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438650285%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=%2FYH0NOzmwY4O%2FFwsVNBLZKoqF3us7JXOCvme25ui6ho%3D&reserved=0)“ and “[Ain’t FWM (Feat. KenTheMan)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DH9TA-kZAEj0&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438660239%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=bwtPjD8ohePxqymZT0mc6HGn6jzRvQ0shyVOfGMp3SQ%3D&reserved=0),” both streaming now at YouTube. The GA-based rapper also spent much of last year firing up massive crowds at Rolling Loud festivals in New York, Miami, and California. As if all that weren’t enough, Kali also dropped an exclusive “[Who Want Smoke Remix](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DLOEK5G24dfE&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438670191%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=92PkbP%2Fx9l4%2BxIDY9NuR096RakXIKMgZwP8E5PGhF%2B8%3D&reserved=0)“ as part of No More Heroes’ “Red Light Freestyle” series, streaming now via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DLOEK5G24dfE&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cfc709451ddb24c8151b808d9a869c233%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637725994438670191%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=92PkbP%2Fx9l4%2BxIDY9NuR096RakXIKMgZwP8E5PGhF%2B8%3D&reserved=0).

“*You can’t tell me nothing,*” Kali says. “*I just do what I want. By living like that, I built my confidence up. When I started doing music, I was learning and going through a lot with my family. I realized I had to have my own back more than anybody else. Now, I feel like my sound is ‘Pretty Gangsta B.’ Don’t play with me.*”

***Toxic Chocolate* Tracklist:**

1. Standards
2) Ms. Lick Back
3) New Day
4) Eat It Up feat. BIA
5) UonU feat. Yung Bleu
6) Toxic Chocolate
7) MMM MMM (The Remix) feat. Moneybagg Yo & Latto

**KALI**

**U.S. TOUR 2022**

***ALL DATES w/MONSTER ENERGY OUTBREAK TOUR PRESENTS: LATTO 777 TOUR***

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**MARCH**

19 – Santa Cruz, CA – Catalyst

20 – San Francisco, CA – August Hall

23 – Seattle, WA – ShowBox Sodo

25 – Fresno, CA – Rainbow Room

26 – Los Angeles, CA – The Novo

27 – San Diego, CA – House of Blues

29 – Salt Lake City, UT – Depot

30 – Denver, CO – Ogden

**APRIL**

1 – Oklahoma City, OK – Criterion

2 – Austin, TX – Emo’s

3 – Dallas, TX – The Factory in Deep Ellum

5 – Memphis, TN - Growlers

6 – Nashville, TN – Basement East

8 – Indianapolis, IN – Deluxe @ Old National Centre

9 – Chicago, IL – Patio Theater

10 – Louisville, KY – Headliner’s Music Hall

13 – Detroit, MI – The Majestic

15 – New York, NY – Warsaw

16 – Boston, MA – Big Night Live

18 – Philadelphia, PA – Theatre of Living Arts

19 – Silver Spring, MD – The Fillmore

20 – Charlotte, NC – The Underground

22 – Ft. Lauderdale, FL - Revolution

23 – Atlanta, GA – Tabernacle

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**CONNECT WITH KALI**

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