FOR IMMEDIATE RELEASE

JUNE 10, 2022

**YOUNGBOY NEVER BROKE AGAIN IS BACK WITH LATEST SINGLE “VETTE MOTORS”**

**FOLLOW UP TO “GOALS” AND “PROUD OF MYSELF” STREAMING** [**HERE**](https://www.youtube.com/c/NbaYoungBoy/videos)

**PRE-ORDER UPCOMING ALBUM *‘THE LAST SLIMETO’*** [**HERE**](https://youngboy.lnk.to/TheLastSlimeto)

**DOWNLOAD** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoungboy.lnk.to%2FVetteMotors&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C7fba89a88327462e436d08da4b031588%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637904773858895680%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=AC4QMD0aeQr8Ta29uncC%2BHGJmo%2FIhOWrdFimnRYj4ps%3D&reserved=0) **| WATCH** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoungboy.lnk.to%2FVetteMotorsVideo&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C7fba89a88327462e436d08da4b031588%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637904773858895680%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=tIX5paMUFYEq5Qjze37TnG7zsLyqhSjRqTNtLmBjLCM%3D&reserved=0)



Multi-platinum certified rap superstar **YoungBoy Never Broke Again** released his latest single and visual for “**Vette Motors**” streaming on all DSPs [HERE](https://youngboy.lnk.to/VETTEMOTORS). The accompanying visual for “Vette Motors” is streaming via YouTube [HERE](https://www.youtube.com/watch?v=oGSBfE3VUns). The new release comes on the heels of his recent singles “Goals” and “Proud of Myself” both are streaming [HERE](https://www.youtube.com/c/NbaYoungBoy/videos).

Earlier this year, **YoungBoy** announced his forthcoming album, ***‘The Last Slimeto”****.* The project, coming August 5th, will join **YoungBoy’s** ever-burgeoning catalogue of music after his latest mixtape, *COLORS* – which housed recent hit tracks, including “[Emo Rockstar](https://www.youtube.com/watch?v=e14yTAdhTdY),” “[Fish Scale](https://www.youtube.com/watch?v=jR4AG5LdKYE),” “[Foolish Figure](https://www.youtube.com/watch?v=ERZJm1Bv6d8),” “[Emo Love](https://www.youtube.com/watch?v=Q2MjSpA13kY),” “[Bring The Hook](https://www.youtube.com/watch?v=17PF-ejwVJ0),” and “[Know Like I know](https://youtu.be/NxrMgE_Bdlc)” all now available at DSPs and streaming services everywhere [HERE](https://youngboy.lnk.to/colors). *COLORS* only feature, Quando Rondo, also has an upcoming joint mixtape with YoungBoy releasing July 8th entitled ***Write Me Off***.

2022 kicked off with the premiere of “Fish Scale,” accompanied by an official music video (streaming [HERE](https://www.youtube.com/watch?v=jR4AG5LdKYE)) which currently stands at over 32M views thus far. “Foolish Figure” followed, with its official video earning over 6.5M views [HERE](https://www.youtube.com/watch?v=ERZJm1Bv6d8). “Emo Love” dropped just one day later, joined by an inventive Claymation video approaching 4.2M views [HERE](https://www.youtube.com/watch?v=Q2MjSpA13kY). “Bring The Hook” dropped next, its official audio quickly rose to #1 on YouTube’s “Trending 20” with over 18M views to date [HERE](https://www.youtube.com/watch?v=17PF-ejwVJ0). “Know Like I Know” marked YoungBoy's final drop before the release of the mixtape, *COLORS*. It’s official audio boasts over 13M views and is available [HERE](https://youtu.be/NxrMgE_Bdlc).

*SINCERELY, KENTRELL* made a triumphant chart debut upon its October 2021 release, entering the overall SoundScan/*Billboard 200* at #1 with cumulative sales exceeding 137K – YoungBoy’s biggest sales week to date and fourth #1 project in less than two years. Furthermore, the album instantly debuted at #1 on both Apple Music’s “Top Albums” and iTunes’ “US Albums” charts while also being added to more than 55 top playlists across all major streaming platforms. The RIAA gold certified *SINCERELY, KENTRELL* is available everywhere now via Never Broke Again, LLC/Atlantic Records [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoungboy.lnk.to%2Fsincerelykentrell&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cb1b5c6a2090d4f1370bf08d987551c32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637689621884920398%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xGhhLCZieIItsv47ydAWIjue8WLwBlsRRy6Vkb8lINA%3D&reserved=0).

Hailed by *Lyrical Lemonade* as “*a certified masterpiece*,” *SINCERELY, KENTRELL* follows a stunning *six* consecutive top 10 releases for YoungBoy, with three of the past five all debuting at #1 on the overall SoundScan/*Billboard 200*. All three of those chart-topping collections – including 2019’s [*AI YOUNGBOY 2*](https://store.warnermusic.com/atlantic-records/artists/youngboy-never-broke-again/al-youngboy-2-vinyl.html) and 2020’s [*38 BABY 2*](https://store.warnermusic.com/atlantic-records/artists/youngboy-never-broke-again/38-baby-2-vinyl.html) and [*TOP*](https://store.warnermusic.com/atlantic-records/artists/youngboy-never-broke-again/top-vinyl.html) – are now available on limited edition vinyl for the first time ever and are available now [HERE](https://store.warnermusic.com/atlantic-records/artists/youngboy-never-broke-again.html).

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