FOR IMMEDIATE RELEASE

JULY 1, 2022

**BENNETT IS BACK WITH HER NEW EP *WHEN IT’S TOO GOOD***

**“**[**DON’T STAY TOO LONG**](BennettGotBops.lnk.to/DSTL)**” LIVE PERFORMANCE PREMIERED TODAY**

**FOLLOW-UP TO TITLE TRACK STREAMING VIA YOUTUBE** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DqrF25Rk09Xc&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=YjMBqTjCODJYVPC01gPraMPuHTgIgG1jSITCd%2FiXXao%3D&reserved=0)

[**STREAM**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbennettgotbops.lnk.to%2FWITGtheEP&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=4qMn8%2Bzf9e%2FAoRM9zUhO2ifanZAn3uNW6lFypB7z59s%3D&reserved=0) ***WHEN IT’S TOO GOOD***

A picture containing text, person, outdoor

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[DOWNLOAD HI-RES ARTWORK HERE](https://warnermusicgroup.app.box.com/s/twsyxx43somhl0dbxvga3cdpus0xirnk)

*“Few artists are able to perk our ears up after releasing a single, let alone are able to continue delivering again and again.”* – **ONES TO WATCH**

*"It certainly doesn't appear that stardom is far off for the enigmatic vocalist as her unique appeal is captivating."* - **ELEVATOR MAG**

Connecticut songstress, **BENNETT**, has released her latest EP today. ***When It’s Too Good*** is available now at all DSPs [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbennettgotbops.lnk.to%2FWITGtheEP&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=4qMn8%2Bzf9e%2FAoRM9zUhO2ifanZAn3uNW6lFypB7z59s%3D&reserved=0). The EP comes on the heels of the previously released title track “When It’s Too Good” streaming via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DqrF25Rk09Xc&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=YjMBqTjCODJYVPC01gPraMPuHTgIgG1jSITCd%2FiXXao%3D&reserved=0). *When It’s Too Good* is also accompanied by a new visual for the live performance of “[**Don’t Stay Too Long**](BennettGotBops.lnk.to/DSTL)” streaming via YouTube.

*“I wanted to tell a whole story about the stages of a bad relationship. I discuss growing up without a father, all of my issues, and why I am the way I am. All of the songs connect.”* – BENNETT

A person singing into a microphone

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*"This is the only song on the project I wrote by myself. The song has a similar sentiment to “When it’s Too Good.” The song acts as a warning to not get too attached to me because I’ll leave you. Lyrically I’m playing mind games confessing 'life without you is so vacant' and even saying I’m aware I should be with the person, but I always end up pushing them away. The fast drums on the hook was kind of an accident they were going through drum loops and when I heard that one I said we should use it and they looked at me crazy then they found a way to finesse it into the hook."* - BENNETT

Evoking feelings of gloom and heartache, the Sebastian Kole produced EP, perfectly blends the pop and R&B genres. *When It’s Too Good* comes as the follow up to BENNETT’S previous projects *The Buzzed Mixes* and *Things I Never Said*. The title track was raved by Lyrical Lemonade “not only is this Bennett’s best song to date (in my opinion), but I think that this is easily her best visual to date.” After signing to Atlantic Records, she dropped her debut EP *Things I Never Said* in 2020. The single “Give Me A Reason” almost 1 million YouTube views. Racking up millions of streams and garnering praise from OnesToWatch and Elevator, to name a few, the singer and songwriter is well on her way.

***WHEN IT’S TOO GOOD* TRACKLIST**

1. Hate It Here
2. Depression for Now
3. Buzzed
4. Don't Take Drugs
5. Don't Stay Too Long
6. When It's Too Good
7. LookWhatYouMadeMeDo

Like many of us who experience imposter syndrome, BENNETT can often be her own worst enemy & the saboteur of her own happiness. But, through trial and error, she’s determined to be great. Tears, toxic relationships, heartbreak, addiction, anxiety, and anxiousness absorb into her music and bleed back out as R&B-backed bops with bite. The daughter of a single mother, she embraced music wholeheartedly as a kid. During middle school, she performed in jazz band and pep band and started to write and record original material by high school. Under the influence of Lana Del Rey, Stevie Wonder, Frank Ocean, SZA, and her *“favorite artist”* The Weeknd, she cut through the noise and made waves on Soundcloud with a 2018 cover of Jorja Smith’s “I Am.” Her original debut single “Never Yours” eventually generated 4 million Spotify streams followed by “Groupie” and “Gone.” Signing to Atlantic Records, she dropped her debut EP *THINGS I NEVER SAID* in 2020. The single “Give Me A Reason” is approaching 1 million YouTube views. *Lyrical Lemonade* urged, *“Give her a listen before she blows up*,*”*.*G*arnering praise from *OnesToWatch* and *Elevator*, to name a few, through her music, the Connecticut singer and songwriter deals with her own demons on her 2022 project led by the anthemic earworms “Buzzed” and “When It’s Too Good”, beats them back, and comes out of it even stronger.

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**CONNECT WITH BENNETT**

[WEBSITE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bennettofficial.com%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=tNZEdQmJnwEZxRFsjqX1pc4fib2rJ0gYvgit7mbMxY4%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fbennettgotbops%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=uqIW0Yt41mD4Q1IhZ4ncFSPmKJdYMyJ0uhwi6OuYTbo%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fbennettgotbops%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=byrGYVEJylqMyGpothKQdCR605O1MV2blIBGcPcnK90%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fbennettgotbops&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad08cbe66194451c117808da587468c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637919554241451152%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=1PjoMJCiVRm31uuCuG1aAz78F8n8GYS%2FWhTQAzKom7Y%3D&reserved=0)  

**PRESS CONTACT**

SELAM BELAY // [SELAM.BELAY@ATLANTICRECORDS.COM](mailto:SELAM.BELAY@ATLANTICRECORDS.COM)