FOR IMMEDIATE RELEASE

JULY 7, 2022

**RICO CARTEL UNVEILS LATEST SINGLE “FIRST NIGHT IN TALLY”**

**FOLLOW UP TO “BUCCANEERZ” VISUAL STREAMING** [**HERE**](https://www.youtube.com/watch?v=SHKSyMtjbpk)

**STREAM “**[**FIRST NIGHT IN TALLY**](https://ricocartel.lnk.to/FNIT)**”**

**A person wearing sunglasses

Description automatically generated with medium confidence**

[DOWNLOAD HI-RES ARTWORK](https://warnermusicgroup.app.box.com/s/4u1ncl57tidoun38nhwvizfy8jxykmfg)

Rising FL rapper **Rico Cartel** has announced his latest single “**First Night In Tally**” streaming on all DSPs [HERE](https://ricocartel.lnk.to/FNIT). Rico also celebrates his 23rd birthday with the release of the official visual streaming via YouTube [HERE](https://ricocartel.lnk.to/FNITVideo).

Last year saw the release of Rico’s [*LEGENDARY NIGHTZ*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fricocartel.lnk.to%2FLegendaryNightz&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216619352%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ul9nPM999Z%2FMICUvO3WIBGgkmsiV4NTIJmetHPK4PP8%3D&reserved=0) mixtape. The mixtape includes the single, “[Lakers (Ft. Big 30)](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fricocartel.lnk.to%2FLakersvideo&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216619352%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=qb%2FHqVCEdQrqjxyanqklAolN3BKMxNtiTOEKKUGXaUM%3D&reserved=0),” with an official music video streaming now at YouTube. The project further includes such hit singles “[Charge It](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fricocartel.lnk.to%2FChargeIt&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216629348%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Ck4UKXIa9irdCVVHwmw1CQPcJ40cjq5VmARbSgMW%2Fyk%3D&reserved=0),” “[My Old Bitches](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fricocartel.lnk.to%2FMyOldBitches&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216629348%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=NPyPYYuVJnwwLRLHkvkmO1YKygzpPiuh2r5Y%2BWefc2g%3D&reserved=0),” “[2 Pills (Ft. Toosii)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fricocartel.lnk.to%2F2Pills&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216639344%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=l4Tg%2BzH1IIiUkQOTKJly9UEvo1NIxS2dS6rv%2F1c8vzk%3D&reserved=0),” “[Fat Bankroll](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fricocartel.lnk.to%2FFatBankroll&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216649336%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xtDjO4gQxKaWX%2Bts%2BepsLX1Obph3A%2BjFsBq9V%2FB9VV0%3D&reserved=0),” “[I Like](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fricocartel.lnk.to%2FILike&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216649336%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=2CT3vRpYQpWyVICx5I1oT9n0JIbQLVLKw9qgSa%2BM8w8%3D&reserved=0)” and “[Far From Average](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fricocartel.lnk.to%2FFarFromAverage&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216659332%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=eauUo0q1c6cW1Hi%2F%2FG%2BdQnqHWqBT87sMJJS0I%2B91T%2FU%3D&reserved=0),” all of which are joined by official music videos streaming now at the official Rico Cartel YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fc%2FYoungGucci%2Ffeatured&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216659332%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=SGcKria5dAarbh1DGDdYwl5IxvEWY4dE9Jo1LpOg1Oo%3D&reserved=0).

Hailed by [*Pitchfork*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpitchfork.com%2Fthepitch%2Frico-cartel-erykah-badu-new-song-listen%2F&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216669323%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=RYkPhXT5hEw2llEmp6%2BwEDFL4yFk6IFkTIpsvfvgz%2Fw%3D&reserved=0) for his “*menacing, yet youthful tone*,” Rico Cartel made waves with a series of mixtapes demonstrating his multifaceted rap toolbox, his verses touching on unconditional love and cautionary tales of how to maneuver in his home city of West Orlando, FL.  With each project, the Central Florida native exhibited the signature up-tempo sound that has become indicative of the Sunshine State’s street music in the 21st century. Last June saw Rico earning national acclaim for his “[Erykah Badu (remix)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D94IFStaQ5Rg&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216669323%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=%2BdhNVfnDSEzjvXTIOB5HSY5c2ufmMGQOzpl%2FzpXZaww%3D&reserved=0),” while the vintage New Orleans rap tempo and bouncy Florida rhythms of “I Like” prompted [*SPIN*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.spin.com%2F2021%2F01%2Fblue-chips-january-2021-in-new-hip-hop%2F&data=04%7C01%7CSelam.Belay%40atlanticrecords.com%7C3bb5c9b69e8544166bfa08d931c43f45%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595541216679316%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=7UTsY0OvM66RnPXLpRBfs4la8pA%2FyOVvdhayV0jWEwM%3D&reserved=0) to simply rave, “*It sounds like Rico’s rapping as he swaggers into a saloon in a silent film, his glizzy tucked but ready to draw on anybody who ‘ain’t from ‘round,’*” adding, “*With ‘I Like,’ (Rico’s) coming into his own.*”

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