FOR IMMEDIATE RELEASE

JULY 20, 2022

**MULTI-PLATINUM PRODUCER/ARTIST SONNY DIGITAL RELEASES**

**LATEST SINGLE “VET”**

**THIRD SINGLE FROM FORTHCOMING PROJECT ALSO FEATURING PREVIOUSLY RELEASED SINGLE “**[**GUESS WHAT**](https://www.youtube.com/watch?v=jdc0KRk6SVQ) **(FEAT. SSGKOBE)”**

***MR. DIGITAL* PROJECT SLATED TO ARRIVE LATER THIS YEAR**

**FOLLOW UP TO “SINCE 91 (FEAT. $SLUGG) AVAILABLE NOW** [**HERE**](https://sonnydigital.lnk.to/Since91Video)

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*"This was another record where I was reminding people how long I've really been doing this for.”* – SONNY DIGITAL

Multi-platinum producer/artist **Sonny Digital** has announced the release of “Vet” – now available [HERE](https://sonnydigital.lnk.to/VET). This is the third single off his 2022 full-length debut EP *Mr. Digital* for Generation Now/Atlantic Records. The track also features blazing production from Franchise, Synthetic & Aunix. On this track, Sonny's continues to solidify himself as a rapper with heavyweight knock out punchlines that juxtapose his smooth Atlanta tone as he proclaims, *"Bentley Mulsanne I need a bigger lane / Need a big B like I'm Jigga mane."*

When asked about how the song was created: *"I was in the studio just vibing. I had probably already done like 2 or 3 tracks. I had caught the wave and the vibe and was just like keep going. Just rapping and going crazy. Everything was just fluid. I was looking for that little hyper-pop kind of vibe. So, my boy Franchise sent me some beats, and this fit the vibe perfectly”* says Sonny. The recently signed **Generation Now** artist is one of the leading producers in the game, a visionary force boasting a stacked CV that includes GRAMMY® Award-nominated, RIAA platinum certified, and chart-topping collaborations with superstars spanning Travis Scott, Meek Mill, Wiz Khalifa, Lil Uzi Vert, Ty Dolla $ign, Yung Thug, PnB Rock, Future, ILoveMakonnen, 21 Savage, 2 Chainz & Kanye West, Beyoncé, and many more.

In 2016, the Michigan-born, ATL-based artist released his first solo mixtape and quickly began drawing equal attention as a rapper in his own right, hailed by [The FADER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fu7061146.ct.sendgrid.net%2Fwf%2Fclick%3Fupn%3DG62jSYfZdO-2F12d8lSllQB8DSX7c2IBZsmtRoGTFf9HdgcyYVtRArvtXeaoX1mDHgMB5zMuAXv4mQA1DXEMMzykOMuR9nyUji1m8cjO8Ms8mbKAmxSfhz-2BGv542nzYHV5iSsIAKsyUXqiqhrjsFoNmfjC7tByYvMNEPKAGu5Zr-2FKWfYtpJu4lmVgDZa-2BNKHjEY5o6kZBVkbX7FUN0pXZVZO7l-2FtNHFX31usouiFUPX6Ue4ARjO5iA-2B2A7UCBXqG3rZN6JixaAbVMhmoseU-2F8mHfdnhkaXRqi2OrpPoM5xaTrfHTbleM3WXAY1-2FdHtcWNhWvbuARdKuedneFGyyyq7Amp4E-2B4BOYUpaa0DZET9DX-2FwcVW-2BTnDU3VPa-2BUhxnR2cxaCog04-2BT3IjYrSft9wZ0GgWBguBB-2F-2BuzDFOauNzJDwo97v-2FU8Ie62vON134oGZI-2FTby-2F78VHvlQ-2BIr9d8MDW-2BCpm52v-2FKWwl44j1e5ET6Y-3D_aWDIlLU8GHIzAwNDuKucrPtCNLwqPFjWE-2BDzIeff5Zz2dRy91Lp-2BZUgooASXmz7ejFzmlYt1dgX0P5-2Fr8s95lds2zEgp9aT9WptdSmkKSQiComybBhF9652bQoHjTPGRnrf-2FC12rhU6zPZht3jFSYtQthIi1Ax-2FqYYnn1cAPSndiRnIpbdoQ9TYf3Y6o3dRoriaEtbHWMvcat3cqYi2hWEUsmPQLMMaSOA-2FDDHLUajX0DRn-2Bd1zxF-2BIatB-2FOZW8ZTA-2BKl2V0GAHCQqAqUveSEkU0ubKGkqkN-2Bs8JbFGQMdl5IrqYSx2iKZCACNCRzp7oVmkXIfKqcxXTejUQel1KsxKmRV0QVnvq5kYN-2F0yWiEk-3D&data=04%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C16b64fc707b442a3304908d88c116b6f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637413353726033989%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8xyFxQUewQWUJQ%2FcSU7wRfU8vb7f304QJMvanFJClmk%3D&reserved=0) for being “as good behind the mic as he is on the production boards.” With 10 years in the game, American music producer and artist Sonny Digital continues to prove he is a moving force in Hip-hop music. To date, he has produced numerous records and created a catalogue of timeless, solo and collaborative art. Sonny pushes his music to the masses while discovering and creating new sounds through his production and songwriting.

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**MORE ABOUT SONNY DIGITAL**

Moving forward at a relentless pace, Sonny Digital unlocks one sound only to find another and so on and so forth. This perpetual forward motion has assured his place at the forefront of the culture as an innovator behind the board and on the mic. As a kid, Sonny taught himself how to craft music on his brother’s old school MPC as a hobby. Later on, he transitioned over to the family computer, downloading Fruity Loops and learning how to cook up beats. During 2011, he earned a breakthrough placement with YC’s gold-selling “Racks” [feat. Future]. This opened the floodgates for a series of influential anthems, including Future’s *Billboard* Hot 100 breakout “Same Damn Time,” 2 Chainz’s double-platinum “Birthday Song” [feat. Kanye West], ILoveMakonnen’s GRAMMY® Award-nominated platinum-certified “Tuesday” [feat. Drake], 21 Savage’s platinum-certified “Red Opps,” Travis Scott’s platinum-certified “STARGAZING,” and Don Toliver’s “After Party,” among dozens of others. In between a series of solo singles, he ignited his 2016 *G.O.A.T.* EP as well as *Black Goat* [2017] and *Black Goat 2* [2020] with Black Boe. *Lyrical Lemonade* hailed the latter as *“a dynamic, potent offering*.*”* Receiving further critical acclaim, *The FADER* mused, *“It’s almost not fair for Sonny Digital to be as good of a producer as he is and then be nice on the mic too*.*”* Not to mention, his audience burgeoned when he introduced the world-famous *“Club Digital”* on Clubhouse. However, the Atlanta rapper, producer, and force of nature continues to break ground on his 2022 full-length debut album for Generation Now/Atlantic Records ignited by the single “Guess What” [feat. SSGKobe].

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