FOR IMMEDIATE RELEASE

JULY 29, 2022

**SUECO SHARES “NEXT EX”**

**BRAND NEW SINGLE HERALDS DELUXE EDITION OF ACCLAIMED DEBUT ALBUM,**

***IT WAS FUN WHILE IT LASTED*, DUE LATER THIS YEAR**

**SOLD OUT HEADLINE TOUR BEGINS SEPTEMBER 13 IN DALLAS, TX**

**SPECIAL GUESTS INCLUDE LIL AARON AND KILLBOY**

**GENRE-BUSTING VIRAL STAR ALSO SET TO ROCK FESTIVALS AROUND THE WORLD**

**INCLUDING “OLIVER TREE PRESENTS: FIRE FESTIVAL,” SET FOR AUGUST 4 IN SAN DIEGO**

**LISTEN TO “NEXT EX”** [**HERE**](https://sueco.lnk.to/NextEx) **| WATCH OFFICIAL MUSIC VIDEO** [**HERE**](https://sueco.lnk.to/NextExVideo)

A picture containing person

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*“Sueco is as on brand as ever…” –* ***BILLBOARD***

*“Sueco’s discography hasn’t failed to thrill or delight…” -* ***MTV***

*“Sueco is known for mixing pop, pop punk and rap with inventive beats to create something entirely unrestrained by genre.” -* ***ALT PRESS***

*“Sueco is undoubtedly a product of a new generation, one whose humor and meteoric success is unexpected, unpredictable, and nothing short of enthralling.” –* ***ONES TO WATCH***

RIAA platinum certified singer/producer **Sueco** has shared his latest single, “**Next Ex**,” available now via Atlantic Records at all DSPs and streaming services [HERE](https://sueco.lnk.to/NextEx). An official music video premieres today at Sueco’s YouTube [HERE](https://sueco.lnk.to/NextExVideo). “Next Ex” heralds the upcoming arrival of ***It Was Fun While It Lasted (Deluxe)***, an expanded release of his acclaimed debut LP set to arrive everywhere later this summer.

*It Was Fun While It Lasted (Deluxe)* was first heralded this spring by the brand new emo anthem, “[Salt](https://sueco.lnk.to/SaltID),” hailed by [*Alternative Press*](https://www.altpress.com/news/sueco-salt-it-was-fun-while-it-lasted-2022-tour-dates/) as “*a heartfelt ballad about how easy it is to torture yourself after ending a relationship*” and available now via Atlantic Records at all DSPs and streaming services [HERE](https://sueco.lnk.to/SaltID). Produced by **Colin “DOC” Brittain** (5 Seconds of Summer, All Time Low, Papa Roach, Sum 41), **dwilly** (Royal & The Serpent, Trevor Daniel, bbno$, Arizona Zervas) and **Matt Lukasiewicz**, the track is joined by an official music video – directed by Los Angeles-based artist/filmmaker Nas Bogado – is streaming now at YouTube [HERE](https://www.youtube.com/watch?v=hxg5OAkLFRo).

Sueco is currently set to embark on his biggest world headline tour thus far, with North American dates getting underway September 13 at Dallas, TX’s Trees and then traveling through late October. Special guests include **Lil Aaron** and **KILLBOY**. Tickets for all dates are on sale now. For complete details and ticket information, please visit [www.sueco.com](http://www.sueco.com)

In the meantime, Sueco will join chart-topping viral icon **Oliver Tree** at “Oliver Tree Presents: Fire Festival,” an all-star, one-day event slated for August 4 at San Diego, CA’s Petco Park. What’s more, Sueco – who recently joined Tree on his sold-out *Cowboy Tears Tour* – will also light it up with eagerly awaited performances at such top international festivals as Gonzalez, TX’s Float Fest (July 23-24), Gampel-Bratsch, Switzerland’s Open Air Gampel (August 18), the UK’s Reading Festival (August 27) and Leeds Festival (August 28), Fountain, CO’s #GRIDLIFE - Alpine Horizon Festival (September 10), Atlanta, GA’s Music Midtown (September 17-18), and Dover, DE’s Firefly Music Festival (September 24).

**SUECO**

**IT WAS FUN WHILE IT LASTED TOUR ‘22**



**JULY**

23-24 - Gonzalez, TX - Float Fest \*

**AUGUST**

4 - San Diego, CA - Oliver Tree Presents: Fire Festival @ Petco Park \*

15 – Berlin, German – Hole 44

16 – Hamburg, Germany – Gruenspan

18 – Gampel, Switzerland – Open Air Gampel \*

19 – Munich, Germany – Backstage Halle

20 – St. Poelten, Austria – FM4 Frequency Festival \*

22 – Cologne, Germany – Buergerhaus Stollwerck

23 – Amsterdam, Netherlands – Melkweg

25 – London, UK – O2 Islington Academy

26 – Manchester, UK – Gorilla

27 – Reading, UK – Reading Festival \*

28 – Leeds, UK – Leeds Festival \*

**SEPTEMBER**

10 – Fountain, CO – #GRIDLIFE - Alpine Horizon Festival \*

13 – Dallas, TX – Trees

14 – Austin, TX – Antone’s Night Club

15 – Houston, TX – Studio @ Warehouse Live

16 – New Orleans, LA – Toulouse Theatre

18 – Atlanta, GA – Music Midtown \*

19 – Orlando, FL – Abbey – SOLD OUT

21 – Charlotte, NC – Neighborhood Theatre – SOLD OUT

23 – Pittsburgh, PA – Thunderbird Music Hall – SOLD OUT

24 – Dover, DE – Firefly Music Festival \*

25 – New York, NY – Gramercy Theater – SOLD OUT

27 – Boston, MA – Brighton Music Hall – SOLD OUT

29 – Toronto, ON – Velvet Underground – SOLD OUT

30 – Cleveland, OH – Mahall’s – SOLD OUT

**OCTOBER**

1 – Detroit, MI – El Club

2 – Chicago, IL – Lincoln Hall

4 – Madison, WI – High Noon – SOLD OUT

5 – Minneapolis, MN – Amsterdam

7 – St. Louis, MO – Old Rock House

8 – Kansas City, MO – recordBar – SOLD OUT

11 – Denver, CO – Bluebird Theater

13 – Albuquerque, NM – Launch Pad

14 – Phoenix, AZ – Crescent Ballroom

15 – San Diego, CA – House of Blues Voodoo Room – SOLD OUT

16 – Santa Ana, CA – Constellation Room – SOLD OUT

19 – Los Angeles, CA – The Roxy

21 – Ventura, CA – Ventura Music Hall

22 – San Francisco, CA – August Hall

23 – Sacramento, CA – Harlow’s

25 – Bellingham, WA – Wild Buffalo

27 – Seattle, WA – Neumos

28 – Portland, OR – Hawthorne

29 – Vancouver, BC – Fortune

\* FESTIVAL PERFORMANCE

A person wearing a hat

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[DOWNLOAD HI-RES ARTWORK HERE](https://warnermusicgroup.app.box.com/s/ze4t5vki9u3yry0kjpu51e47ewnr0k47/file/985603954645)

[*It Was Fun While It Lasted*](https://sueco.lnk.to/ItWasFun) sees Sueco – who recently starred on the cover of [*Alternative Press*](https://www.instagram.com/p/CUsvMjiv8Ai/) – channeling the spirit of 90’s pop-punk through a 21st century lens, tapping into the unpredictability of hyperpop and the catharsis of punk rock. The project includes such breakthrough singles as “[Loser](https://sueco.lnk.to/Loser),” “[SOS (Feat. Travis Barker)](https://sueco.lnk.to/SOS),” “[Sober/Hungover (Feat. Arizona Zervas)](https://sueco.lnk.to/Sober),” “[Drunk Dial](https://www.youtube.com/watch?v=jKkXrLlOz-g),” and the RIAA gold certified #1 hit, “[Paralyzed](https://sueco.lnk.to/Paralyzed),” the latter of which first exploded last summer with a hugely popular [TikTok](https://www.tiktok.com/@suecothechild/video/6993054500705684742) teaser and has since gone on to earn more than **125M** worldwide streams, reaching #1 on Spotify’s “Viral 50 US” while proving the Los Angeles-based singer, producer, and multi-instrumentalist’s first ever *Billboard* “Hot 100” and *Rolling Stone* “Top 100” hit. “Paralyzed” further saw Sueco make his *Rolling Stone* “Top 500 Popular Artists” chart debut after landing at #1 on *Billboard*’s “Rock Digital Song Sales,” #2 on “Alternative Digital Song Sales,” and #2 on *Rolling Stone*’s “Top 25 Breakthrough Music Artists.”

“*The album is a journey from dark to light,*” Sueco says, “*going from a place of emptiness to everything being alright. It’s the end of one chapter, and the beginning of another. It really was fun while it lasted.*”

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**CONNECT WITH SUECO**

[WEBSITE](http://www.sueco.com/) |[INSTAGRAM](http://instagram.com/suecothechild) l [TIKTOK](https://www.tiktok.com/@sueco?lang=en) | [TWITTER](http://twitter.com/suecothechild) l [SOUNDCLOUD](https://soundcloud.com/sueco) l [YOUTUBE](https://www.youtube.com/channel/UCCUI6K_Q7p-k6kvQI5H0e3A)

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