**ALT-POP BROTHER DUO BALU BRIGADA SIGN TO ATLANTIC RECORDS**

**& WARNER MUSIC AUSTRALASIA TO RELEASE DEBUT EP *I SHOULD BE HOME***

**OFFICIAL MUSIC VIDEO FOR “MOON MAN” OUT TOMORROW**



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*“Balu Brigada’s time is now.” –* **ONES TO WATCH**

Atlantic Records and Warner Music Australasia have announced the multi-talented **Balu Brigada** as the latest members of its prestigious roster. Comprised of multi-instrumentalist/songwriter/producer brothers from New Zealand, **Henry and Pierre Beasley** – Balu Brigada are celebrating the announcement with the release of their debut EP, ***I Should Be Home,*** listen [HERE](https://balubrigada.lnk.to/IShouldBeHome).

*“We’re thrilled to team up with our partners at Warner Music Australasia on the incredible Balu Brigada”* *said* **Craig Kallman, Chairman and CEO of Atlantic Records***.* *“Developing artists and breaking new talent around the globe is our key mission at Atlantic Records. We couldn’t be more excited to do that with Balu Brigada and welcome them to the Atlantic family.”*

*“It is a great moment for Warner Music Australasia to be teaming up with Atlantic Records on the joint signing of Balu Brigada for the world”* said **Dan Rosen, President of Warner Music Australasia**. *“This is the first deal WMA has done with Atlantic as joint venture label partners and to do this with Balu Brigada, one of New Zealand’s most exciting artists is really something special.  We continue to strive to break our Aussie and Kiwi acts on the global stage and this partnership with the incredible team at Atlantic is the perfect launching pad for us to take the music Balu Brigada to the world.”*

Embodied by the overarching metaphor of an epic night out, the 7-track collection ***I Should Be Home*** details the blurry experiences of growing into your own skin as a twenty-something, from messy break-ups to drunken epiphanies, recalling both the sugar rush of the party’s start and the sobering realization the fun has worn off.

Hailed by *i-D* as “*an actual band of brothers making tunes stacked with hooks that’ll run circles around your brain for days*,” the key to Balu Brigada’s magic is their inimitable brotherly bond, with their joy for each other coming through in everything they do. The Beasleys’ musical conversation mirrors their real-life communication, as dual-vocalists, multi-instrumentalists, songwriters, and co-producers, finishing each other’s sentences both in everyday discourse and in song.

The duo have spent much of the past few years creating a unique future-facing sound of their own, prioritizing prominent bass hooks and punchy drums while showcasing a left-of-center pop sensibility and natural ability to skate genres. Tracks such as “[Preview](https://www.youtube.com/watch?v=0fcAOPZfqBg),” “[How It Would End](https://www.youtube.com/watch?v=sdmvEQvcol8),” “[Number One](https://www.youtube.com/watch?v=TA9DvQxon7s),” and “[Favourite Clothes](https://www.youtube.com/watch?v=oGSj0XgzqyI)” – all included on *I Should Be Home* – have already earned the duo critical applause from such outlets as *Coup de Main*, *i-D*, and *Ones To Watch*, which praised their “*soaring falsetto choruses, synth hooks and an irresistible, underlying groove.*” An exclusive *OnesToWatch* live performance and Q&A – filmed at Everybody's in Auckland, NZ – is streaming now via YouTube [HERE](https://www.youtube.com/watch?v=AFo2la1R45s).

**ABOUT BALU BRIGADA:**

Born into a creative home, their Dad a dancer and mother an actress/musician, they each dipped their toes in acting during school, before fully immersing themselves in their love for music. A truly homegrown talent, they started making music together young, when a 12-year-old Henry capitalized on his older brother status by appointing himself lead guitarist and forcing Pierre to learn bass - officially forming Balu Brigada when Pierre was old enough to almost pass as 18 and play in bars. They have spent the past few years fine tuning their skills in every aspect of their output. This increased tenfold during COVID and New Zealand’s strict lockdowns. “The pandemic forced us to focus on doing production entirely ourselves,” they say, noting the freedom this enabled. “It’s allowed us to experiment more and pursue more ambitious ideas.” The result is a cohesive set of tracks that are distinctly them - “a little dirtier,” they say, “but in a good way.”

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**TRACKLIST**

Moon Man

How It Would End

Number One

I Should Be Home

Favourite Clothes

Everybody Knows

Preview

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