FOR IMMEDIATE RELEASE

FEBRUARY 25, 2022

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**BIG SCARR IS BACK WITH *BIG GRIM REAPER: THE RETURN***

**CHART-TOPPING MEMPHIS RAPPER FOLLOWS BREAKTHROUGH MIXTAPE**

**WITH DELUXE NEW EXTENSION**

**“FUCC THE RAP GAME” PREMIERES TODAY ALONGSIDE OFFICIAL MUSIC VIDEO**

[***BIG GRIM REAPER: THE RETURN***](https://bigscarr.lnk.to/TheReturn)**AVAILABLE NOW VIA 1017 GLOBAL MUSIC AND ATLANTIC RECORDS**

**WATCH OFFICIAL “FUCC THE RAP GAME” MUSIC VIDEO** [**HERE**](https://bigscarr.lnk.to/FTRGvideo)

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Chart-topping Memphis rapper **Big Scarr** is back with today’s arrival of his eagerly awaited new mixtape. ***BIG GRIM REAPER: THE RETURN*** is available now via Gucci Mane’s 1017 Global Music and Atlantic Records [HERE](https://bigscarr.lnk.to/TheReturn).

*BIG GRIM REAPER: THE RETURN* – which marks a deluxe extension of last year’s debut mixtape, [*BIG GRIM REAPER*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigscarr.lnk.to%2FBigGrimReaper&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=oye7wc9CdQ%2FVRb%2Fk%2F0r4TLE22S%2BX0p1p1GKtytLke9Y%3D&reserved=0)– is highlighted by the provocative single, “Fucc The Rap Game,” joined by an official music video premiering today via YouTube [HERE](https://bigscarr.lnk.to/FTRGvideo). In addition, the new mixtape sees superstar features from Gucci Mane and Offset.

2021 saw Big Scarr making his mark on the hip-hop scene, a remarkable year which saw him ascending to #1 on *Rolling Stone’*s Breakthrough 25 Chart, featured in Amazon’s influential Artist Spotlight, and ranked among the RIAA’s Gold & Platinum Class Of 2021 recognizing artists who have achieved Gold & Platinum status for the very first time.

[*BIG GRIM REAPER*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigscarr.lnk.to%2FBigGrimReaper&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=oye7wc9CdQ%2FVRb%2Fk%2F0r4TLE22S%2BX0p1p1GKtytLke9Y%3D&reserved=0) – available now [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigscarr.lnk.to%2FBigGrimReaper&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=oye7wc9CdQ%2FVRb%2Fk%2F0r4TLE22S%2BX0p1p1GKtytLke9Y%3D&reserved=0) – has proven a true success since its April 2021 release, reaching #1 on *Billboard’*s “Next Big Sound” chart as well as the top 15 on *Billboard’*s “Top R&B/Hip-Hop Albums” and top 25 on the overall SoundScan/Billboard 200. In addition, the mixtape reached #3 on Apple Music’s “Hip-Hop” chart, #4 on Apple Music “All Genre” chart and has been a top 10 trending album on Audiomack.

Currently boasting more **370M** streams in the US alone, *BIG GRIM REAPER* showcases a stunning array of singles, including the RIAA gold certified smash hit, “[SoIcyBoyz 2 (Feat. Pooh Shiesty, Foogiano & Tay Keith)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D6sTGdtJWgVU&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=1xdOM6PVXM4Z8rw8GeW2VP7buwyikGaUN32mHNMkKA8%3D&reserved=0),” which peaked at #13 on *Billboard*’s “Hot 100” fueled by more than **115M** global streams. The track’s official music video – directed by Brothers Film Company – currently boasts over **35M** individual views via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D6sTGdtJWgVU&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=1xdOM6PVXM4Z8rw8GeW2VP7buwyikGaUN32mHNMkKA8%3D&reserved=0).

*BIG GRIM REAPER* includes a series of recent tracks that affirm Big Scarr’s skill with gruff flows, robust rhymes, and dynamic hooks, including “[Ballin In LA (Feat. Gucci Mane & Pooh Shiesty)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DXcKUeFQ_Fbs%26list%3DPL7Fh35_UJe2uQTPgyXLnSJjOeg80nuiJs%26index%3D6&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Id04i%2Fq%2FLvodbRZkGazHwQJrCuD60DJJDZS%2BUZ9ipnY%3D&reserved=0),” “[Frozone](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigscarr.lnk.to%2FFrozone&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=n8jHUZTtWZKZH%2B025cxeus53SbtnEosAEFet51gcUIo%3D&reserved=0),” “[Traphouse](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigscarr.lnk.to%2FTraphouse&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=W9oK%2Frik1ur1AZ1iV%2Bv6CvrcG%2FQhDmmHY8FxvOBZwtI%3D&reserved=0),” and “[I Would Keep Goin](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigscarr.lnk.to%2FIWouldKeepGoin&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=8tuCmeACV4JX5ZmadrWpSM2OsQmRw5ZOTdEKXExFbpw%3D&reserved=0),” as well as the hugely popular trio of “[SoIcyBoyz (Feat. Pooh Shiesty & Foogiano)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DUQBxWpo9H5M&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=ZZnSIHnhrpf7jN3xDucoOYOYV1PIPSf2N59eyxKsq8s%3D&reserved=0),” “[SoIcyBoyz 2 (Feat. Pooh Shiesty, Foogiano & Tay Keith)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D6sTGdtJWgVU&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=1xdOM6PVXM4Z8rw8GeW2VP7buwyikGaUN32mHNMkKA8%3D&reserved=0),” and “[SoIcyBoyz 3 (Feat. Gucci Mane, Pooh Shiesty & Foogiano)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigscarr.lnk.to%2FSoIcyBoyz3&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=ZkSCmCMqNSv%2BwiaNyLvLduqSKf63gmyulw2yWe30XtI%3D&reserved=0),” all available now for streaming and download. “SoIcyBoyz 3 (Feat. Gucci Mane, Pooh Shiesty & Foogiano)” dropped alongside an official music video that’s streaming now via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D9kpwEWRY1FU&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=BmDCC6V%2FHSgr%2BNigLQEQ4TEEOcmlrCiS3EVwYReFAYg%3D&reserved=0). An exclusive line of “Big Grim Reaper” merch is available now at the official New 1017 store [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fshop.thenew1017records.com%2Fbig-scarr.html&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=%2Bpq7s%2F%2BjGm9Yd%2F6jus7zW2%2F4sJX%2BST%2F8rKMtYz00SGc%3D&reserved=0).

Big Scarr may carry the marks of life’s trials and tribulations on his face and body but he has emerged from those tragedies in triumph. With over **217M** YouTube views and counting, the Memphis rapper has generated serious heat since he began rapping with encouragement from a day-one friend. A fiery freestyle powered his first-ever single, “Make A Play,” to what is now over 9M YouTube views to date. Among those blown away by the track were the one and only Gucci Mane, who quickly signed Big Scarr to his increasingly powerful 1017 roster.

Maintaining this momentum, Big Scarr teamed up with Pooh Shiesty and their 1017 labelmate Foogiano for “SoIcyBoyz,” featured on 2020’s blockbuster compilation, *GUCCI MANE PRESENTS: SO ICY SUMMER*, and joined by an official music video currently boasting over 19M YouTube views thus far. Critical acclaim from such high profile media outlets as *Complex*, *UPROXX*, and more followed, as did two further installments in the “SoIcyBoyz” series. The worldwide success of the “SoIcyBoyz” saga set the stage for more to come, including the hard-edged tales found on *BIG GRIM REAPER*. By embracing his scars, Big Scarr gives hip-hop one of its realest stories out there.

“I don’t want anybody to get the wrong image or anything,” Big Scarr says. “I just go in there and say what I live. What you’re hearing is exactly who I am.”

# # #

BIG SCARR

*BIG GRIM REAPER: THE RETURN*

(THE NEW 1017/ATLANTIC)

Text

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TRACKLIST

1. On The Same Shit

2. Fucc The Rap Game

3. Fantasy (Feat. Offset)

4. Rush Hour

5. MJ (Feat. Quezz Ruthless)

6. Detail

7. Houdini (Feat. Gucci Mane)

8. Murder Dance

9. From Da South

10. Fantastic

11. The Regular

12. Forbes List

13. Frontline

# # #

**CONNECT WITH BIG SCARR**

[OFFICIAL WEBSITE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bigscarrmusic.com%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=%2Fv9RzQukPMIle09Je75pvRotCF7puJU%2Bs4vqvkUEIPU%3D&reserved=0)

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[INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fbigscarr&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=COAFJIhJx6ZxQ7AfZC4OCG5jqBgkF6zP%2F1OxT7m4m5Y%3D&reserved=0)

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[SOUNDCLOUD](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fbigscarr1818&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cb4d0b6670f6a428d588208d9f7e905f3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637813402494695832%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=2GOLVzjw%2FDOjkK%2FhqePwzh7cCR8jGiYqIgGZEhB7dfQ%3D&reserved=0)