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**GENEVIEVE STOKES TAKES YOU DOWN THE RABBIT HOLE IN “HABITS” VIDEO**

**ALT-POP SINGER-SONGWRITER SHARES OFFICIAL VISUAL FOR VIRAL SINGLE**

[**LISTEN TO “HABITS”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgenevievestokes.lnk.to%2FHabits&data=05%7C01%7CAndrew.George%40atlanticrecords.com%7Cc21f14d139334bf929bf08da7c749acc%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637959137813217831%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=c1%2B31ezzcMMpazFoPjJQrd6clqtb5jyORMfqN20UApM%3D&reserved=0) **|** [**WATCH THE OFFICIAL VIDEO**](https://GenevieveStokes.lnk.to/Habits/youtube)



[**DOWNLOAD HI-RES VIDEO STILL**](https://warnermusicgroup.box.com/s/5677zzel98wt08ydkms3xi0anhtg318l)

“*The 21-year-old pianist and vocalist delivers the woodland fairy fantasy of your dreams...”*

***-*** [**TEEN VOGUE**](https://www.teenvogue.com/story/5-best-new-songs-this-week-genevieve-stokes-ari-lennox-joe-keery-and-more)

Acclaimed alt-pop singer-songwriter-pianist **Genevieve Stokes** has released the official music video for her latest single, “[**Habits**](https://genevievestokes.lnk.to/Habits),” streaming now at YouTube [**HERE**](https://GenevieveStokes.lnk.to/Habits/youtube). The video, directed by Abbie Pitre and Roman Spataro, takes inspiration from Alice’s Adventures in Wonderland, imagery from Midsommar, and the humorous tonality of Wes Anderson.

*“The Habits music video is an introduction to the world of my new music,”* Genevieve shares. *“It’s inspired by Alice in Wonderland and the idea of falling down the rabbit hole.”*

Written by Genevieve, “**Habits**” was produced by the esteemed **Tony Berg** (**Phoebe Bridgers**, **Paul McCartney**, **Taylor Swift**). The fan favorite track, which earned over **50M views** across [**teases on TikTok**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tiktok.com%2F%40hiigenevieve&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7Ce099947a8c244c5d849a08da8c5db172%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637976631277226023%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=kUUyrQU%2FKJp5uWZ38ce6x2ESZ%2B7%2B5uw7NK9m2wxz9qI%3D&reserved=0) prior to release, has already garnered **4.3M+** global streams in just a few weeks. Upon release, [**PAPER**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.papermag.com%2Fgenevieve-stokes-habits-2657854522.html%3Frebelltitem%3D10%23rebelltitem10&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7Ce099947a8c244c5d849a08da8c5db172%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637976631277226023%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Yz3zW8I%2FZhy1BJ212MMajtF8K0eV59grMfe7lpmiGeo%3D&reserved=0)instantly praised the 21-year-old musician for channeling “*beautiful scenery*” and performing “*gut wrenching ballads*,” while [**Ones To Watch**](https://www.onestowatch.com/en/blog/genevieve-stokes-habits) applauded her sonic ability to “*alternate between moments of quiet tenderness, playful self-exasperation, and raw pain*.”

“Habits” follows the Portland, ME-based musician’s acclaimed 2021 debut EP, [*Swimming Lessons*](https://genevievestokes.lnk.to/SwimmingLessonsEPPR), which features standout tracks “[Surface Tension](https://www.youtube.com/watch?v=lah6_gWVhsI),” “[Parking Lot](https://www.youtube.com/watch?v=EGZW0rXqQSI)” and “[Running Away](https://www.youtube.com/watch?v=QLZK9HgTsfs).” The critically acclaimed EP went on to earn over **16M** streams worldwide while receiving praise from publications including **Flaunt**, **NYLON**, **Billboard**, **Refinery29**, **FLOOD**and more. Named by **Alternative Press** as a “*New Artist You Need To Hear*,” Stokes recorded her debut EP in a cabin just a stone’s throw from her Maine childhood home, bringing a delicate, youthful and intimate touch to her storytelling. Over the past year, she celebrated the success of *Swimming Lessons* with a series of US tour dates alongside artists including **Noah Kahan**, **Briston Maroney**, and **Sarah Kinsley**.

At only 21-years-old, Genevieve has quickly drawn attention and applause for her intimate yet lush approach to alternative pop. Having taught herself piano at the age of eight, Stokes spent much of her teens developing her own unique sound, inspired by iconic female musicians like **Cat Power** and **Regina** **Spektor** but infused with personal experience and perspective. Before releasing her debut EP, Stokes had already amassed over **7M** streams independently, ascended esteemed playlists and garnered support from **Complex**, **EARMILK**and more.



([DOWNLOAD HIGH-RES PHOTOS + ARTWORK](https://press.atlanticrecords.com/genevieve-stokes) // CREDIT: ABBIE PITRE, ILLUSTRATOR: JOHN HEWITT)

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