For Immediate Release

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**Jax’s “Victoria’s Secret” is a smash**

**Hit single charting top 40 on Billboard Hot 100 + Top 20 on Pop & Hot AC radio**

**Multi-talented singer/songwriter joins 2022 iHeartRadio Jingle Ball line-up,**

**performing at NYC’s Madison Square Garden & more**

**Viral Version featuring 10-year-old Metal virtuoso Harper out today**



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**STREAM “VICTORIA’S SECRET”:** [LINK](https://jax.lnk.to/VictoriasSecret)

**STREAM “VICTORIA’S SECRET” [The Metal Version]:** [LINK](https://jax.lnk.to/VSMetal)

Multi-talented singer-songwriter **Jax** continues her meteoric rise with “**Victoria’s Secret**” (out now via **Atlantic** **Records**).The explosive single has proved an incredible viral sensation, garnering over 4 million weekly streams in the US alone for the past 12 weeks with overall global streams exceeding 125 million in just 3 months. The single earned **Jax** her debut entry on the **Billboard Hot 100**, jumping 14 spots to a new peak of #38 this week (the single’s 10th the chart). The anthem also continues to reign supreme at radio, currently ascending to the #18 spot on the Top 40 chart and #10 at Hot AC.

Originally shared on TikTok as part of her viral “The Kid I Babysit” series, **Jax** wrote “**Victoria’s Secret**” as an ode to body positivity and anti-bullying. Her personal take and blunt honesty quickly resonated with her followers and beyond, sparking a movement that ultimately garnered a response from the company itself. She’s since performed the song live on **The TODAY Show, The Drew Barrymore Show** andat the **2022 iHeartRadio Music Festival** in Las Vegas, in addition to joining the line-up for **iHeartRadio’s 2022 Jingle Ball** tour (including stops at **Madison Square Garden** in New York City and **The Kia Forum** in Los Angeles).

Today, **Jax** teams up with 10-year-old Metal virtuoso Harper for “**Victoria’s Secret**” [**The Metal Version**] – released by demand after the duo’s unexpected interpretation went viral on TikTok ([watch here](https://www.tiktok.com/%40jaxwritessongs/video/7140027009333300522)). The hard-hitting re-imagined version only further proves the song’s relatability, connecting with listeners of all ages and musical genres.

The rise of “**Victoria’s Secret**” adds to what has already been an exciting year for **Jax**, kicking off with the release of her swooning single “[**To All The Boys I’ve Loved Before**](https://www.youtube.com/watch?v=rxJOQfS0W_I)” which was deemed *“a viral hit”* by **Billboard** and followed by “[**u love u**](https://jax.lnk.to/uloveuPR)” featuring GRAMMY®-nominated producer/singer-songwriter **JVKE**. 2022 also saw **Jax** take home the **iHeartRadio Music Award** for *TikTok Songwriter of the Year*, thanks to her incredibly creative TikTok songs that have featured cameos from the likes of **Leslie Jordan**, **John Stamos**, **Natasha Bedingfield** and more.

Raised in New Jersey by way of New York, **Jax** got her start by performing a wide variety of genres and in bands growing up. At the age of 18, she developed cancer above her vocal cords, which returned following a couple months of remission right as she relocated to Los Angeles in pursuit of her music. Left unable to sing herself, **Jax** turned to songwriting for others and found industry success behind-the-scenes.

As her ability to perform returned, **Jax** needed to pivot yet again when the COVID-19 pandemic struck. This time she turned to TikTok, posting a hilarious response to the pop gem “**Stacy’s Mom**” from “[**Stacy’s Mom’s Perspective**](https://www.tiktok.com/%40jaxwritessongs/video/6896199564504681733)” which exploded with nearly 9 million views in just a few months and follow-ups including “[**Update from Avril Lavigne & Sk8er Boi 18 years later**](https://www.tiktok.com/%40jaxwritessongs/video/6902708876135730438).” She continued to go viral a dozen or more times over, having now amassed over 12 million followers on the platform and over 195 million “likes” to date. With a massive online audience under her belt, **Jax** began sharing her own original music in late 2020 to an overwhelmingly positive response – ultimately leading to her signing with **Atlantic** **Records** for her forthcoming debut full-length.

“**Victoria’s Secret**” marks the latest in a catalog of fan-favorite singles from **Jax** – including her heartwarming ballad “[**Like My Father**](https://www.youtube.com/watch?v=GCWl50HQZIM)” which has amassed over 180 million streams and was crowned amongst *“the best father-daughter dance songs of all time”* by **The Knot**. Meanwhile, her nostalgia-fueled anthem “[**90s Kids**](https://www.youtube.com/watch?v=iMKcWsUjdzg)” received over 1 million weekly streams for 21 consecutive weeks and label-debut single “[**Ring** **Pop**](https://www.youtube.com/watch?v=zf4bBpZ7-xw)” yielded high-profile appearances on **The Ellen DeGeneres Show**, **Access** **Hollywood** & more.



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