FOR IMMEDIATE RELEASE

OCTOBER 14, 2022

**R&B HEARTTHROB PINK SWEAT$ JUST WANTS TO “LAY UP N’ CHILL”**

**RELEASES NEW SINGLE FEATURING A BOOGIE WIT DA HOODIE**

**COMES ON THE HEELS OF THE RELEASE OF “I FEEL GOOD (ASIAN EDITION)”**

**RECENTLY WRAPPED “ALICIA + THE KEYS” NORTH AMERICAN TOUR AND SOLD-OUT HEADLINING ASIAN TOUR**

[**STREAM/DOWNLOAD**](https://pinksweats.lnk.to/LayUpNChillPR) **“LAY UP AND CHILL”**



Modern R&B sensation **Pink Sweat$** has returned with his latest single “[Lay Up N’ Chill](https://pinksweats.lnk.to/LayUpNChillPR) (Feat. A Boogie Wit Da Hoodie)” streaming now. “Lay Up and Chill” is the kind of sensual ballad that will warm you right up this fall touting heartfelt lyrics like “*I know at my worst you gonna ride for me/ Even when it hurts I know you'll die for me /I always put you first cuz you my everything, you're my everything.*” The single was produced by Jayson Dezuzio (Imagine Dragos, Eminem, Kygo, Jason Derulo, Skylar Grey etc.) and Kenneth Wright (Wiz Khalifa, Pharrell Williams, Jazmine Sullivan, Cardi B etc.). “Lay Up and Chill” is the official follow up single to his live performance of “Midnight River (Feat 6LACK)” and is available for streaming now.

*""Lay Up N' Chill" is about the desire to have an intimate, lavish night with your significant other."*– PINK SWEAT$

# # #

*PINK MOON* followed up last year’s release of Pink Sweat$’ critically acclaimed debut album, [*PINK PLANET*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FPinkPlanet&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C47b0f43881ac4edddd8708daacab19c9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638012148147025157%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=OwqawO9sGnXO058bmbwZe0ADuQDG%2F0usAxKkxw%2FyhlQ%3D&reserved=0), available everywhere now via Atlantic Records. *PINK MOON* also includes the acclaimed singles, “[Midnight River (Feat. 6lack)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FMidnightRiver&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C47b0f43881ac4edddd8708daacab19c9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638012148147025157%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=suNte0PCKbAA9FVFHd%2F3uJmC3u6Bpv3OnseztabOUIo%3D&reserved=0)” and “[Nothing Feels Better](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FNothingFeelsBetterPR&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C47b0f43881ac4edddd8708daacab19c9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638012148147025157%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=PB2dSQv5Yc7HnQWHwWwT8ImmGQqzqbLB97qgpeVWaEk%3D&reserved=0),” the latter joined by an official music video now at over 2.4M views via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpinksweats.lnk.to%2FNothingFeelsBetterVideo&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C47b0f43881ac4edddd8708daacab19c9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638012148147025157%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=%2B%2Bw%2BrwXwlD8AQP15J%2BJRtqVbJJzYf6ghs3JZEi%2BMKHI%3D&reserved=0). Pink followed up the success of *PINK MOON* with an appearance at this year’s Coachella and continued performances across the world including his most recent appearance on the Alicia Key’s “Alicia + The Keys” World Tour, along with a slew of sold-out shows across Asia.

Hailed by **ROLLING STONE** as *“An artist you need to know,”* Philadelphia-native singer-songwriter-producer **Pink** **Sweat$** has drawn international applause for his utterly unique brand of genre-smashing contemporary soul, marked by lyrical complexity, melodic power, and true vocal majesty. He began making music at the age of 19, cutting demo vocals at Philly’s legendary Sigma Sounds Studios. There he began his career as a songwriter and producer, teaming with a wide range of artists spanning **Tierra** **Whack** to **Florida** **Georgia** **Line**. In 2018, **Pink Sweat$** fully stepped into the spotlight with his extraordinary debut EP, ***VOLUME 1****,* which began accruing major attention in an array of top media outlets around the world. 2019 saw a number of successes for the talented artist, including being named **Apple** **Music’s** “Up Next” artist, ranked among **Billboard**‘s “11 Hip-Hop & R&B Artists to Watch in 2019” and making his high profile network TV debut on ABC’s **Jimmy Kimmel Live!**. He was also nominated for “Best New Artist” at the **2019 Soul Train Awards** and named **BET's** Amplified Artist of the Month for January 2020.  To date, **Pink Sweat$** has welcomed several bodies of work including ***THE PRELUDE***, his debut album, ***Pink Planet*** and most recently ***Pink Moon***. All in which housed several of his hit singles “*At My Worst*,” “*17,*” and “*Real Thing* (feat. Tori Kelly).” Recently, he opened for the legendary Alicia Keys on the North American leg of her “Alicia + The Keys Tour.” In all that he does, **Pink Sweat$** makes a statement by unapologetically bringing love to the forefront.

****

**CONNECT WITH PINK SWEAT$**

[OFFICIAL](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pinksweatsmusic.com%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cfbb293fad8bb4611f15f08daaaf42b46%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638010262915119797%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=TiSWXAPweKUpGv%2F0IIc8XJ0r53%2BxQ97xWPL9UuA8huE%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fpink.sweats%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cfbb293fad8bb4611f15f08daaaf42b46%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638010262915119797%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ldDRRiljyn8U6nmbgvVgN7A1qqQn8JyqCS1COsp0Q1E%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Frealpinksweats&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cfbb293fad8bb4611f15f08daaaf42b46%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638010262915119797%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=TpCZo3SgTKVghFG7ZH%2BWialDhSd2BWZRG%2B1H4A3rwzU%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCnzEF-_PurXQTK2uQ-A3Oww&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cfbb293fad8bb4611f15f08daaaf42b46%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638010262915119797%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=lA9bprVr9CejTzFlzwU1uGwayUcydTg4nLzqompPDdU%3D&reserved=0)

[ATLANTIC RECORDS](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpress.atlanticrecords.com%2Fpink-sweats%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cfbb293fad8bb4611f15f08daaaf42b46%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638010262915119797%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JWfLnoVdAWJkhxQxmZfXCXLwdOQ1TOvWCK50X1dl5JQ%3D&reserved=0)

**FOR ALL INQUIRIES, CONTACT**

ARIANA WHITE

ARIANA.WHITE@ATLANTICRECORDS.COM