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NOVEMBER 10, 2022



**AVA MAX IS BACK WITH “WEAPONS”**

**GLOBAL POP SENSATION HERALDS HIGHLY ANTICIPATED SOPHOMORE ALBUM**

**WITH DISCO-POWERED NEW BANGER**

***DIAMONDS & DANCEFLOORS* ARRIVES FRIDAY, JANUARY 27, 2023**

**PRE-ORDER/PRE-SAVES AVAILABLE NOW** [**HERE**](https://www.avamax.com/DiamondsAndDancefloors/?ref=https://avamax.lnk.to/)

[**LISTEN TO “WEAPONS”**](https://avamax.lnk.to/AvaMaxWeapons)



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RIAA multi-platinum certified global pop sensation **Ava Max** has shared her disco-powered new single, “**Weapons**,” available now via Atlantic Records at all DSPs and streaming services [HERE](https://avamax.lnk.to/AvaMaxWeapons). The energetic and empowering track is co-written by Max alongside a GRAMMY® Award-winning cadre of all-star collaborators including Henry “Cirkut” Walter (Katy Perry, The Weeknd, Elton John), Madison Love (Madison Beer, Camila Cabello), Michel “Lindgren” Schulz (John Legend, Dua Lipa), Melanie Fontana (BTS, John Legend), and Ryan Tedder (Beyonce, Leona Lewis, Adele).

“Weapons” marks the latest single from Max’s hugely anticipated new album, ***Diamonds & Dancefloors***, arriving everywhere on Friday, January 27, 2023; pre-orders and pre-saves are available now [HERE](https://www.avamax.com/DiamondsAndDancefloors/?ref=https://avamax.lnk.to/). The album – which follows Ava’s RIAA gold certified 2020 debut, *Heaven & Hell* – includes such recently released dance pop anthems as the passionately self-assured “[Maybe You’re The Problem](https://avamax.lnk.to/MYTP),” joined by an official music video now with close to **25M** views - Watch [HERE](https://www.youtube.com/watch?v=ijS_orLb6VU). This summer saw the premiere of “[Million Dollar Baby](https://avamax.lnk.to/MillionDollarBaby),” available for streaming and download [HERE](https://AvaMax.lnk.to/MillionDollarBaby). Fueled by an interpolation of LeAnn Rimes’ classic “Can’t Fight The Moonlight,” the buoyantly sassy track has fast proven a fan favorite via a series of [TikTok](https://www.tiktok.com/@avamax?lang=en) teaser videos featuring Rimes. Hailed by *PAPER* as “a euphoric euro dance number,” “Million Dollar Baby” is joined by an official music video, directed by Andrew Donoho (Khalid, Janelle Monae, Paul McCartney), currently boasting over **15M** views - Watch [HERE](https://AvaMax.lnk.to/MDBVideo).



[DOWNLOAD PRESS PHOTO HERE](https://warnermusicgroup.box.com/s/lagvlh2zcjttyf0yj11gle5bqmyj11if)

CREDIT MARILYN HUE

**ABOUT AVA MAX:**

Ava Max is ready to take her already extraordinary rise to the pinnacle of pop success to even greater heights with her first new single of 2022, “Maybe You’re The Problem” and sophomore album *Diamonds and Dancefloors.* With over **12.4B** worldwide streams, an array of smash collaborations, and multiple RIAA gold and platinum certifications in the US alone, the first-generation Albanian American artist has fast proven a true pop superstar, hailed for her seismic voice, idiosyncratic high fashion mindset, and undeniable knack for cinematic, theatrical popcraft. 2018 saw Max make her explosive arrival with the blockbuster success of the RIAA 4x-platinum certified hit, “Sweet but Psycho.” Currently boasting more than **4B** global streams, the track took the world by storm, spending three weeks in the top 10 on *Billboard*’s “Hot 100” while reaching #1 in more than 20 countries around the world and earning diamond certification in Brazil, France, Poland, as well as multi-platinum certification in Australia (5x), Austria (3x), Belgium (2x), Canada (6x), Denmark (3x), Germany (2x), Italy (3x), the Netherlands (2x), New Zealand, Norway (9x), Portugal (2x), Spain, Switzerland (4x), and the United Kingdom (3x). Joined by an official video that has now garnered over **815M** views, “Sweet But Psycho” further earned Max a long string of international honors, including the 2019 MTV Europe Music Awards’ coveted “Best Push Artist” award, “Best New Artist” nominations at both the 2019 MTV Video Music Awards and the 2019 MTV Europe Music Awards, and an iHeartRadio Titanium Award marking over **1B** spins in 2020 alone. Max kept up the pace with a series of smash singles, including the RIAA gold certified “So Am I,” “Salt,” and the Platinum “My Head & My Heart,” as well as the platinum certified title track to her acclaimed full-length debut, *Heaven & Hell*. The newly RIAA Platinum certified album made spectacular chart debuts around the globe, earning over **8.7B** worldwide streams and gold, platinum, and multi-platinum certifications in over a dozen countries. 2021 saw Max unveil “EveryTime I Cry,” declared by *PAPER* as “*an undeniably uplifting banger*” and joined by an official music video, co-directed by Max and Charlotte Rutherford, currently boasting over **26M** views via YouTube. What’s more, Tiësto & Ava Max’s worldwide hit anthem, “The Motto,” has proven an undeniable international blockbuster since its November 2021 release, reaching the top 5 on *Billboard*’s “Dance/Electronic Songs” chart while earning over **937M** worldwide streams thus far.

Named to *Forbes*’ prestigious “30 Under 30” list in 2021, Ava has been feted with a wide range of media attention from such high profile outlets as *VOGUE*, *Rolling Stone*, *Vanity Fair*, *Billboard*, *PAPER*, to name but a few, while also delivering a long run of show-stopping performances on CBS’s *The Late Late Show with James Corden*, NBC’s *TODAY*, ABC’s *Jimmy Kimmel Live!*, *Good Morning America*, and *Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2020,* the MTV Europe Video Music Awards, and more. A truly international artist, Max has teamed up with a stunning assortment of diverse musicians around the world, spanning Norwegian DJ/producer Alan Walker and Spanish superstar Pablo Alborán to David Guetta, Jason Derulo, AJ Mitchell (for the RIAA gold certified “Slow Dance”), and country stars Thomas Rhett & Kane Brown (the RIAA gold certified “On Me”). Now, with the upcoming arrival of *Diamonds & Dancefloors*, Ava Max is poised to push pop even further, setting a direct course toward the top and beyond.

CONNECT WITH AVA MAX:

[OFFICIAL](https://www.avamax.com/DiamondsAndDancefloors/?ref=https://usc-word-view.officeapps.live.com/) I [INSTAGRAM](https://www.instagram.com/avamax/) I [TIKTOK](https://www.tiktok.com/@avamax?lang=en) | [TWITTER](https://twitter.com/avamax) I [FACEBOOK](http://facebook.com/avamax) | [YOUTUBE](https://www.youtube.com/channel/UCOwgc8DswjoBMuuUU2ScPvQ)

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